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AUSTRALIAN

No. 287
APRIL

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NUMBER 287

MAD

If most people said what's on their minds, they'd be speechless!
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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COVER ARTIST: WARREN BROWN

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VITAL FEATURES

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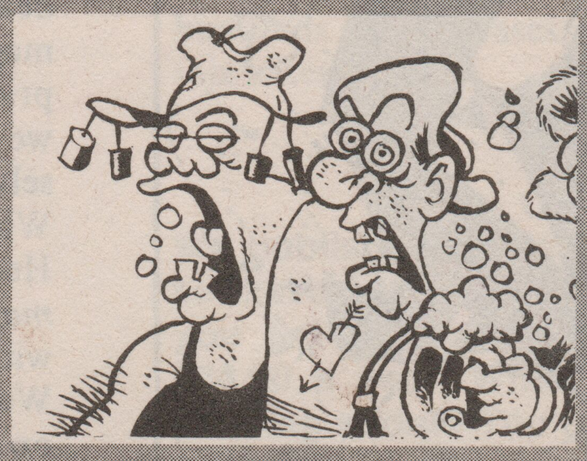

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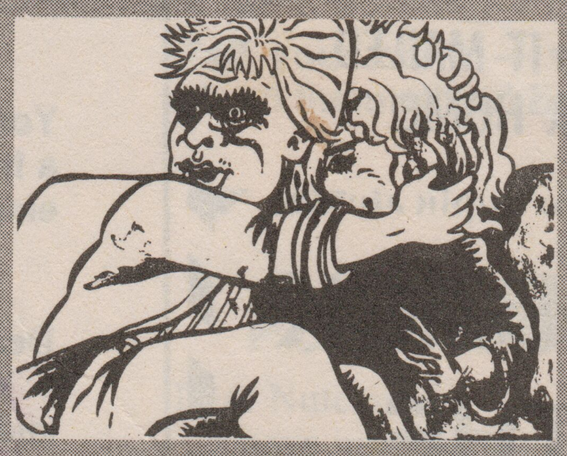

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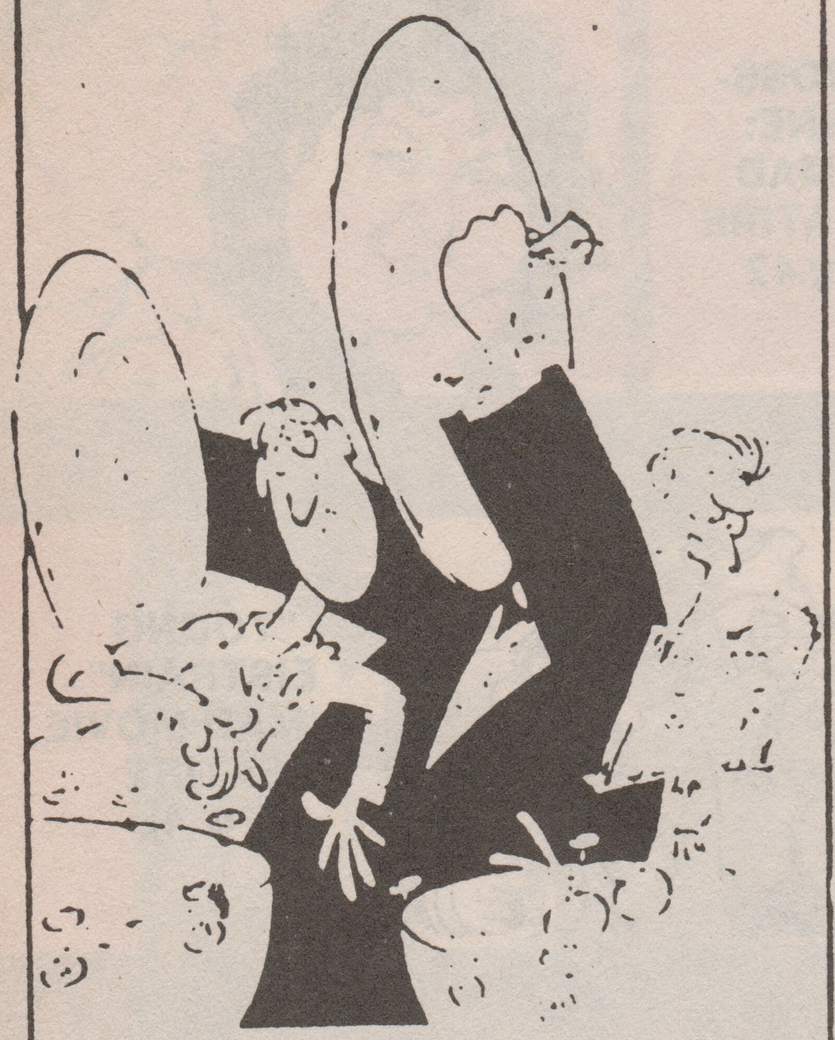
CONDITIONS OF ENTRY
1. This sweepstake is open only to Australian residents authorising subscription to AUSTRALIAN MAD magazine before last mail on Tuesday 18 July 1989. Employees of Horwitz Grahame Pty. Ltd. and those associated with AUSTRALIAN MAD and their families are not eligible to enter. To be valid for drawing the subscription order must be signed against a nominated valid credit card, or if paid by cheque, cleared for payment.
2. South Australian residents may request an entry by writing to the Subscription Manager, AUSTRALIAN MAD, P.O. Box 306, Cammeray, N.S.W. 2062. Only one entry per person is available by this method.
3. There are 50 prizes. Each prize is a MAD Analog watch worth $25.00. The prize is not redeemable for cash and the judges' decision is final with no correspondence entered into.
4. The prize will be awarded to the persons nominated on the subscription applications.
5. The winning entries will be drawn on 25 July 1989. The winners' names will be published in the AUSTRALIAN MAD issue No. 290, and the winners will be notified by registered mail.
6. The promoter is Horwitz Grahame Pty. Ltd., 506 Miller Street, Cammeray 2062. Permit No. TC 89/370

WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUES AT THE NEWSSTAND?

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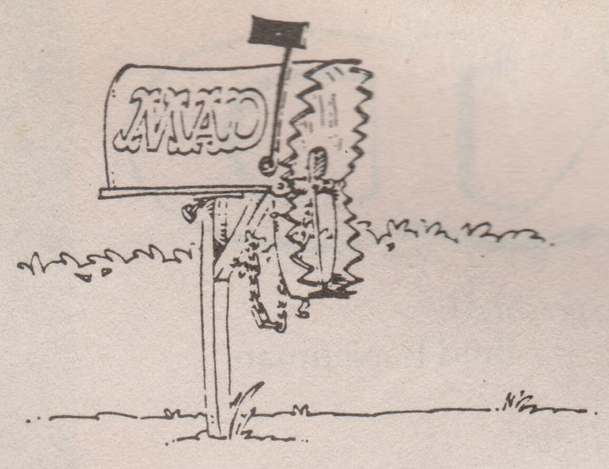
LETTERS AND TOMATOES DEPT.



Dear Opressors,

You guys at MAD are like drug dealers!! First, you get us hooked on a magazine. Then, you keep increasing the price until we go so far into debt that we commit suicide by surrounding ourselves with our MADs and lighting them. When you do need a price rise, then for Heaven's sake *increase the quality of the magazine!!* What the hell is the matter with actually justifying the need for one! We readers shall be keeping a close eye on the staff and if one of them goes out and buys a new car or the like then watch out! The T.F.A.P.R. (Task Force Against Price Rises) will converge on the MAD office and get every penny earnt as a result of the price rise. So BE WARNED!!

On a happier note though, I really enjoyed No. 240, especially "The MAD watchers guide to a shopping mall at Christmas".

Here's hoping one of your New Year's Resolutions was to increase MAD's quality.

Yours Hopefully
Andrew Reid
Glenwaverley. Vic

You got a free calendar in # 284 & a free cricket poster in # 285 — what else do you want? Ed.

Dear MAD,

You mag is great! We've got the game and tons of mag's.

ODE TO A MAD MAG

I was walking through the newsagent
When first I came to see,
A MAD mag lying on its back,
It was the thing for me

I gave the man the money,
And to my house I went,
It was the only thing to do,
With all my money spent.

I flopped down on the carpet,
And read a MAD satire,
I didn't even notice,
When my bedroom caught on fire
I finished reading saw the flames,
And jumped out of the window,
I was so enthralled in this MAD mag,
I couldn't let it go.

After that I bought some more,
Soon I was addicted,
MAD makes a million bucks from me,
Just as my Mum predicted!

Nicole Gaffney
Carseldine, Qld

CHAUVINIST?

Annt MAD,

I have written three times. You have not published one of my letters.

It seems to me that you have not published any girls letters. Are you CHAUVINIST?? I love MAD mags. To prove to me that your not chauvinist, print this letter.

Yours Dearly
Girlylocks

Satisfied? Ed.

Yo MAD!

Yeah that's right, you with the derranged sense of humour. I've got two things that I'm pretty MAD about at the moment and I want you to change them now!

1. I've heard that Don Martin has left and I think you're MAD to let him go. Offer him anything to get him back. Because if you don't I'll read Cracked.

2. How many women are working at MAD? The ones that are better get some attention now! Or else. "Or else what?" I hear you say, or else my mum won't let me read this really out of this universe "male dominated" mag. How's that for a heartless, unfeeling mother?

Now that the complaining is finished with I can get down to some congratulating. Congratulations go to, all employees of MAD.

Now that the congratulating is finished with I can get down to some requesting. How about doing a satire on The Running Man and/or Predator? You could also do the absolutely brilliant Hey Dad. Could you pleeeeeease print this letter as it is the third one, (besides if you don't, I'll SUE)

Gotta run now. Bye!

Yours MADly
Gavin MAD Bennett
Balcatta, Perth

On the contrary — your mother sounds like a very thoughtful, broad-minded woman who doesn't want her son to grow up a male chauvinist pig! (Do you think your mother will let you keep reading MAD now?) Ed.

SHORT NOTE

Dear Sir,

I think that your MAD magazines are excellent, hilarious, fun to read and most of all they're cheap. I hope they go on for a very long time.

Yours sincerely
D. Moss
Dingley, Vic

This is the shortest letter we have received so I think it deserves a LONG reply. Ed.

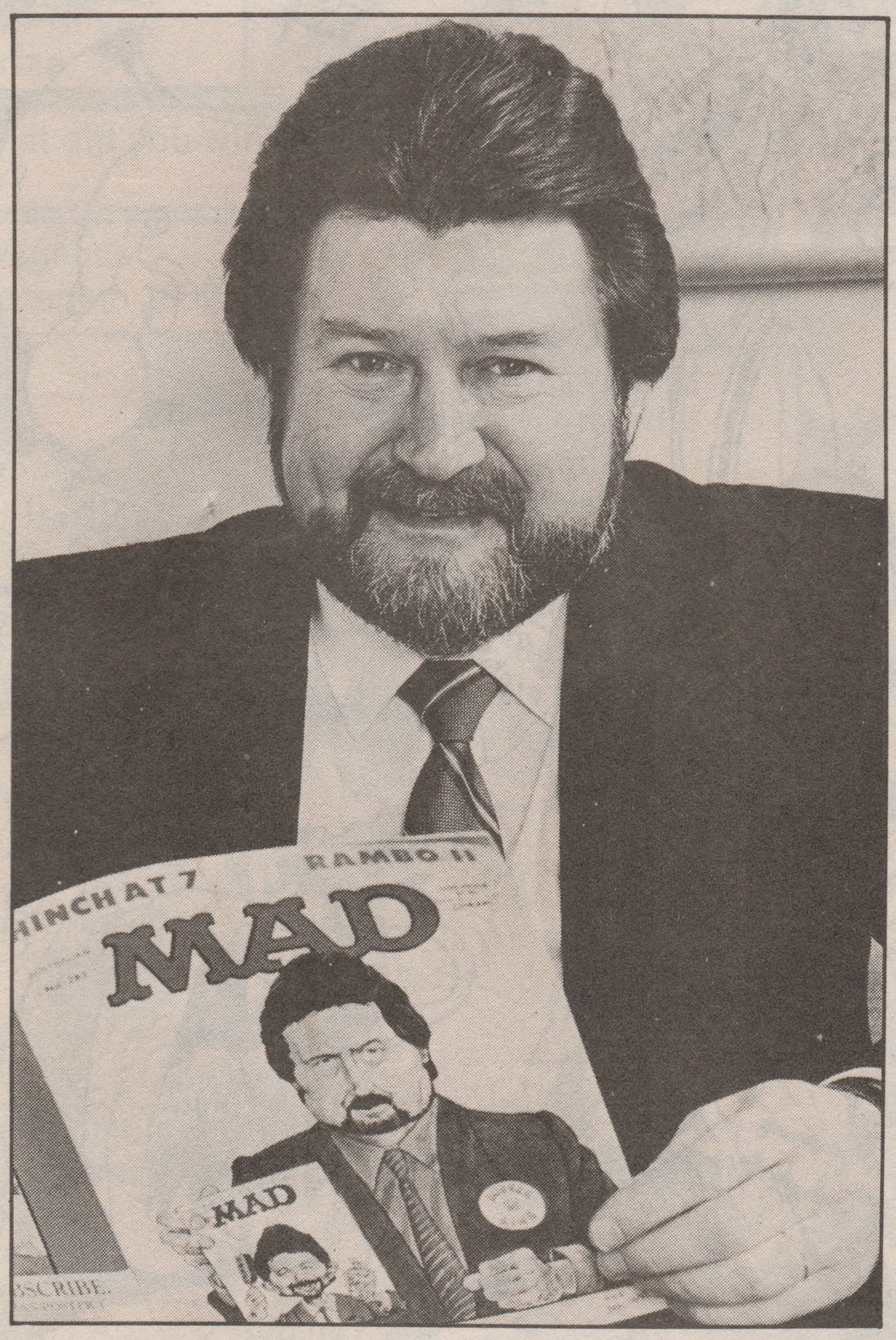
MAD BICENTENNIAL

Dear worms, slugs and any other creatures that are housed at MAD H.Q.,

Just thought I'd write a little letter you say how good your mag is. I'm a new comer to MAD and only have... (wait a sec I'll count) 7 MADs. I got my first issue a little over half a year ago and haven't missed one since. Just changing the subject. Heaps of people are talking about how good 1988 is but I think it's a load of @#$%¢&. The only good thing about 1988 *was* and *is* your mag. Nearly every thing bad that could happen to a 12 year old kid has happened eg — I pranged the car into the house, I got into a fight, I got pushed around at school not to mention about ten million other catastrophies. I don't know about all you other MAD readers out there but I think 1988 "STINKS!!!"

Yours 1988 hatingly
Mark Ribbans

As quoted from 'The Life of Brian' — ALWAYS LOOK ON THE BRIGHT SIDE OF LIFE...



Just to prove...that the people we put on the cover of Australian MAD actually read it! That's life.

RAD MAD!!

Dear MAD and all you RAD dudes out there who love reading MAD,

I think MAD is the most RAD magazine money can buy, but I think the price rise in no 284 sux chronically. My favourite parts in MAD are Spy v Spy, The Lighter Side of... and the fold-ins, my favourite satire was on page 40 of no 286 called 21 Junk Heap (it was RAD). To finish off I would like to tell you once more how excellent MAD is and that if you don't print this letter in your next issue of MAD I will find out where you live and knock off your letter boxes.

(P.S. I would like to say Hi to my friend Batty who is one of the RAD dudes who reads MAD).

Yours MADly
Paul Girbac
Melbourne, Vic

AT THE END

To Ed,

I am writing to tell you I am very @#$%¢& off to find that MAD was $2.40 and no Don Martin. I think my relationship with MAD has to come to an end.

I have 48 MAD mags and MAD books and one calendar, I love the mags but I only get $2.00 per month and cannot get the MADs for $2.40 and cannot get the MAD super specials.

Please, please, please, please and hundreds more pleases, will you publish this letter.

Yours 'poor' MAD reader
Michael Pitfield
Oyster Bay, N.S.W.

We publish 8 regular MAD's a year, so that's only $19.20 a year. You say you get $2.00 a month — so that $24.00 a year. What are you complaining about? You've got $4.80 left over. Ed.

Dear MAD,

I have just started to read your magazine.

My Dad collected MAD mag's when he was my age (which is ten).

He reads my MAD magazine's I like figuring out the Spy vs Spy.

At the back of the magazine's I think the MAD fold-ins are very clever. Some of your stories I don't understand. Mum say's that because I am only ten.

A new MAD fan
Kelly Dare

Tell your mum — we don't understand them either! Ed.

POSTAGE BLUES

Dear Nutcase(s),

I have just finished reading issue No. 286 and for once I agree with you! "21 Junk Heap" is a heap of junk and "Currently A Farce" was just that. This is my third letter to you and I think I deserve a 74¢ refund for the two wasted stamps I used to send my other letters to you. Can you buy the MAD watch shown in issue 286 or do you have to subscribe to win one? If you can purchase them, can you tell me where in Adelaide I can get one. I think that you should do satires on Rafferty's Rules (Crapperty's Fools) and Newsworld (Snoozeworld). I expect that 74¢ you owe me within 28 days of the above date or I will send Col. Gaddaffi to blow up MAD H.Q. (I will forgive and forget only if you publish this letter in issue 288. No earlier, no later) if not, RIP MAD!!!

Love Elizabeth, SA

Yes, you have to subscribe to our wonderful magazine before you go into the draw to win a MAD watch. Ed.

YOUNG EISTRAIN

ARTIST
WRITER
WARREN
BROWN

I'm **Smelbert Eistrain**! I'm into **scientific theories** and **rock 'n roll**. I gave up my theory on **rap dancing** because do you know how painful it is to **spin** on your **head** with hair like **steel wool**?

I'm **Smelbert's father**. I used to sing bass in the **Dulltones** until I gave away a lifestyle of **brylcreem** and **lurex** suits to raise **nuts** on an **apple** farm in **Tasmania**.

I'm **Smelbert's mother**. I'm here for **extra laughs** 'cause everyone knows there's no way I could **fit** on an **island** as **small** as **Tasmania**.

... and I'm **Raymond Burr**. I'm here 'cause I thought this film was going to be called '**Young Ironside**'.

STOP LAUGHING THIS IS SERIOUS.

PROPERTY A. SCHWARZENEGGER

100% LARD

NO DAMS

WASH
RINSE
SPIN

IVARREN BROWN

Y'know, a great fortune awaits the **inventor** of **fizzy beer**.

Fozzie Bear?

Nah, **Fizzy beer**!

That's what I thought you said.

Jonathon Coleman! Why are you playing the part of a **short, fat, beer baron**?

Alan Bond couldn't make it.

Smelbert reckons he can **split beer atoms**.

Why does he want to **split beer**?

'Cause **two heads** are better than **one**!

Ah am Marie Cutie — **winnair** of ze **Nobel Prize**.

What did you win that for?

Most **outrageous French** accent in 1902.

Aaargh! The new **beer-making** machine is really a **big bomb**!

Not as big as the **bomb Smelbert** would have made if this **film** hit the **skids** at the **box office**.

Smelbert's dad sent him to the **mainland**.

To **patent** his **beer formula**?

Nah. 'Cause **Tasmania** isn't **big** enough for both **Smelbert's haircut** and his **mother**.

One thing's for sure. They're not taking any chances with the success of the **sequel**.

Isn't it wonderful to have **Smelbert** home in **Tasmania**.

Are you **kidding**? The **animals** have never **recovered** from his last **nuclear experiments**!

DOG FOOD

WEREWOLF BEER
IT PUTS HAIRS ON YOUR BACK

YOUNG CROCODILE DUNDEE

With video clips being so popular, it makes good sense to put on a show which plays them all. But when you spend big bucks buying the idea from the yanks, fill it with glitzy special effects, then forget about the music, That's...

DUM TV

WRITER/ARTIST: GLENN LUMSDEN

Hi! I'm **Richard Witless**, your **DUM-TV** host. Tonight we have a great show lined up with heaps of **giveaways**, **competitions**, **animation**, **interviews**, **commercials**... and if there's any time left at the end of the show, we'll see if we can slip in some **music**!

People say I **shouldn't** be hosting a **music show** because I'm not up to date with **latest trends**... that's a big **lie**! I have heaps of music. When I get home, I can never decide which **ABBA** record to put on.

I'm **Alison Throw-up**! You have no idea how hard it was getting this job with Richard. Channel 9 said they only wanted one **dumb blonde** per show!

As it turns out I'm **twice** as **smart** as Richard but only **half** as **pretty**. I live to **rage**! I'm a total **party animal**! I don't even like pop — I just take all the **free tickets** to get into the **back-stage orgies**! I haven't listened to a record for years! The funny thing is — I still know more about music than Richard!

I'm **Snide** from the planet **Volvo**! Having **brown scaly skin** and **furry animals** in my **hair**, I thought it'd be hard living on earth. But working on **DUM-TV** is great. All the **rock stars** I interview have **brown scaly skin** and **furry animals in their hair** too!

Well Alison, which young pop star are you **flirting** with this programme?

Richard, I never flirt with anyone under **50**!

Under **$50,000** a year that is!

Michael Jackson's waiting for you to interview him Richard. Make it **intelligent**, **articulate** and **informed**.

Can't we just talk about his **music instead**?

Well Michael . . . about your new album . . . er hang on a sec! You're not Michael Jackson. Gee's you're a tease Alison!

Telling me this was **Michael Jackson** when anyone can see it's **Prince**!

Jimmy Brawns — to millions of Australians you're a **working class hero** . . . yet you're also a **millionaire**. Do you feel you've sold out?

Not at all. I'm still as **working class** as **ever**.

But you've just bought yourself a **Rolls Royce**!

How?

I know, but I came to terms with it.

By painting it **lime green** and **hanging fluffy dice** from the rear-view mirror.

I'm talking to **Peter Rabbit** of '**Midnight Boils**'. You recently ran for parliament but didn't get in.

What happened!

You're a **champion** of causes. You've just returned from the **Outback** — what did you **learn** out there?

You've protested for **peace**, the **environment** and **racial justice**. Who's the next album for?

I told the electorate
— **vote carefully**!
— **vote sensibly**!
— **vote responsibly**!

They did.

Country roads are **murder** on the **Volvo station wagon**!

Rich white baldies who weren't lucky enough to be born with something to complain about.

James Payne — You've been described as **surly**, **arrogant**, **immature** and **hard to interview**. How do you react to this?

I'm afraid I can't answer that one Alison.

Because you don't want to get involved with **mud-slinging**?

No, because Mummy gave me **crunchy peanut butter** sandwiches instead of **smoothy** and I'm in a **pooey** mood!

Michael Such-and-such of **2MUCHSEX** — you live a fast life of **sex**, **drugs** and **rock'n'roll**.

Yeah.

When are you going to get a **proper job** you hate — like any other **normal** person!

Actually Alison, despite all the **rumours** of hard living, I've **never** taken **alcohol or drugs**. It's not in my nature.

How do your **parents** feel about the **rumours**?

I don't know. I'll ask them when they **sober** up!

Snide, that must have been the most **exciting**, **interesting** interview I've ever done.

Richard, talking to a **dumb ape** can't be interesting.

I know, but he didn't seem to mind!

Where's Alison?

I last time I saw her she was interviewing **Jason Dunnyvan** — dressed only in a **see-through top** and **G-string**!

Wowee!

Yeah! Jason looked great! Now if we could only get Alison to wear **sexy undies** too!

Well Richard . . . **two hours** and we still **haven't** played any **music**. Sometimes it **depresses** me.

You're **depressed**! Last night my **teenage son** told me I **wasn't allowed** to wear his **denim clothes** anymore.

Alison, you're back just in time to save the show. We need a **major scoop**.

And I've got it **Snide**! The **scoop** of the century! I just found out **Kylie** Manure has the curls put in her hair!

But that has **nothing** to do with **music**.

I know . . . but think how good it makes every **woman** in **Australia** feel.

Enough! I can't stand anymore of this. This **show** is a **farce**! I come from a different **solar system** and I still know more about **music** than you guys!

It's time for me to **reveal** my **secret identity**!

I'm not really **Snide** from **Volvo**. I'm the **spear-head** of a **hostile, invading force**!

I'm going to send you to a **desolate** part of the **universe**, where **nothing** ever **happens** and **no-one returns**.

No please — **not** the **ABC**!

No you big **Putz**! I mean another **galaxy**.

Oh thank God!

KI!

Darn it! He's carried out his threat. We're **trapped** in another **dimension** and I'm not even wearing **clean undies**!

You think that's **bad**! I had a really **heavy date** tonight. You know the **channel nine Board of Directors**?

Wow. Do you know **one** of them?

One? I'm **dating** the **whole lot**!

Wait on, I recognise this place. Look.

Empty walls, billowing curtains, birds flying in slow motion.

We're in a **video clip**!

And that means there must be . . .

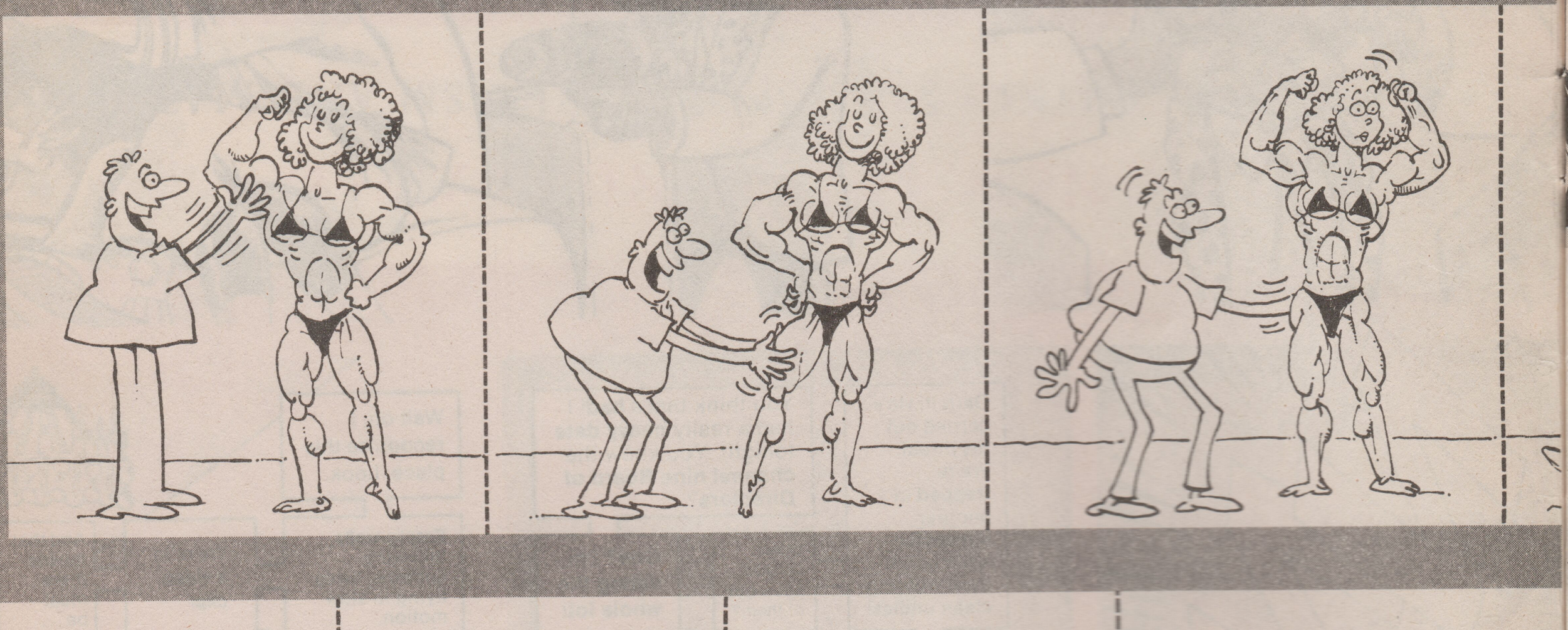
MEN! Lots of **men**! **Muscley** men, **semi-naked** men!

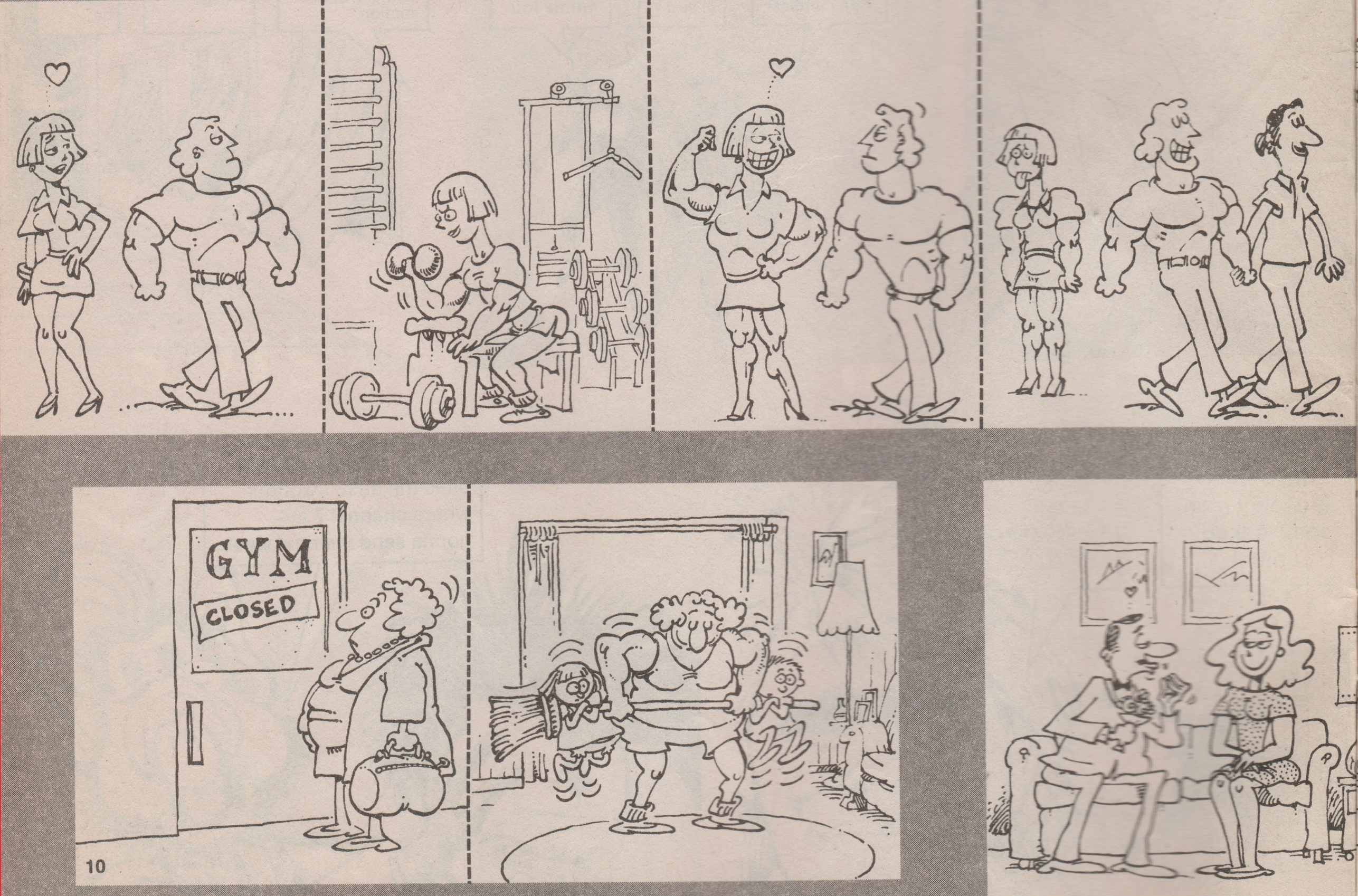
Gosh. So this is what a **video clip** looks like!

Another **channel 9** show bites the dust. I wonder where **channel 7** are gonna **send** me next **week.**

SERGE-IN-GENERAL DEPT.

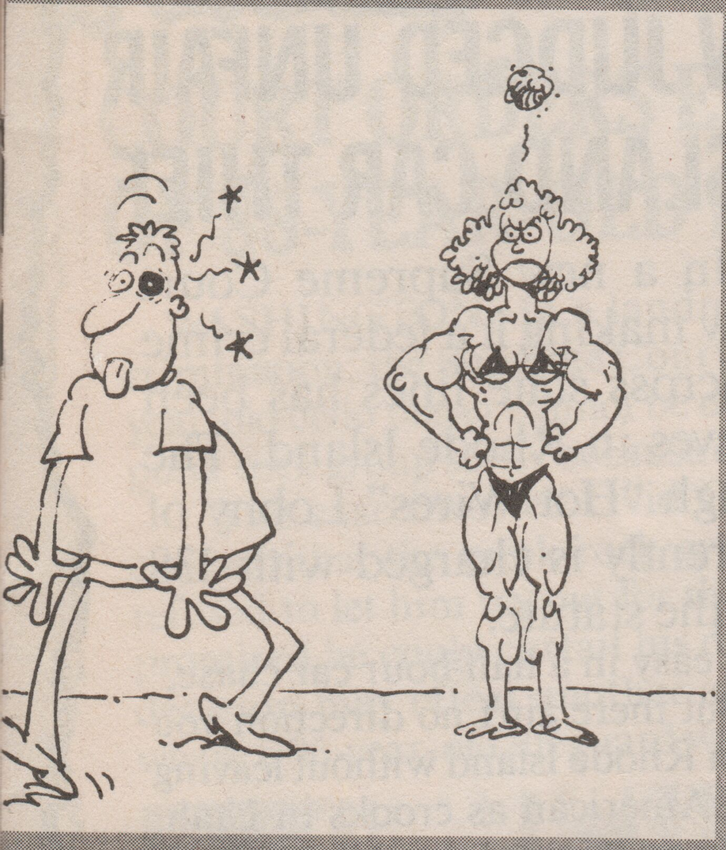
A MAD LOOK AT FEMALE

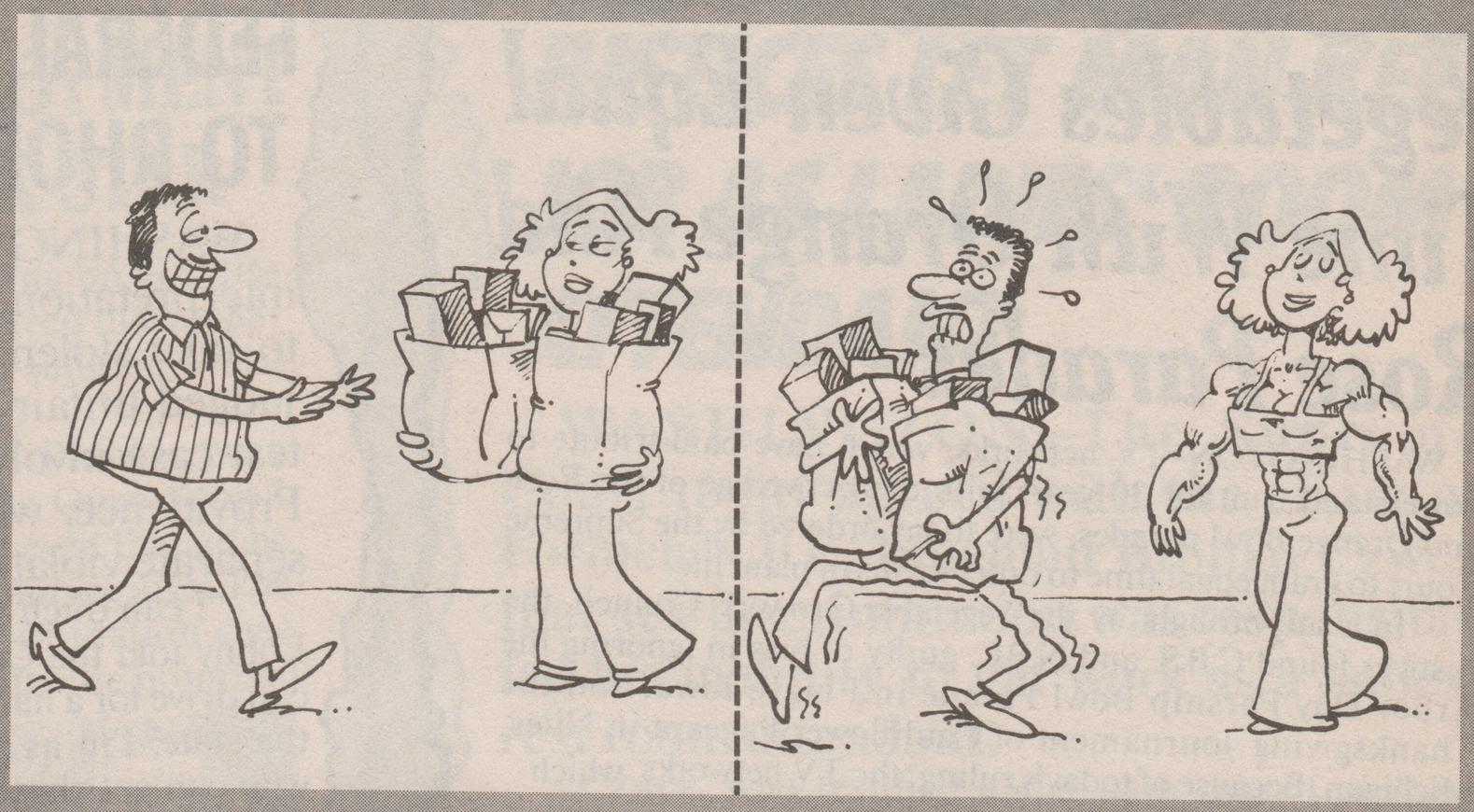


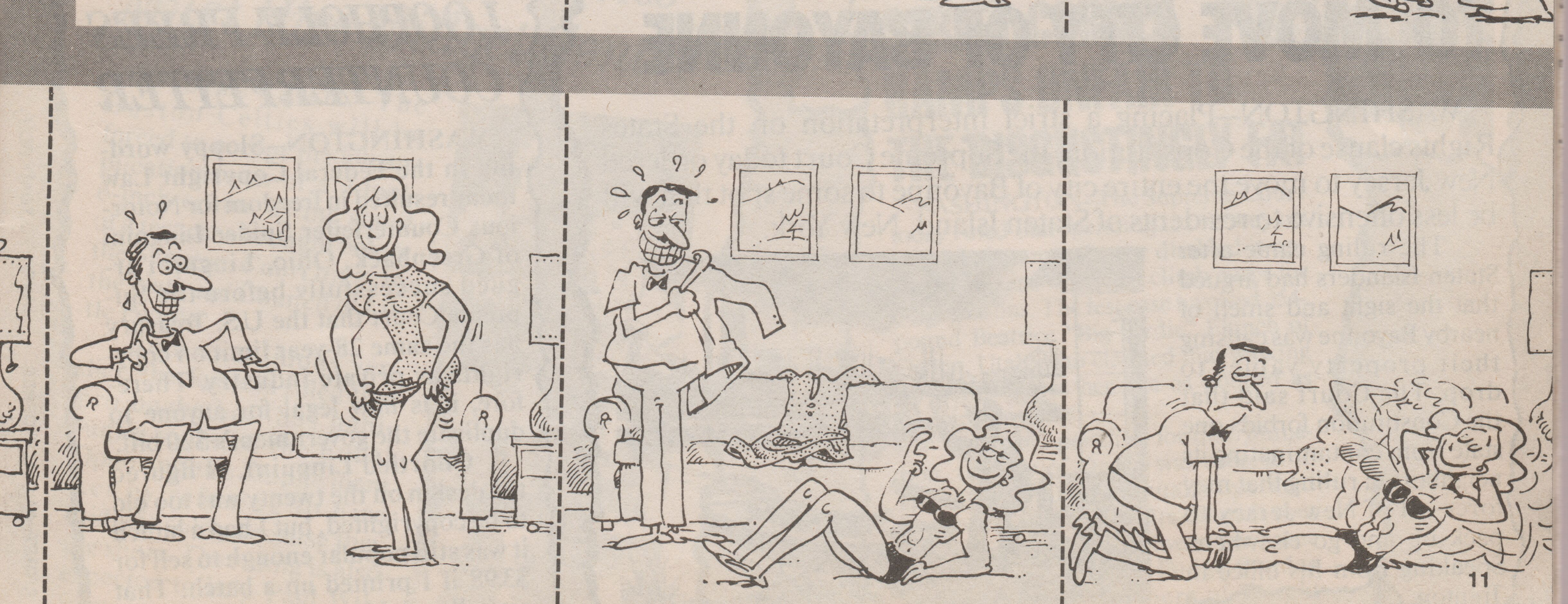


BODYBUILDERS

ARTIST AND WRITER: SERGIO ARAGONES







BENCH PRESSED DEPT.

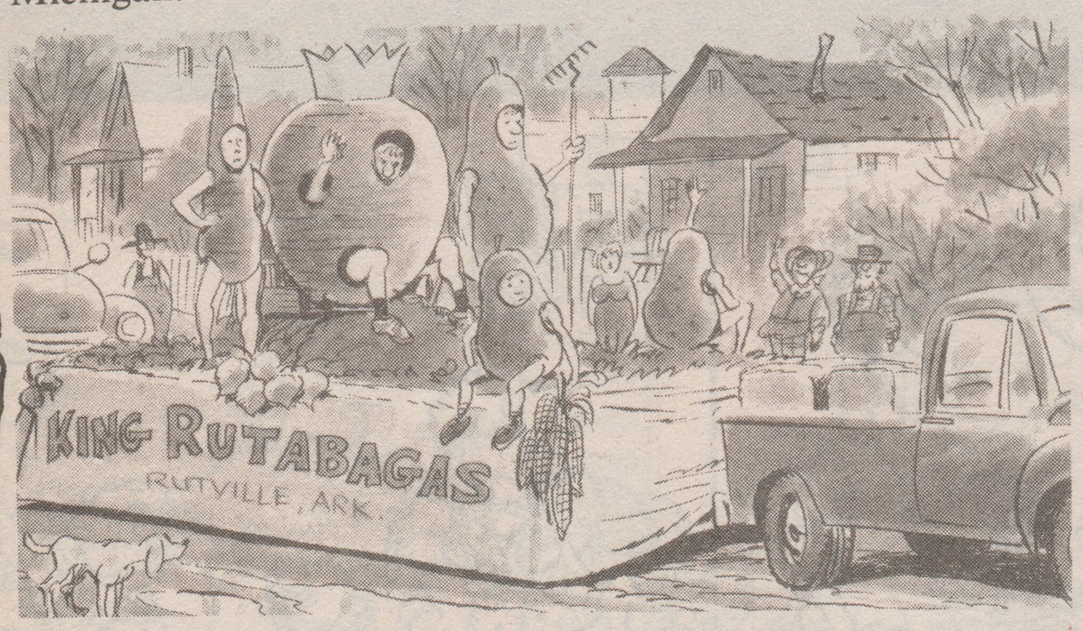
Hardly a week passes without news of some totally unexpected Supreme Court ruling that threatens to turn millions of lives upside down. What gives? Are the eight old men and one not-so-young lady on the Court simply getting their kicks by keeping us all confused about which laws are really legal and which ones aren't? MAD thinks not. Partly, we believe, the shocking decisions are caused by incompetent Congressmen passing incomprehensible bills

FUTURE SUPREME

Vegetables Given Equal Time With Orange And Rose Parades

WASHINGTON–TV networks, which have paid tribute to flowers and fruit for 30 years with their coverage of the Rose and Orange Bowl parades, were today ordered by the Supreme Court to grant equal time to other forms of plant life.

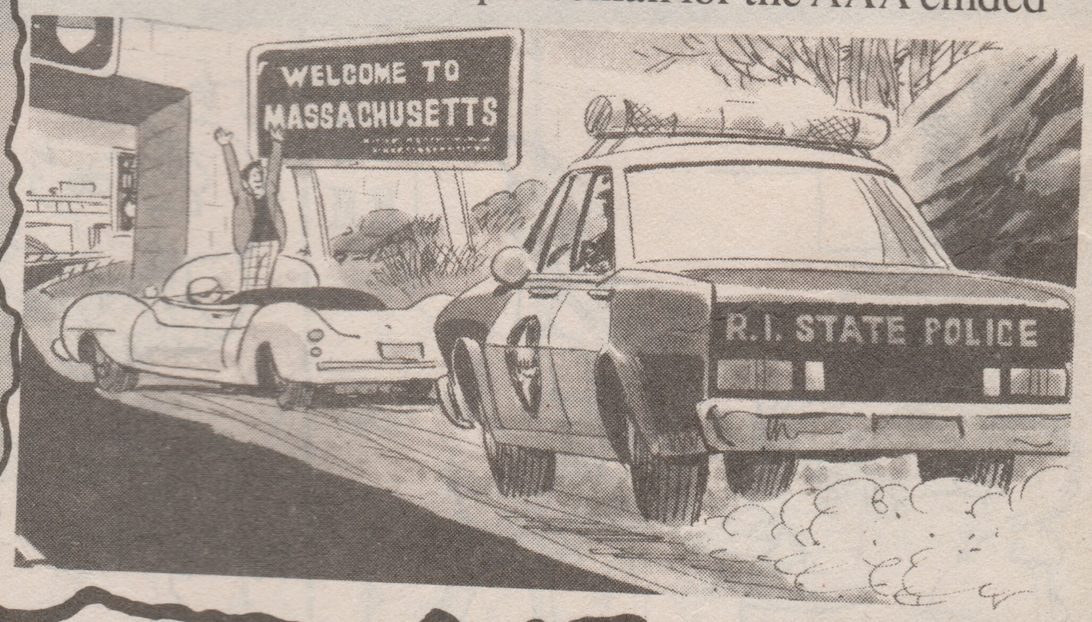
In a suit brought by the Vegetable Growers' Council, the Justices found C.B.S. and N.B.C. guilty of bias in ignoring the Arbor Day Parsnip Bowl Parade in Flugly, Iowa, and the Thanksgiving Tournament of Cauliflower Pageant in Niles, Michigan. Because of today's ruling, the TV networks which



FEDERAL LAW JUDGED UNFAIR TO RHODE ISLAND CAR THIEF

WASHINGTON–In a new Supreme Court interpretation, the law making it a federal crime to take stolen cars across state lines has been judged unfair to thieves in Rhode Island. The test case involved Hugh "Hot Wires" Lobny of Providence, who currently is charged with 138 separate violations of the statute.

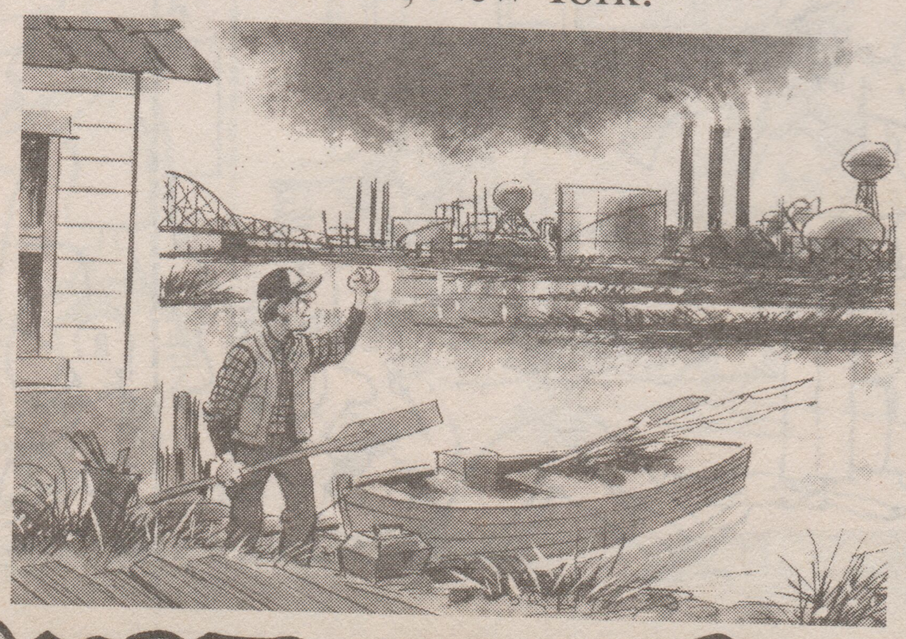
"I can ditch the fuzz easy in a half-hour car chase," Lobny told the Court, "But there ain't no direction you can drive for a half-hour in Rhode Island without leaving the state. I'm as good an American as crooks in Utah, who can get chased all day and never leave Utah, which ain't constitutional." A spokesman for the AAA chided



COURT ORDERS NEW JERSEY TO MOVE CITY OF BAYONNE

WASHINGTON–Placing a strict interpretation on the States Rights clause of the Constitution, the Supreme Court today ordered New Jersey to move the entire city of Bayonne to some spot that will be less offensive to residents of Staten Island, New York.

The ruling came after Staten Islanders had argued that the sight and smell of nearby Bayonne was causing their property values to drop. The Court said that the Constitution forbids one state from contaminating its neighbors, a ruling that may force all of New Jersey to pack up and go elsewhere. Speaking from his office in Trenton



COPYRIGHT LAW LOOPHOLE FREES COUNTERFEITER

WASHINGTON–Sloppy wording in the Federal Copyright Law today resulted in freedom for Notorious Counterfeiter Spider Linguini of Greenback, Ohio. Linguini argued successfully before the Supreme Court that the U.S. Treasury has the same 28-year limit on copyrights as private industry. Therefore, it is now legal for anyone to duplicate the government's $20 bill.

Chortled Linguini, "I figured the design on the twenty was too old to be copyrighted, but I had a hunch it was still popular enough to sell for $3.98 if I printed up a batch. That ain't illegal. It's just free enterprise."

ARTIST: ANGELO TORRES WRITER: TOM KOCH

that have inconceivable loopholes in them. And partly, they are caused by trying to apply a 200-year-old Constitution to matters that didn't exist 200 years ago. There is no telling what lies ahead as Congress gets weirder and the Constitution gets older. So it seems more than a bit obvious to MAD that now is the time average American citizens should begin preparing for the day when they open up their daily newspaper and are startled by these...

COURT DECISIONS

COURT ORDERS EMPLOYMENT OF 88-YEAR-OLD PUNK STAR

WASHINGTON—In a landmark ruling on age discrimination, the Supreme Court has decreed that an 88-year-old cello player cannot be denied an audition with a punk rock group solely because of his age.

The case involved Ovid C. "Pops" Plunkle, who claimed that the punk rock group, "The Open Sores," refused to let him try out for their band even though he promised he could curtail his drooling during gigs. The decision may effect another age descrimination case where a 96-year-old lifeguard was fired after he promised

JUSTICES LET MAN KEEP JOB AS LADIES' ROOM ATTENDANT

WASHINGTON—The Supreme Court today agreed with the claim of Former N.F.L. Lineman Bronko Czwcz that sex discrimination was responsible for his inability to get work as a ladies' rest room attendant.

Czwcz, who testified under oath that "I ain't no weirdo looking for thrills," was found to be a qualified button sewer and towel dispenser, besides being useful in night clubs that wish to scare women out of their rest rooms because the plumbing is broken. The justices voted 6-to-3 that Czwcz should be given a job as soon as his tu-tu can be starched and ready for service. In a related development, Pete Rozelle besides being the

High Court Says Celtics Must Hire Midget Center

WASHINGTON—The Boston Celtics will be forced to accept the job application form of a 3-foot-6-inch center, as the result of a test case brought before the Supreme Court today by the National Council of Little People.

In a unanimous verdict, the Justices ruled that pro basketball has habitually violated the Equal Opportunities Employment Act by refusing to hire midgets solely because they are short. The ruling is also expected to help Paul Williams in

STREET CORNER RAMPS UNFAIR TO THE DISGUSTINGLY FAT

WASHINGTON—The Supreme Court today ruled that spending tax money on wheelchair ramps for the disabled is unfair to citizens who can't climb curbs for other reasons. The test case involved 354-pound Beatrice "Big Birdie" Flunch of Ogden, Utah, who claimed that walking up ramps leaves her just as pooped as stepping up curbs.

To avoid penalties for discrimination, the city of Ogden was ordered to spend $82,000 on manually operated livestock hoists to lift Mrs. Flunch over all curblike obstacles between her home and the local Frostee Fudge Sundae Stand. Several members of Weight Watchers applauded outside

GUIDED MUSCLES DEPT.

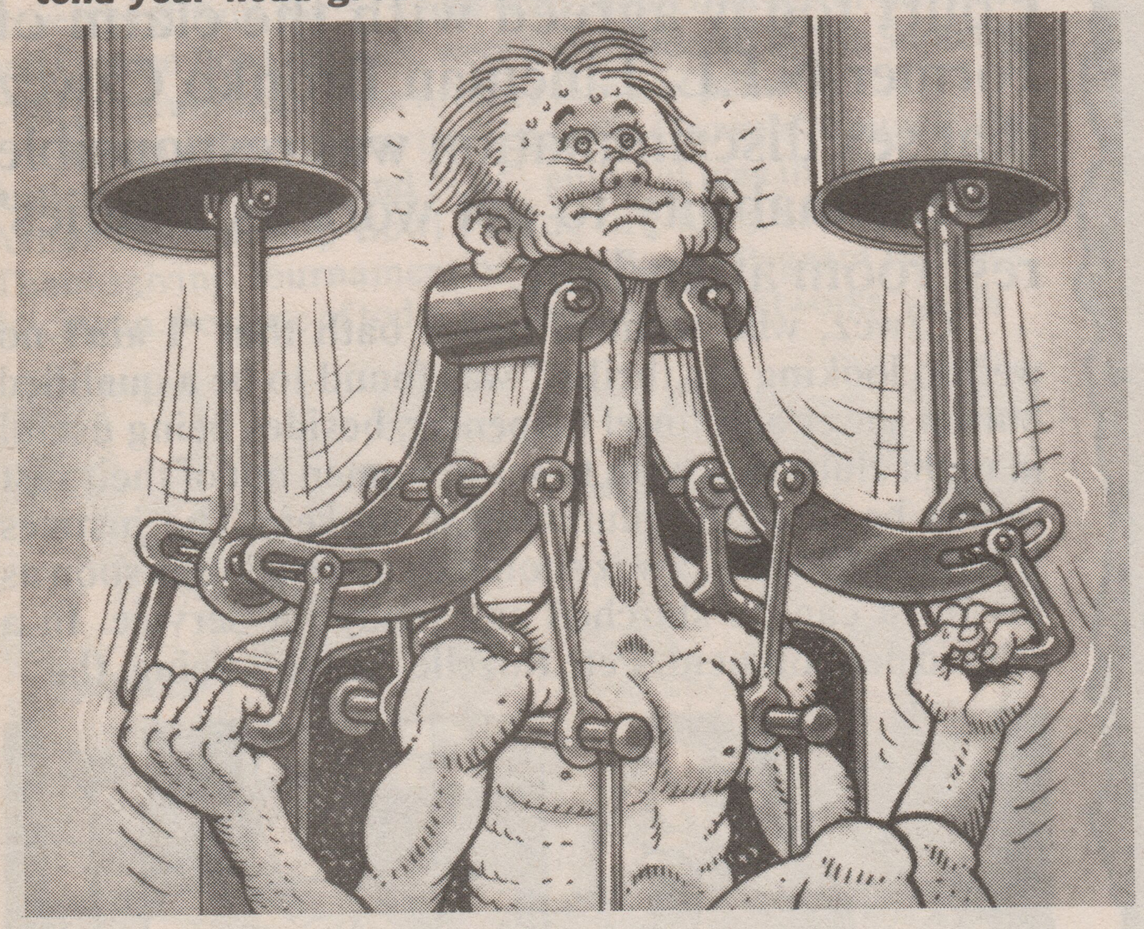
Today, thousands of health-conscious people are not only jogging, but submitting their bodies to all kinds of punishment in Health Clubs across the country equipped with Nautilus exercise machines. Now, as we see it, the real

SPECIALIZED NAU FOR PRACTICAL EVE

ARTIST: AL JAFFEE

A Neck-Stretching Machine

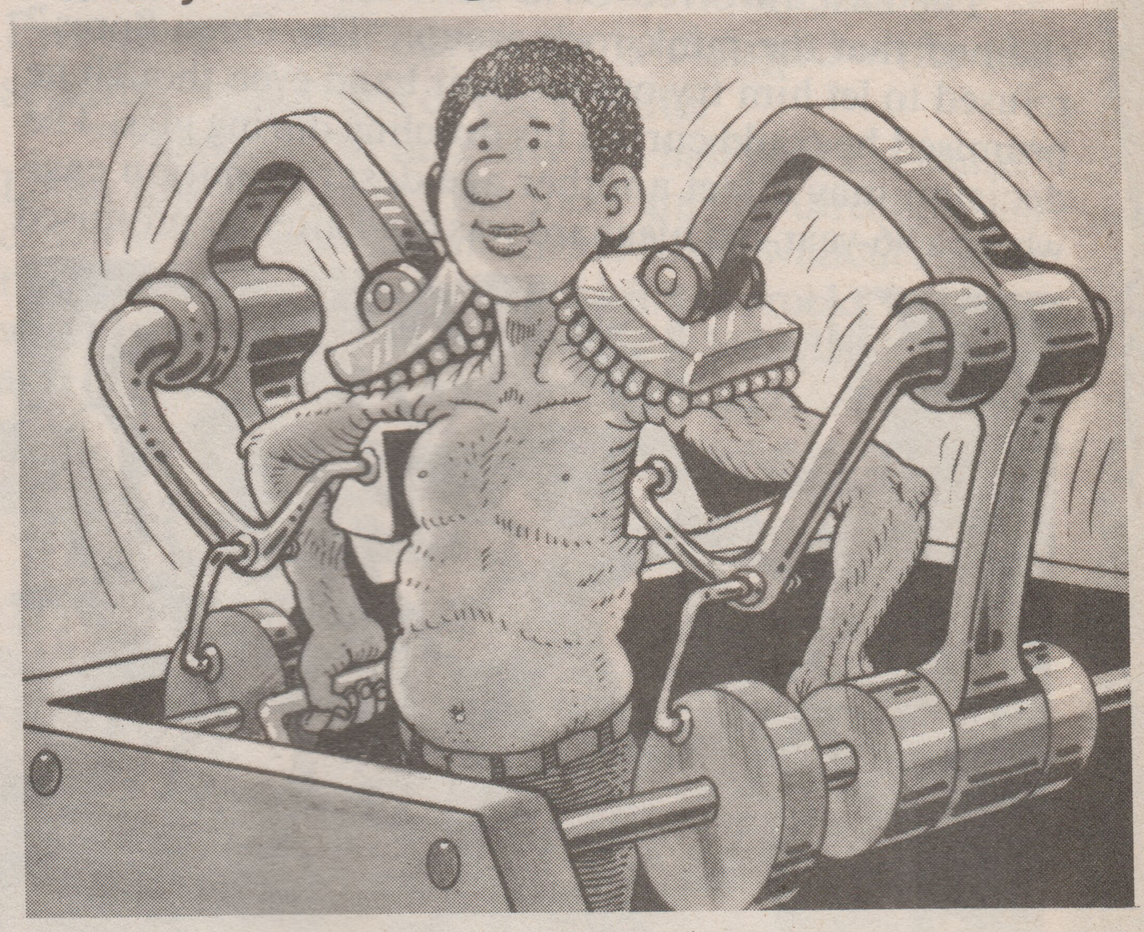
To develop your neck muscles, thereby enabling you to extend your head great distances in different directions...



...for cheating on school exams, aptitude tests, etc.

A Shoulder-Building Machine

To strengthen shoulder muscles so that you will be able to carry enormous weights over long periods of time...



...for all you music lovers who get your kicks out of forcing your preference in music on helpless passersby.

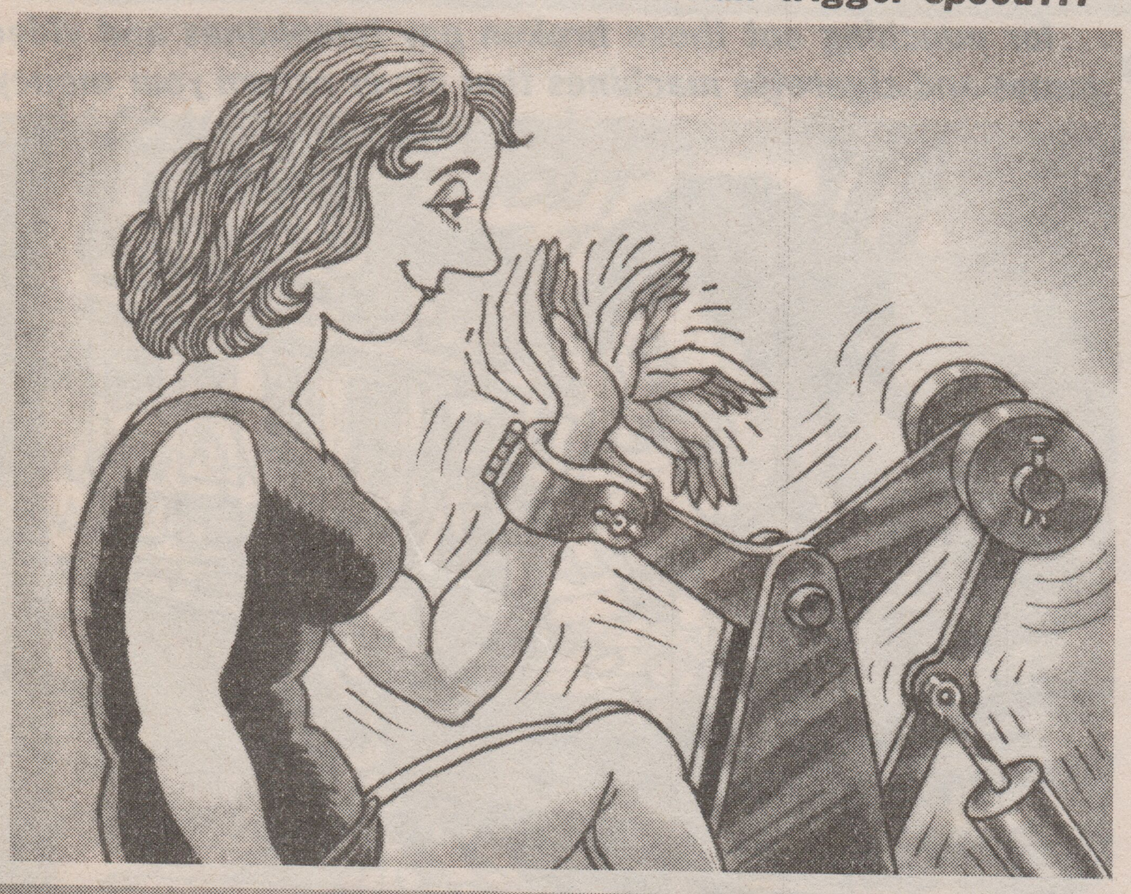
problem with Nautilus machines is that outside of making you look like a poor man's Arnold Schwarzenegger, they've got very little practical value. Which is why we'd like to offer any interested entrepreneur our suggestions for

TILUS MACHINES RYDAY ACTIVITIES

WRITER: LARRY SIEGEL

A Wrist-Conditioning Machine

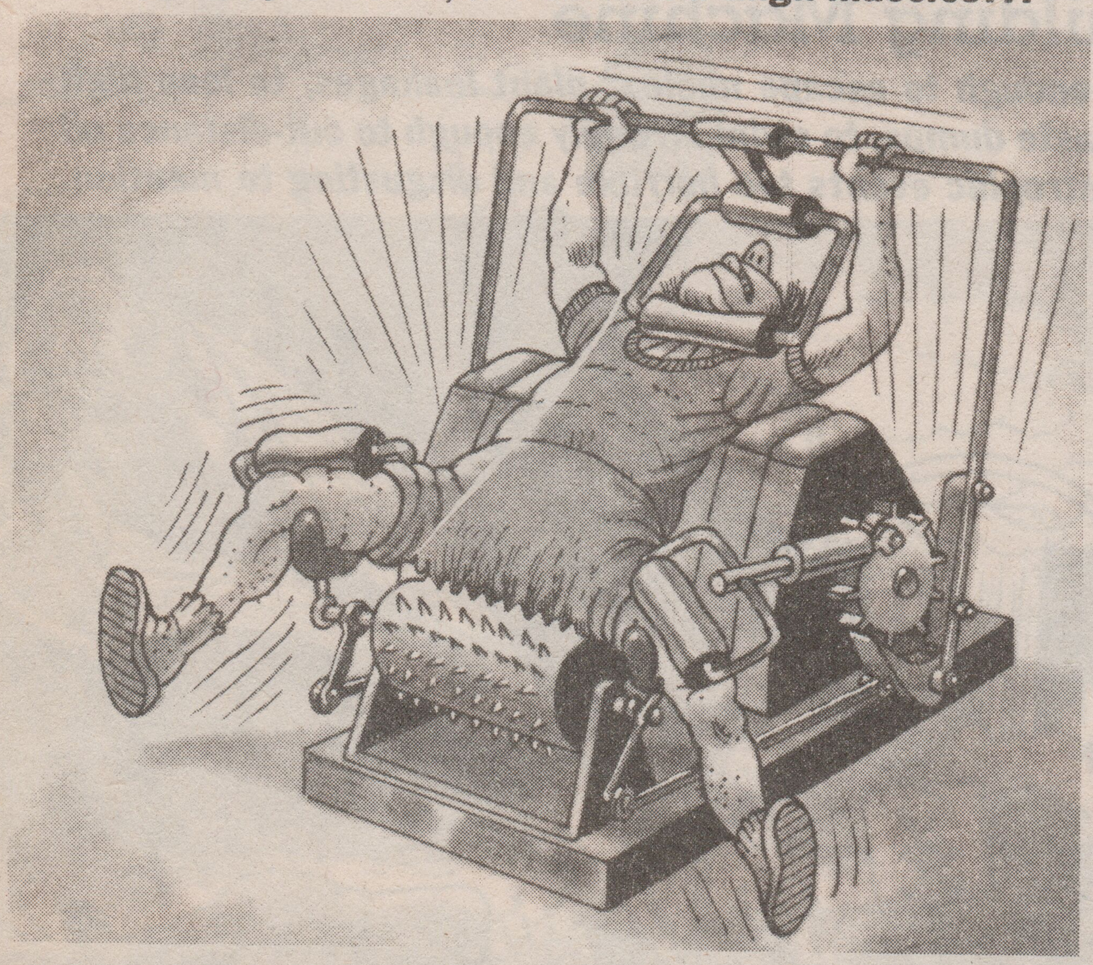
To recondition and strengthen your weak, stiff wrists so they will be able to function with hair-trigger speed...



...in order to hang up a phone quickly when you run into one of those witless, moronic answering machine messages.

A Back-Strengthening Machine

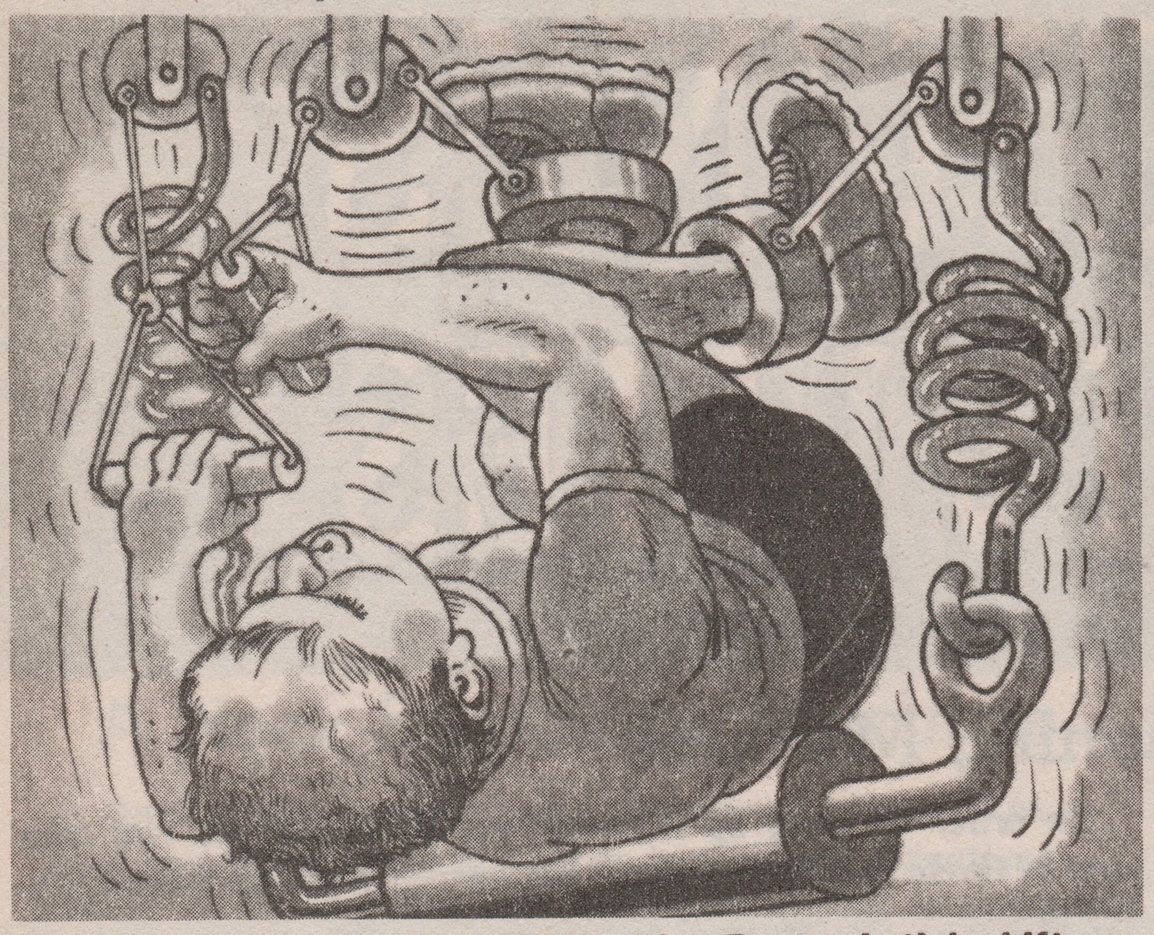
To harden your neck, buttocks and thigh muscles...



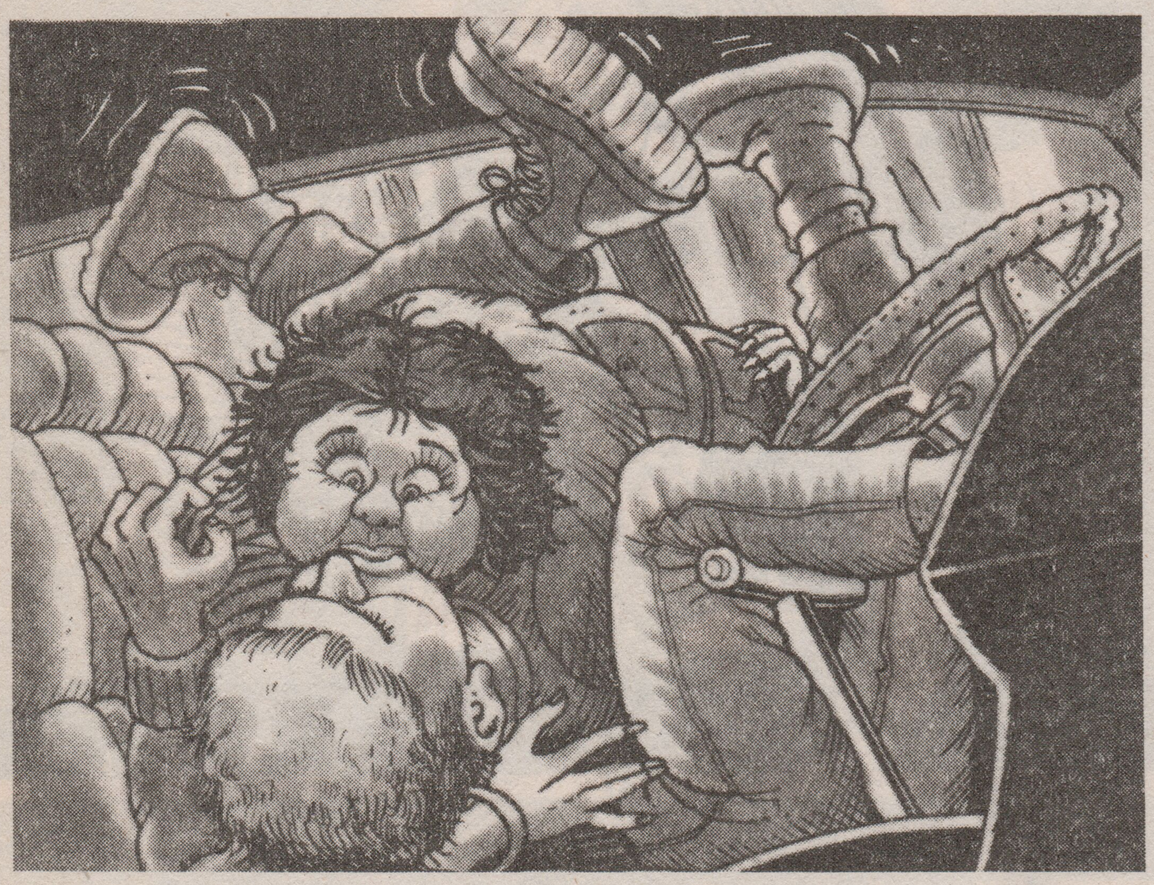
...so you'll survive being dragged away from demonstrations.

A Contortion-Training Machine

To make your body supple and loose in order to enable it to twist into positions it has never been in before...

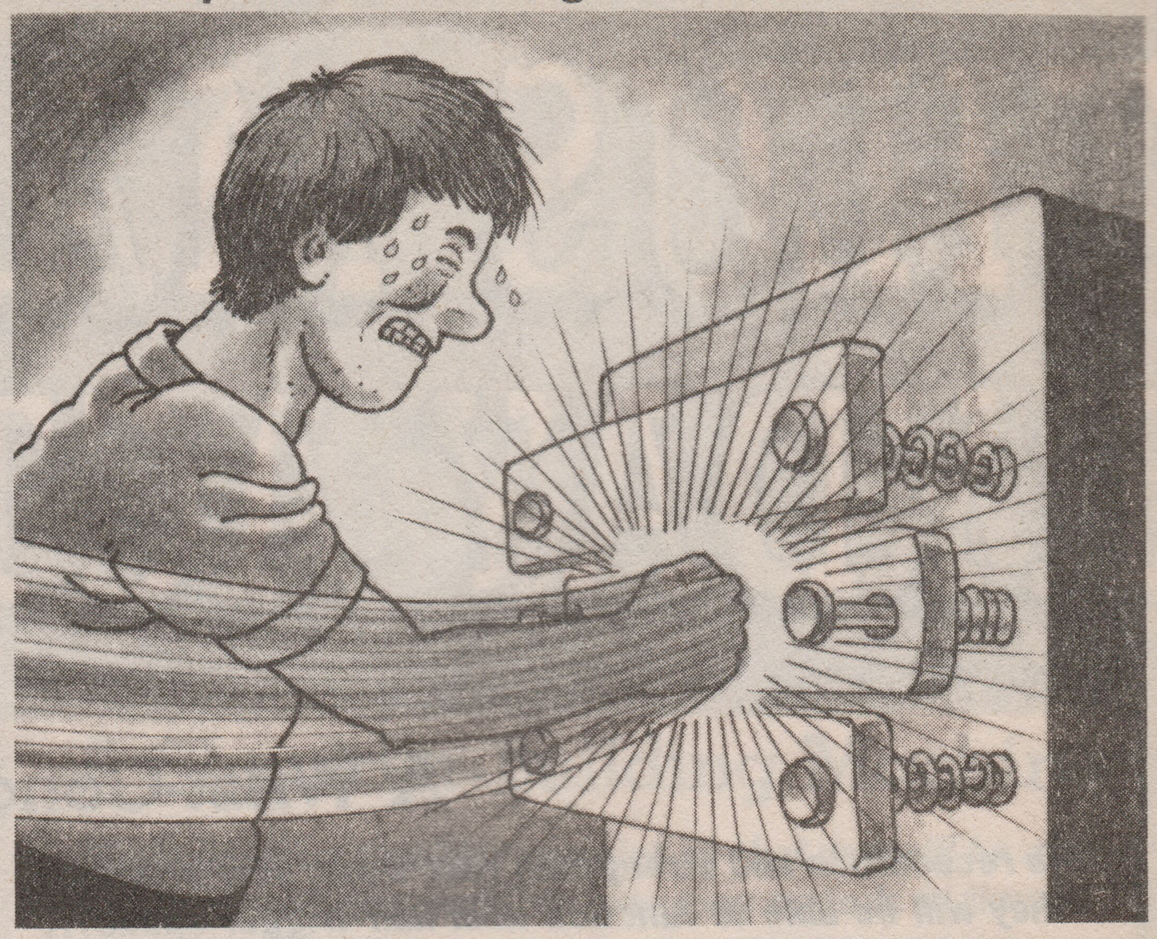


...for making out in a BMW with a 5-speed stick shift.



A Steel Punching Bag

To develop tremendous strength in hands and knuckles...

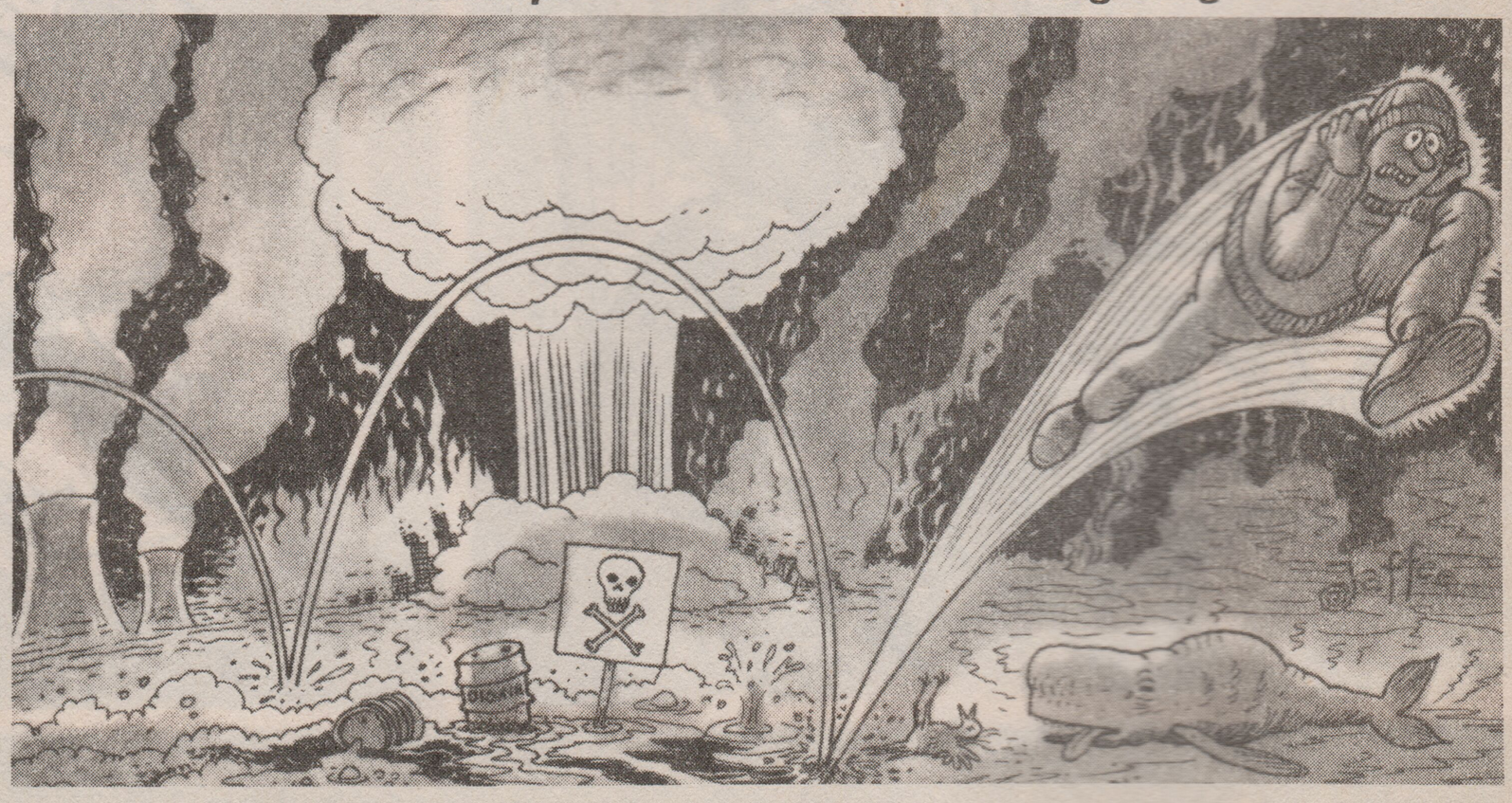


...for punching out those broken pay telephones and video games and cigarette machines that never return your money.

An Over-All Body-Building Machine

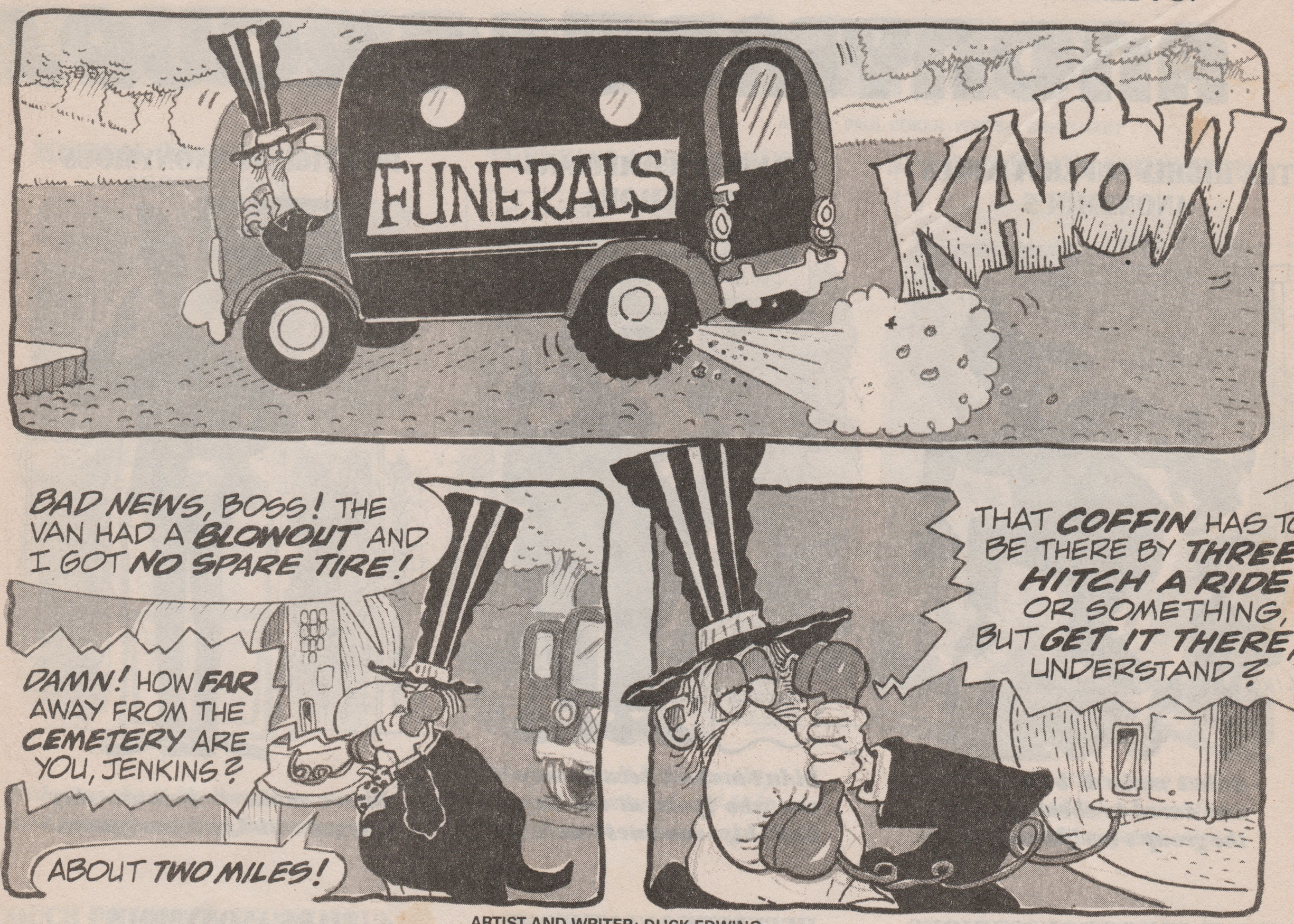
To build up your entire body for the vital "Decathlon of Life"...

...in order to run fast enough to escape nuclear plant leakages, to leap high enough to clear toxic waste dumps, to swim strongly enough to out-distance oil slicks and 7 other catastrophic events too horrible and disgusting to mention.

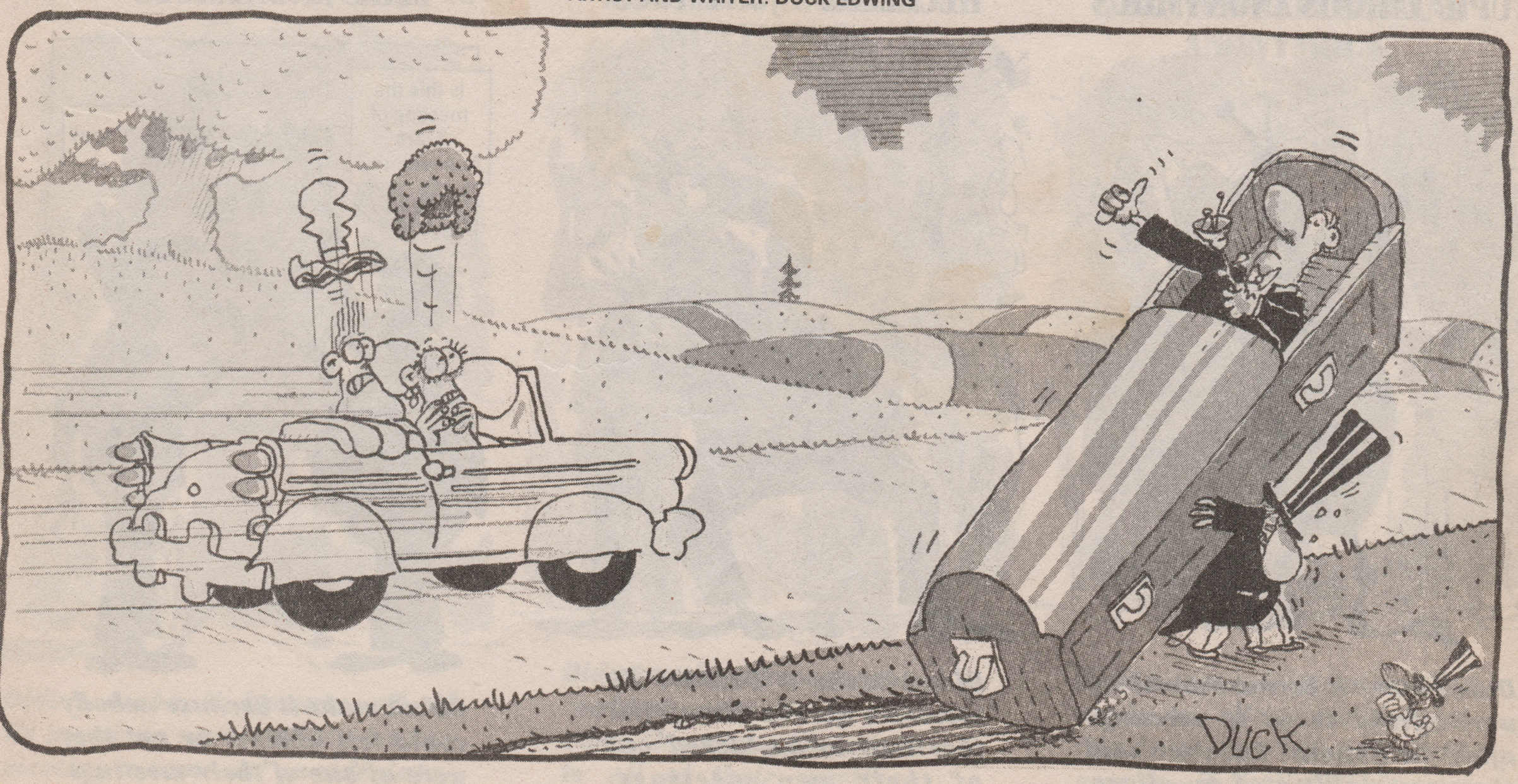


TALES FROM THE DUCK SIDE DEPT.

THE UNNERVING UNDERTAKER'S UNDERTAKING


FUNERALS
KAPOW
BAD NEWS, BOSS! THE VAN HAD A BLOWOUT AND I GOT NO SPARE TIRE!
DAMN! HOW FAR AWAY FROM THE CEMETERY ARE YOU, JENKINS?
ABOUT TWO MILES!
THAT COFFIN HAS TO BE THERE BY THREE! HITCH A RIDE OR SOMETHING, BUT GET IT THERE, UNDERSTAND?

ARTIST AND WRITER: DUCK EDWING

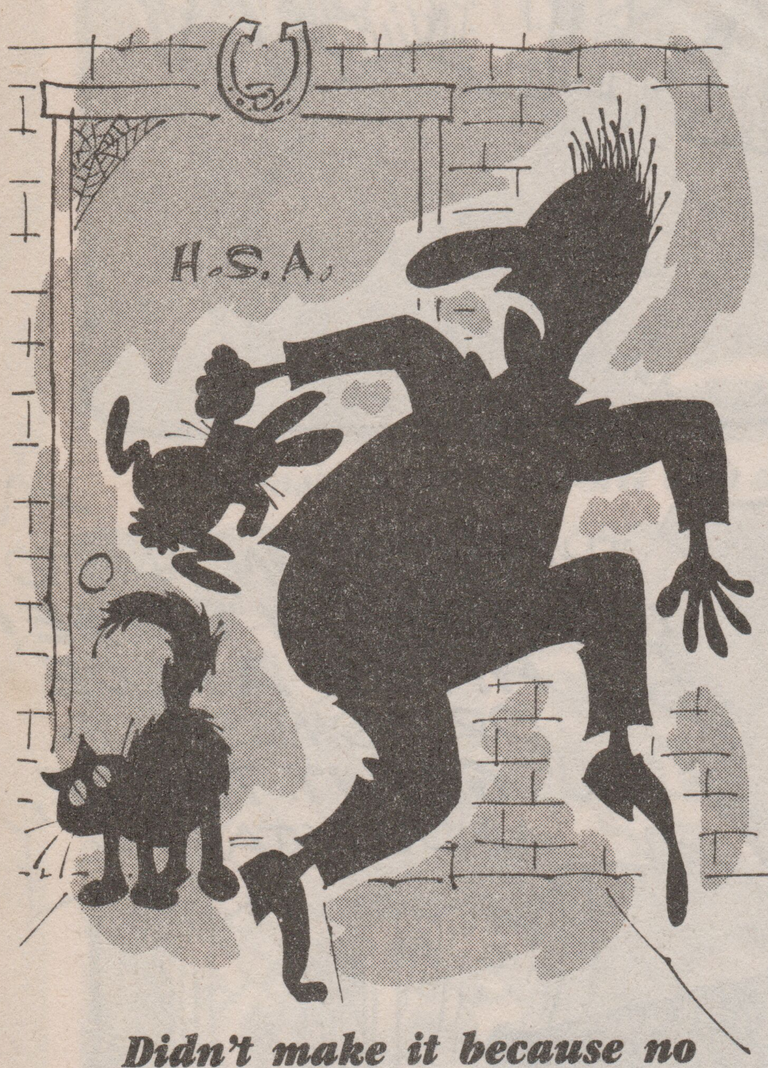


THEY JUST DIDN'T CLIQUE DEPT.

Nowadays, everyone has an obsession. Yours is reading stupid magazines when you should be doing something useful, like going into your refrigerator and alphabetizing your cheeses!

ANONYMOUS GROUPS

THE HIGHLY SUPERSTITIOUS ANONYMOUS

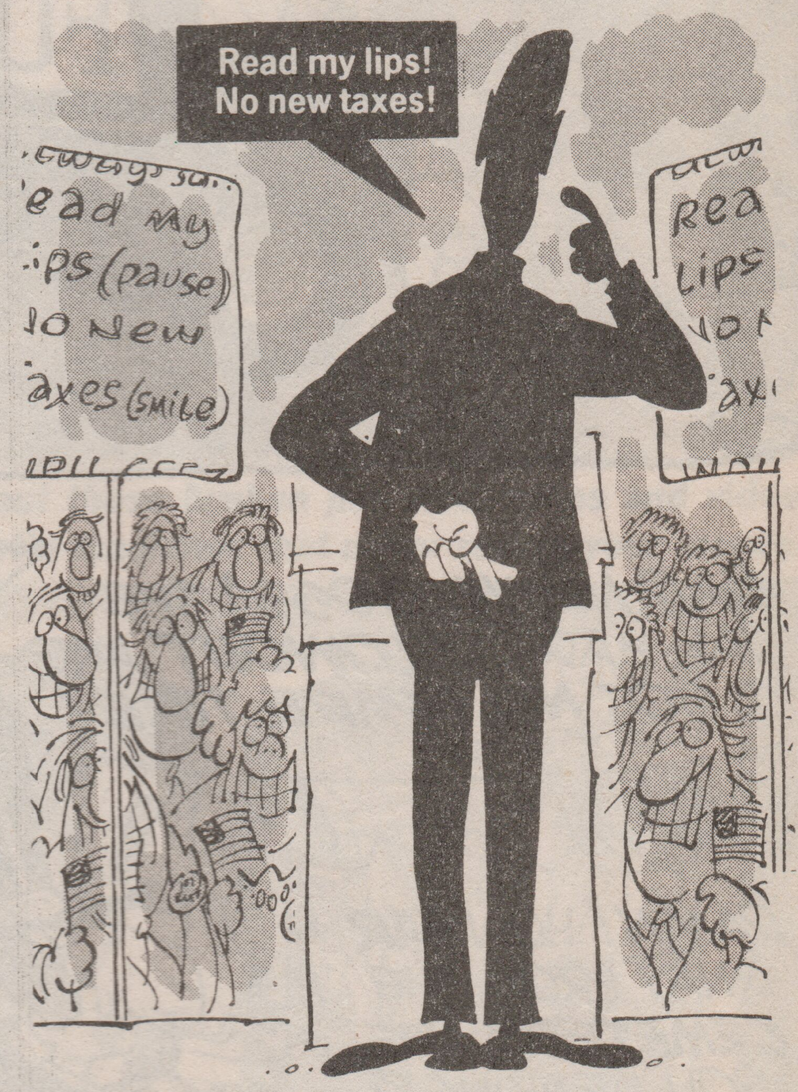


Didn't make it because no one dared to show up after the group's twelfth meeting.

STAND-UP COMEDIANS ANONYMOUS

Didn't make it because anyone who spoke at meetings had his routines stolen.

POLITICIANS ANONYMOUS



Didn't make it because they merged with Liars Anonymous.

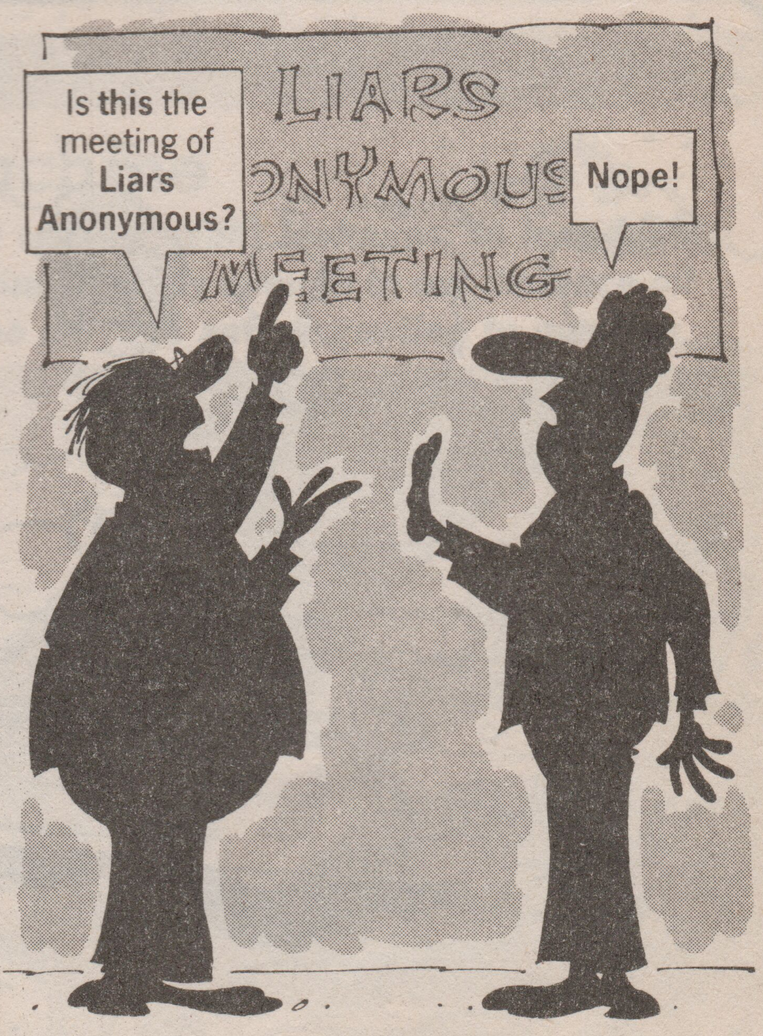
STUPID YAHOOS ANONYMOUS

Didn't make it because members were afraid to go to meetings after the* National Enquirer *said they were infiltrated by aliens.

HECKLERS ANONYMOUS

Didn't make it because its members were so disruptive, they had to be kicked out of their own meetings.

LIARS ANONYMOUS



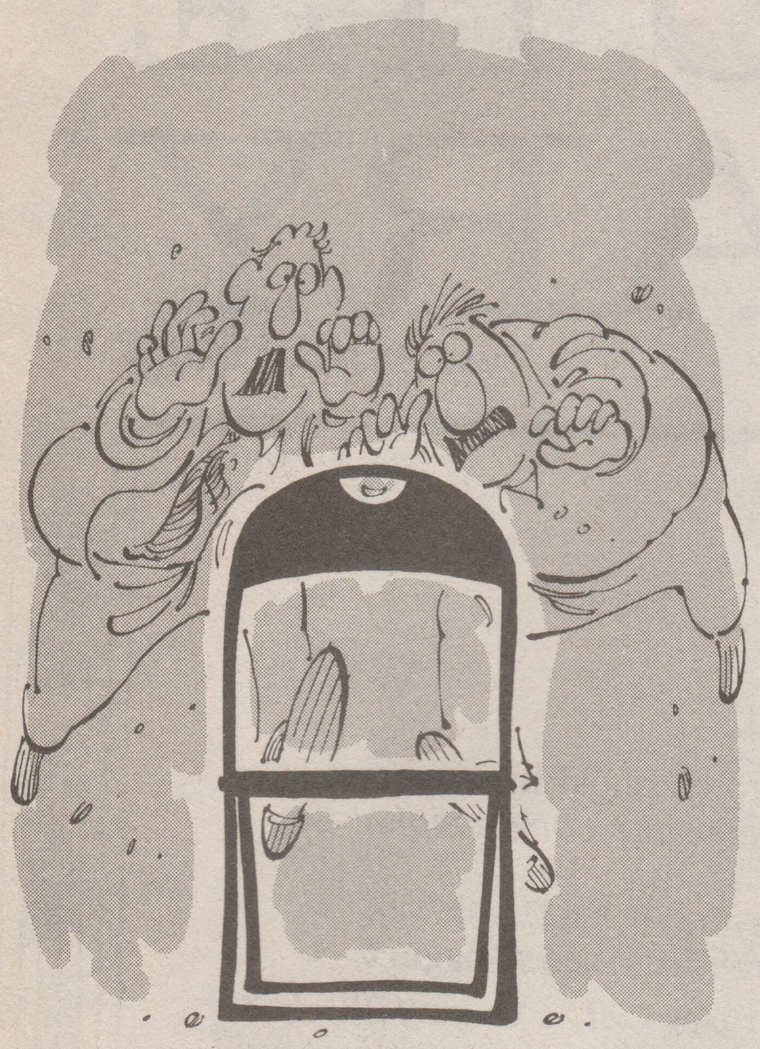
Didn't make it because nobody could tell whether or not they were at one of their meetings.

Face it, without the support of a self-help group like "Alcoholics Anonymous," you're doomed! What you need is "Stupid Readers Anonymous"! But sadly, they're just one of the many...

THAT DIDN'T MAKE IT

ARTIST: PAUL COKER WRITER: CHRIS HART

MUSICAL CHAIRS FANATICS ANONYMOUS



Didn't make it because they never had enough seating for everyone.

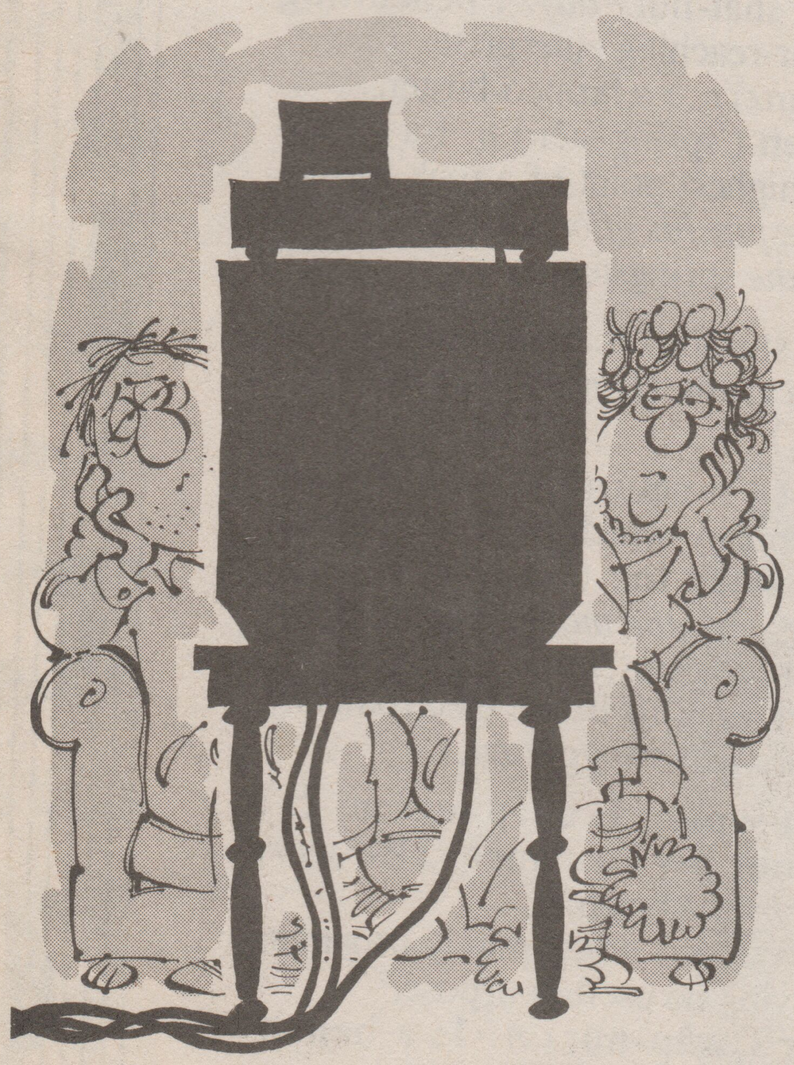
TRENDIES ANONYMOUS

Didn't make it because they disbanded when self-help groups went out of vogue.

SPOILED BRATS ANONYMOUS

Didn't make it because each child refused to share the meeting with anyone else.

COUCH POTATOES ANONYMOUS

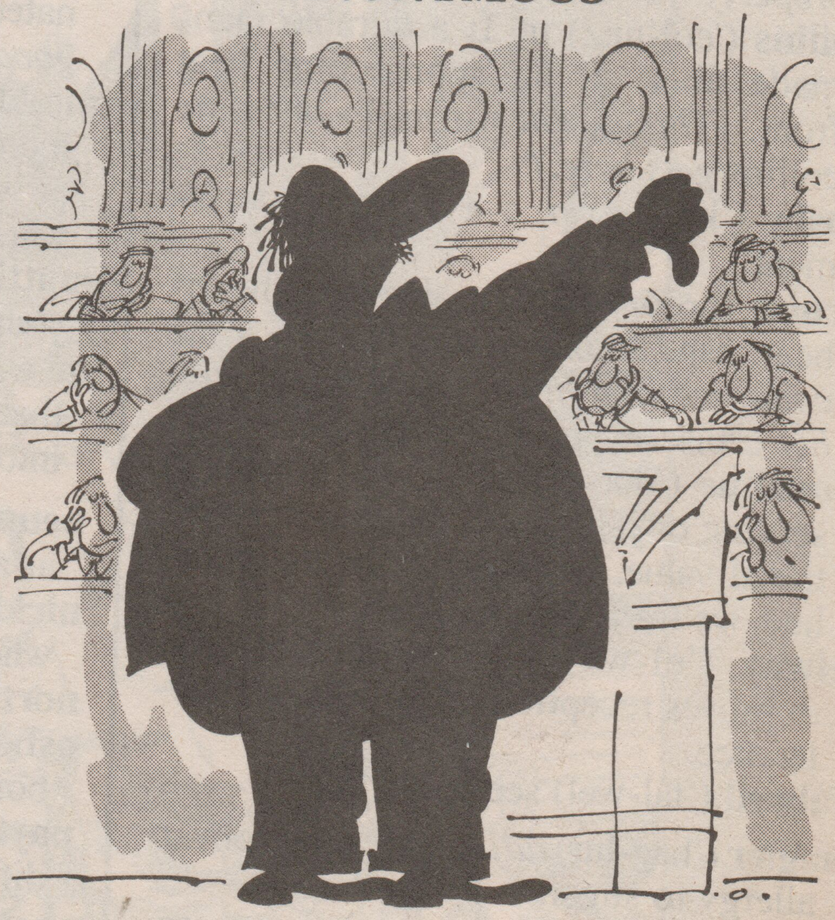


Didn't make it because all of its members were waiting for the meeting to come out on videotape.

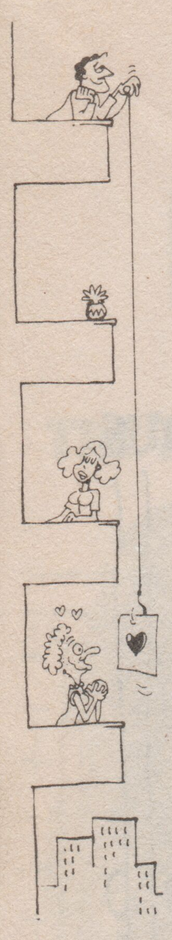
PRACTICAL JOKERS ANONYMOUS

Didn't make it because they couldn't resist giving each other the wrong directions to all of their meetings.

STAUNCH REPUBLICANS ANONYMOUS



Didn't make it because they voted to eliminate federal funding for all self-help groups—including their own!



When previous versions of this article appeared in issues #174 and #247, we introduced them by mentioning that many of the words we use today come from the names of real people. F'rinstance, "guillotine" is named after Joseph Guillotin and "leotard" is named after Jules Leotard. Then, we pointed out that it won't be too long before the names of today's celebrities become a part of our language too. Therefore, we suggest you memorize the words on this page, pepper your conversations with them, chant them repeatedly, make them the DRIVING FORCE IN YOUR LIFE! Here's...

ADDITIONS TO THE DICTIONARY

WRITER: FRANK JACOBS

alda

alda ('ȧl-duh) *n.* **:** a mediocre brew distilled from left-over mash.

aquino (ä-'kēn-ō) *n.* **:** a disinfectant; the active ingredient of a revolutionary cleaning solution. (*Using the* aquino, *we wiped the slate clean.*)

bakker ('bāk-ur) see **falwell.**

bird (burd) *n.* **1:** a basket-maker employing a variety of weaves. **2:** a long-shot that wins.

boesky ('bō-skē) *v.i.* **:** to make a pile, especially in the street.

botha ('bȯth-uh) *n.* **:** a coat of whitewash. (*Despite the* botha, *the entire property was condemned.*)

collins ('cȯl-unz) *n.* **1:** a durable man-made fiber. **2:** an approaching heat front. (*Things will warm up once the* collins *gets here.*)

cosby ('kȯz-bē) *n.* **:** a bill of endorsement.

cruise (krüüz) *n.* **:** an abnormal heartbeat, esp. among young women. (*She collapsed in a heap, unable to control her* cruise.) **syn.** danza, gere, harmon.

donahue ('don-uh-hü) *n.* an afternoon serving of junk food, lacking in nutritional value. (*An hour after the* donahue, *we were hungry again.*)

elway ('el-wā) *n.* **:** an aerial that improves reception regardless of interference.

falwell ('fal-wel) see **roberts.**

hagler ('hag-lur) *adj.* **:** suffering from an allergy to sugar.

iacocca (ī-uh-'kō-kuh) *n.* **:** a firm guarantee. (*Despite the* iacocca, *he feared it was the same old dodge.*)

kemp (kemp) *v.i.* **:** to veer sharply to the right. (*While others beat around the bush, he* kemped.)

khaddafi (kuh-'daf-ē) *n.* **:** an unstable substance that eventually self-destructs.

lasorda (luh-'sōrd-uh) *n.* **:** an open gorge. (*We dumped what we couldn't eat in the* lasorda.)

leach (lēch) *n.* **:** a tasteless show of wealth. (*If I have to sit through another* leach, *I'll scream.*)

lendl ('lend-ul) *n.* **:** an international check having a high net value. (*One* lendl *will get you two wilanders.*)

letterman ('let-ur-mun) *n.* **:** a johnny-come-lately.

maclaine (muh-'klān) *adv.* **:** reincarnated. (*We felt* maclaine *and full of good spirits.*)

madden ('mad-un) *n.* **:** a visible mass increasing in volume when exposed to airwaves. (*Of course it's a* madden; *do you want me to draw you a diagram?*)

mattingly ('mat-ing-lē) *n.* **:** a run for your money. **syn.** brett, boggs.

meese (mēs) *n.* **:** a subterranean creature that thrives in dirt while digging itself into a hole.

neuman ('nü-mun) *n.* **:** a front man used as a cover.

nicklaus ('nik-lus) *n.* **:** an aging swinger who hasn't lost his drive.

north (nôrth) see **poindexter.**

osbourne ('oz-bȯrn) *v.i.* **:** to hit rock-bottom.

payton ('pā-tun) *n.* **:** a rampaging bear, difficult to subdue.

pee-wee ('pē-wē) *n.* **:** a slight irritation of no consequence. ("*It's only a* pee-wee," *the doctor said, "and in time will disappear."*)

poindexter ('poin-dĕk-stur) *v.i.* **1:** to deny. **2:** to withhold information. (*He* poindextered *the congressional committee.*)

willis

rivers ('riv-urz) *n.* **:** a female yak.

roberts ('röb-urts) see **swaggart.**

rooney ('rü-nē) *v.i.* **:** to have the last word. (*He* rooneyed, *but nobody cared to hear about paper clips or lint.*)

[1]sajak ('sā-jak) *n.* **:** a pat answer, usually bland.

[2]sajak *v.i.* **:** to challenge; to attempt to dethrone the king. (*Can anyone* sajak *Carson?*)

shatner ('shat-nur) *adj.* **:** benefitting from a far-reaching enterprise.

simms (simz) *n.* **:** a bronco-buster.

springsteen ('spring-stēn) *n.* **:** a pinnacle; the highest point of a rock formation. (*Despite his efforts, the prince fell short of the* springsteen.)

stallone (stu-'lōn) *n.* **:** an unintelligible sound; a grunt. (*Don't panic; it's only a* stallone.)

[1]swaggart ('swag-urt) *n.* **:** a license to collect money which does not have to be accounted for. (*We can't ask him what the devil the money was used for; he has a* swaggart.)

[2]swaggart *v.i.* **:** to fleece electronically. (*The flock was* swaggarted.)

tyson ('tī-sun) *n.* **1:** a rap session. **2:** a knockout performance. (*We were floored by the* tyson.)

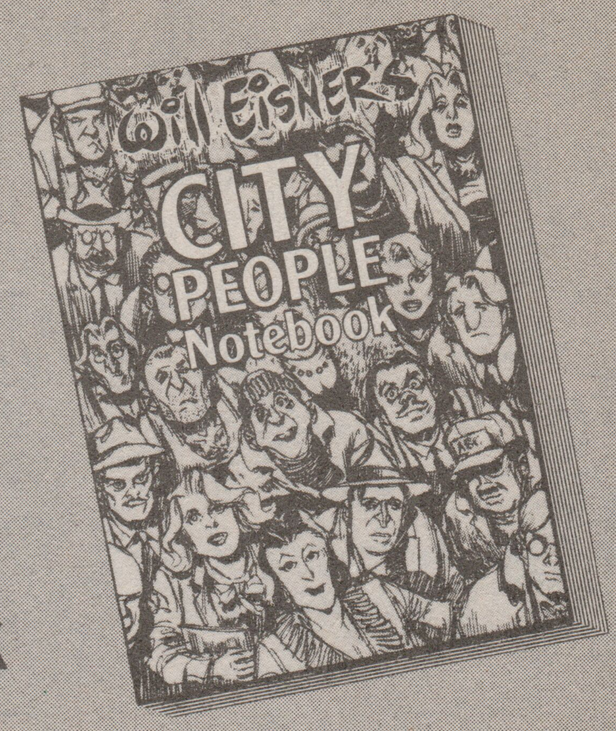
vanna ('van-uh) *adj.* **:** purely ornamental; serving no useful purpose.

wapner ('wäp-nur) *n.* **1:** a bench-warmer. **2:** a fight ending in a decision.

willis ('wil-us) *n.* **:** a wayward creature requiring a shepherd.

EXCERPTS MARK THE SPOT DEPT.

Any comic book fan worth his mylar acid-free bags will immediately recognize the name of Will Eisner, one of the early creators of comic books and a legendary master of comic book art. It was Eisner who created the classic "The Spirit" comic strip and pioneered sequential art as a story-telling medium. In his new book, "City People," to be published in the spring of 1989 by Kitchen Sink Press, Eisner turns his attention to the styles and habits of urban dwellers. A small part of this book is excerpted on the next few pages.

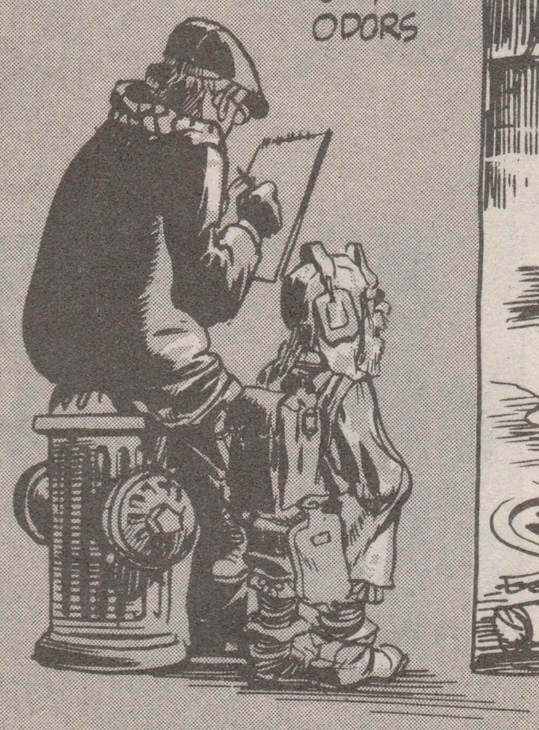


Will Eisner's CITY PEOPLE Notebook

SMELL

Odors are integral to the city and are a subtle but pervasive fact of city life.

NATURALLY, SHORT DWELLERS TEND TO BE VERY AWARE OF CITY ODORS



© 1989 WILL EISNER

SMELLMANSHIP

HOT DOGS

HOT DOGS

DRINK

COLA

HOT DOGS

HOT DOGS

UPTOWN SMELLS

BUILDING

L'E PARFUM IMPORT

OKAY, GEORGE, SPILL IT...WHAT DID YOU DO WRONG TODAY??

DRINK

HOT DOGS

COLA

DRINK

HOT DOGS

HOT DOGS

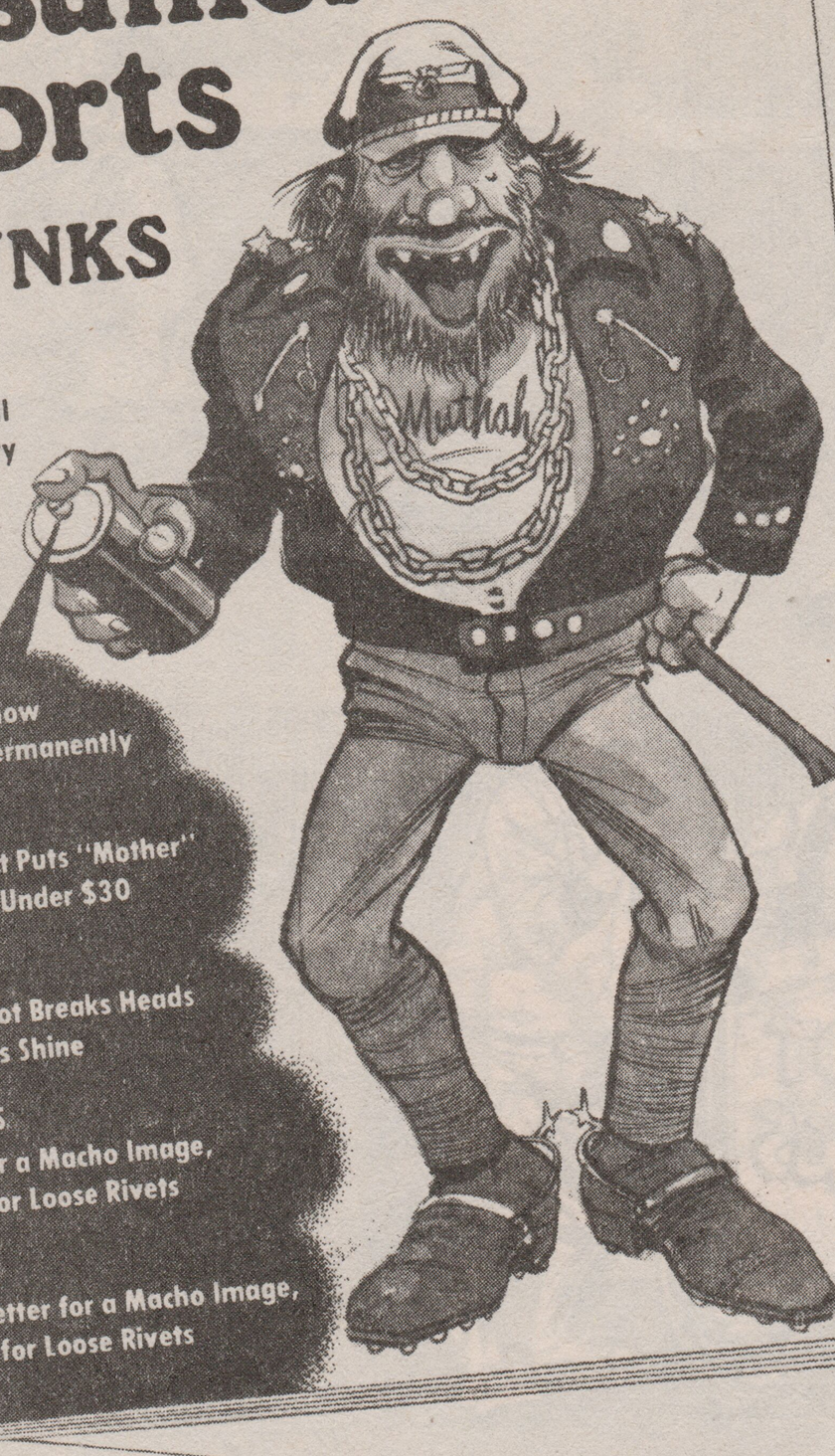
DRINK

SMELLSHOCK

...YOU SMELL SOMETHING FUNNY, GEORGE?

NO!

Consumer Reports FOR PUNKS



MOTORCYCLES
CR Rates Five That Will Wake Up An Entire City

CHAINS
All Raise Welts, But Can They Mutilate?

SPRAY PAINTS
Our Graffiti Tests Show Only Two Deface Permanently

TATTOOS
A Do-It-Yourself Kit Puts "Mother" On Your Chest For Under $30

FOOTWEAR
A New Leaded Boot Breaks Heads Without Losing its Shine

LEATHER JACKETS
They're Good For a Macho Image, But Watch Out for Loose Rivets

LEATHER BRIEFS
They're Even Better for a Macho Image, But Watch Out for Loose Rivets

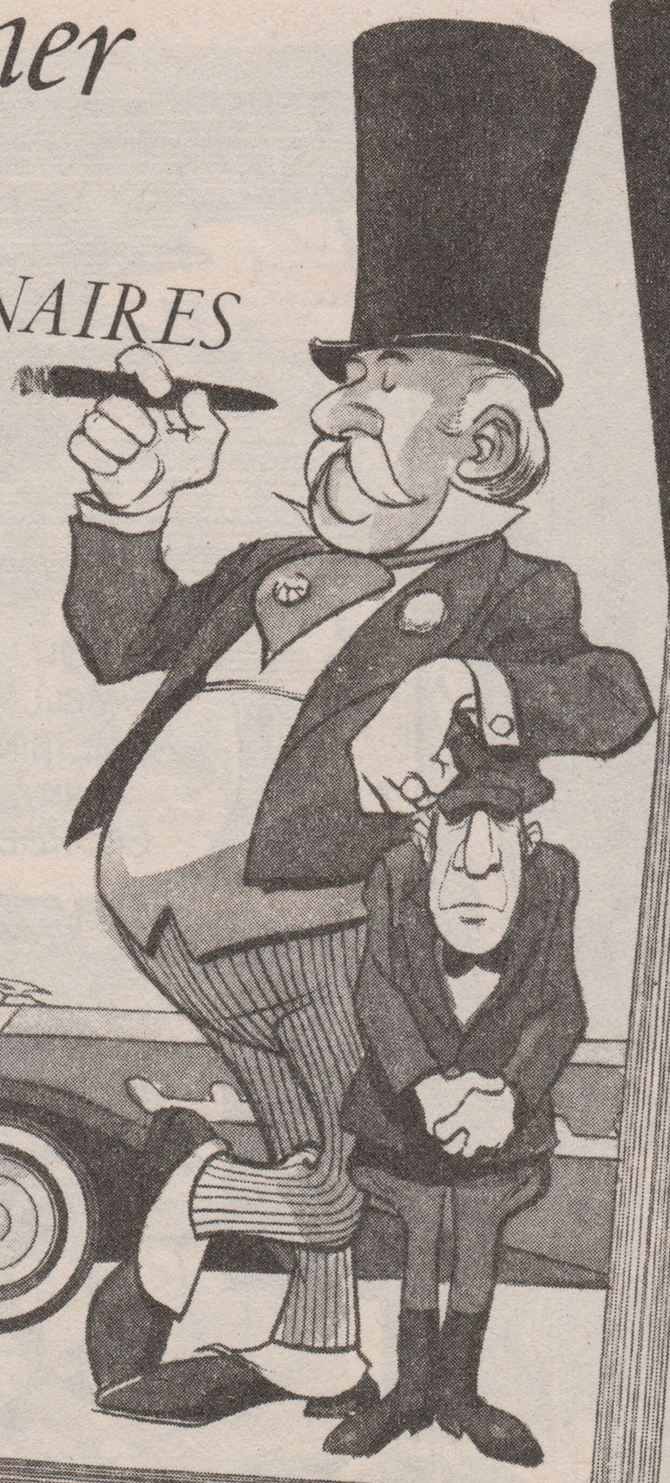
ASSESS POOL DEPT.

Whenever you buy a product, it's wise to check it out in "Consumer Reports," the magazine that tests merchandise for quality and performance. The only problem is: CR is

CONSUMER AIME SPECIAL GRO

ARTIST: BOB CLARKE

Consumer Reports FOR BILLIONAIRES



AIRPLANES
The 747: Does It Make It As a "Second Plane?"

CASTLES
Roomy and Built to Last, But Moats Can Be a Problem

BATHROOM FIXTURES
Our Panel Rates the Solid Gold Spigot

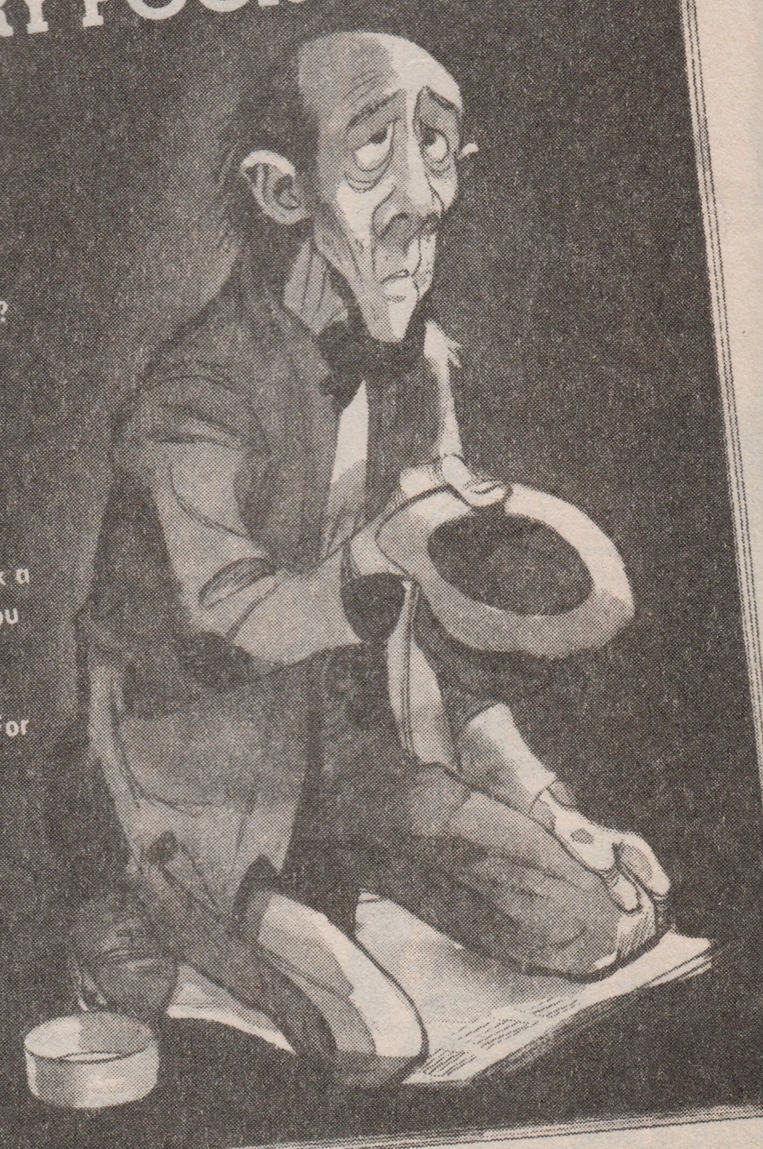
WALL COVERINGS
Rembrandts Wear Well, But They May Clash With Your Picassos

CORPORATIONS
CR Rates 27, Finds 12 You Should Take Over

LAKES
A Smart First Step For Those Planning To Buy An Ocean

ENERGY SAVERS
Cutting Fuel Bills By Building Your Own Pipeline

Consumer Reports FOR THE VERY POOR



CANNED DOGFOOD
We Rate Five That Will Feed You for $8 a Week

OLD NEWSPAPERS vs CARDBOARD
Which Insulates Your Room Better?

HOT PLATES
They All Boil Water, But Will They Keep You Warm?

CHEAP BLACK-AND-WHITE TVs
Five 7-Inch Models You Can Talk a Rich Relative Into Buying For You

SUPERMARKETS
Our Panel Rates Ten Of Them For Ease in Shoplifting

THRIFT-SHOP SWEATERS
Preferred Labels for Your Winter Wardrobe

PARK BENCHES
We Rate Twelve, Okay Five for Dozing

so generalized, it doesn't appeal to people with special interests. Does MAD have a solution for this? You bet we do! As this article will show, what we really need is

CONSUMER REPORTS FOR THE MAFIA

THE NEW 6-HOUR VIDEO RECORDERS
Which Ones Should You Hijack?

SAWED-OFF SHOTGUNS
Readers Report on Results

PINKIE RINGS
CR Tests 26, Finds 8
Appropriate to Kiss

DISPOSABLE BRASS KNUCKLES
Convenient? Yes, But Are
They Effective?

FUNERAL WREATHS
Gardenias vs Roses:
A Poll of 17 Capos

THE NEW HANDGUNS
They Kill But Do They Hurt?

CITIES
We Rate 17 Corrupt Mayors and
What it Takes to Buy Them Off

CONSUMER REPORTS FOR KIDDIES

THE NEW TRICYCLES
Faster Pedal-Power, But
How Do They Handle in the Playground?

CRAYONS
Our Panel Finds One Brand
Tastes Best

PLASTIC BUILDING BLOCKS
Lightweight and Colorful,
But Can You Destroy Anything With Them?

VEGETABLES
CR Tests 14, Finds Four
You'll Absolutely Hate

HIGH CHAIRS
Does the Deep-Rim Eating Tray
Take the Fun Out of Spilling?

COTTON BLANKETS
They Keep You Warm at Night,
But Do They Give You Security?

CONSUMER REPORTS FOR PSYCHIATRISTS

ELECTRIC DRILLS
Our Panel Tells How They
Really Feel About Them

SLIDE PROJECTORS
Do They Bring Back Memories
Or Stir Up Old Traumas?

LATEX PAINTS
They Last Longer, But Will
You Like Yourself Better?

ELECTRIC CAN OPENERS
Deep Down, Do We Really
Need Them?

GIANT-SCREEN TVS
They Give a Bigger Picture,
But Is The Guilt Worth It?

SNOWMOBILES
Winter Fun or Neurotic Compulsion?

CHAIN SAWS
We Test 3 That Release
Pent-Up Aggression

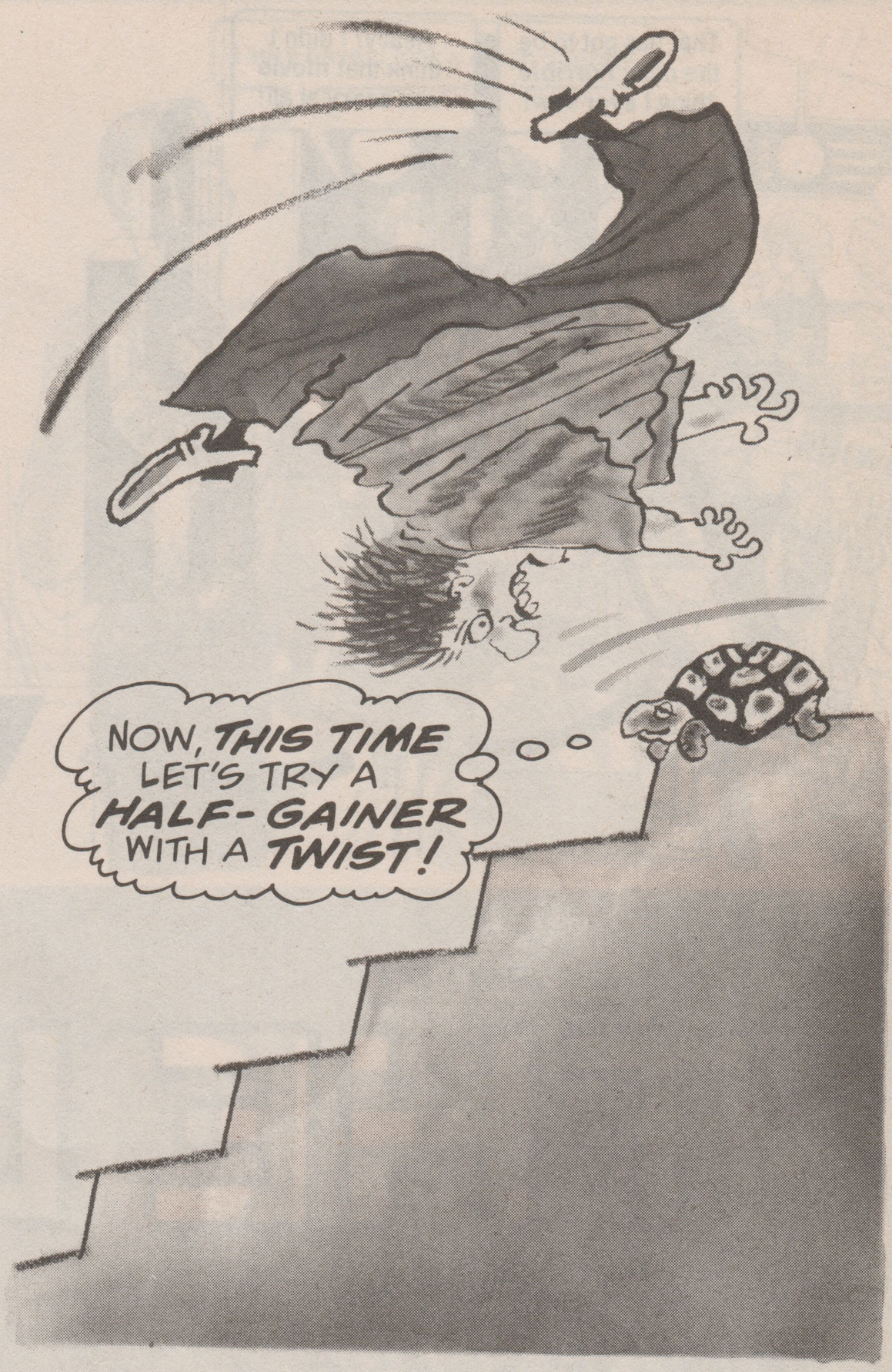
IT'S TRAINING CATS AND DOGS DEPT.

Hey, Letterman, you're missing a bet by showing only one side

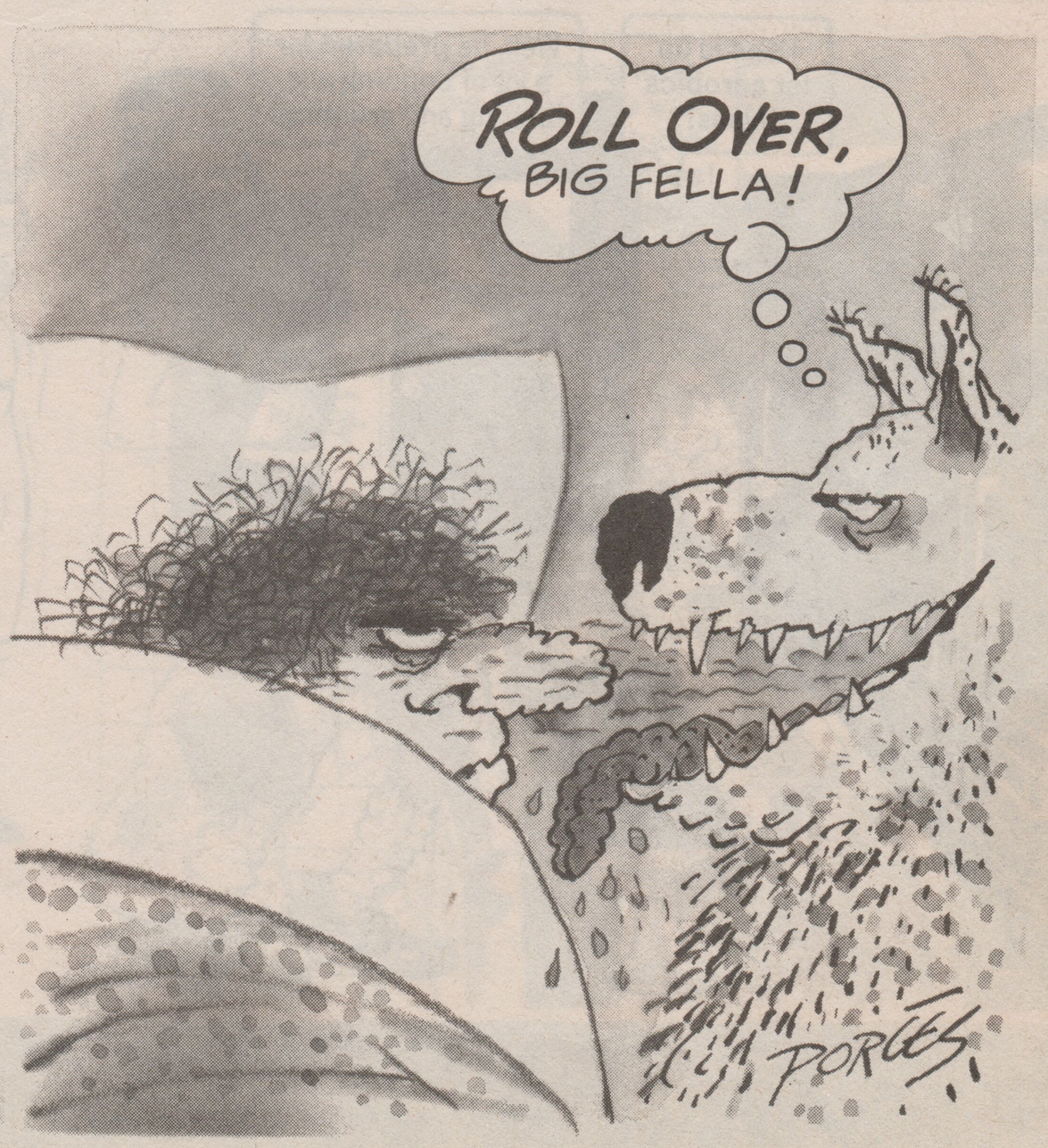
Stupid Pet O

of your pet trick schtick! We suggest you try MAD's...

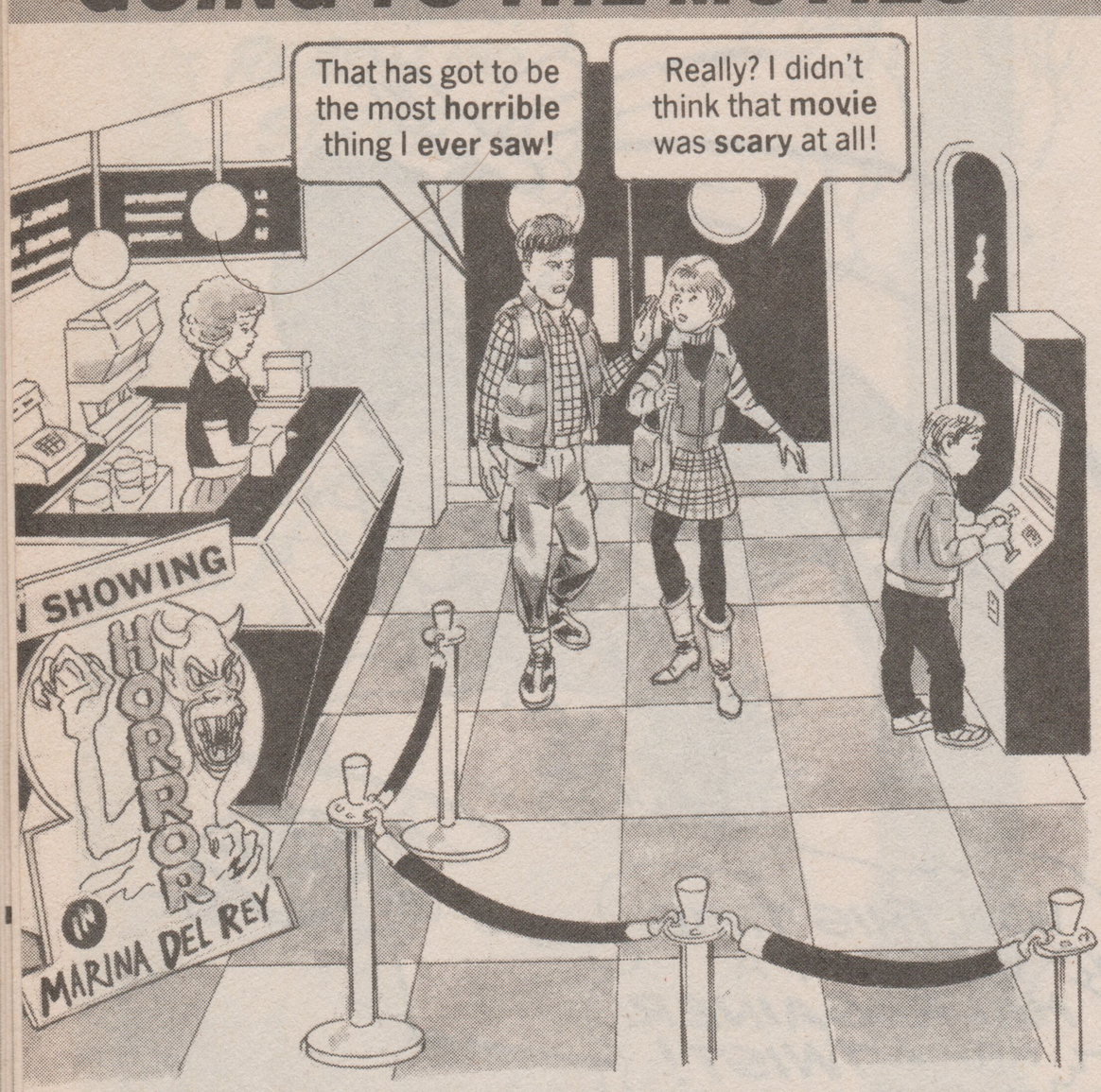
wner Tricks



ARTIST AND WRITER: PAUL PETER PORGES



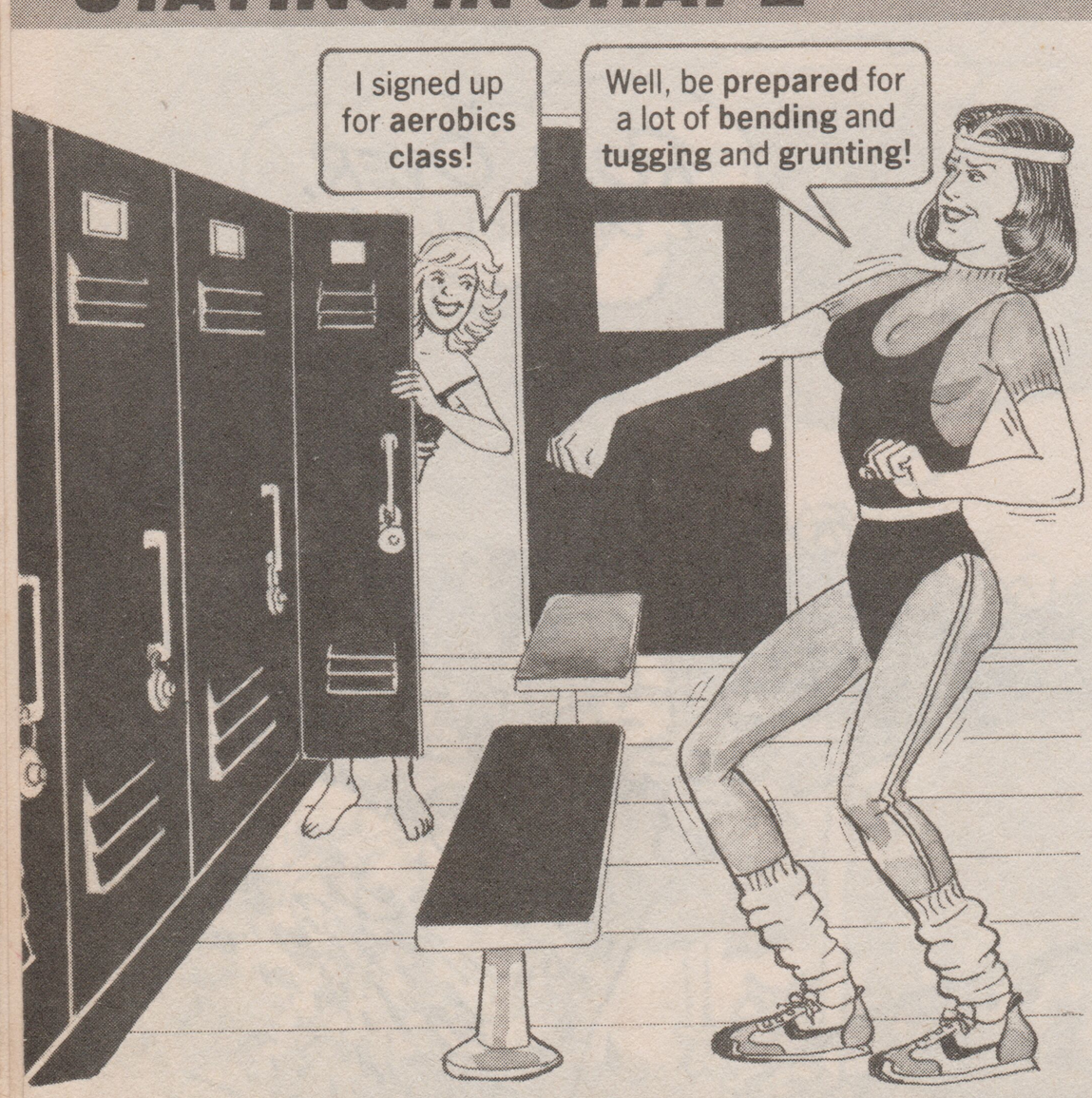
GOING TO THE MOVIES


That has got to be the most **horrible** thing I **ever saw!**
Really? I didn't think that **movie** was **scary** at all!
SHOWING
HORROR
IN
MARINA DEL REY

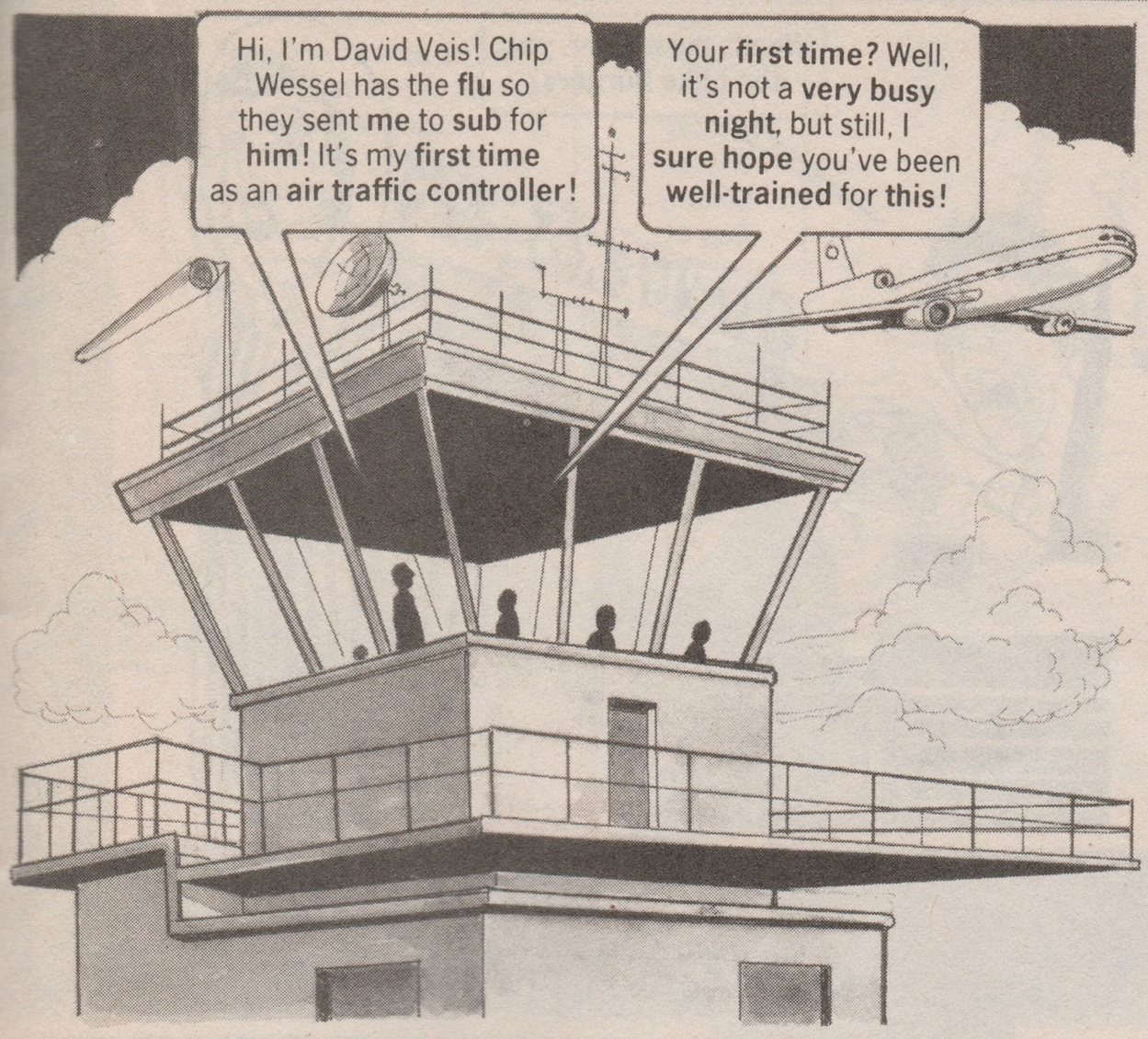
BERG'S-EYE VIEW DEPT.

THE LIGHTE

STAYING IN SHAPE



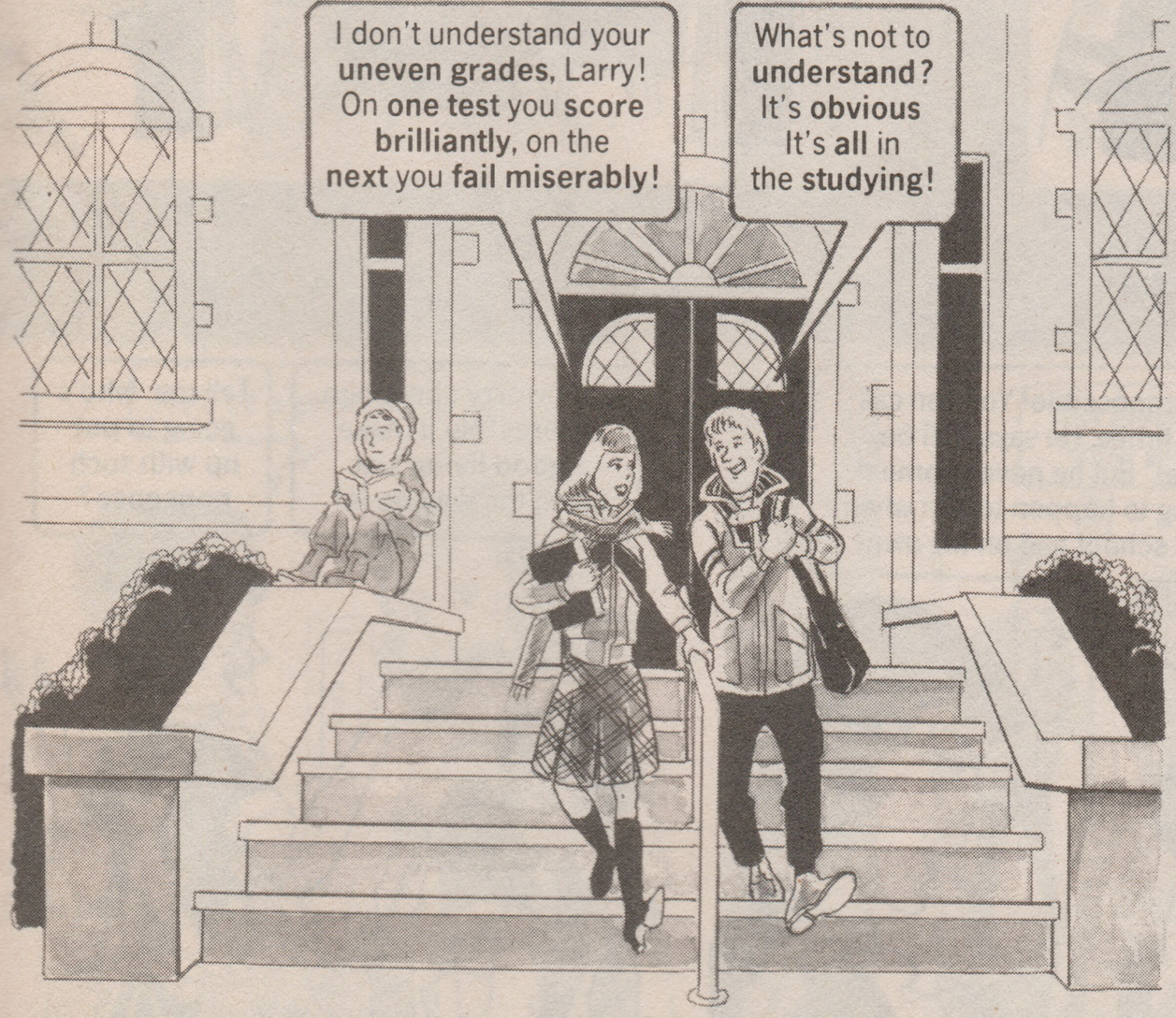
PREPAREDNESS


Hi, I'm David Veis! Chip Wessel has the **flu** so they sent **me** to **sub** for **him!** It's my **first time** as an **air traffic controller!**
Your **first time?** Well, it's not a **very busy night,** but still, I **sure hope** you've been **well-trained** for **this!**

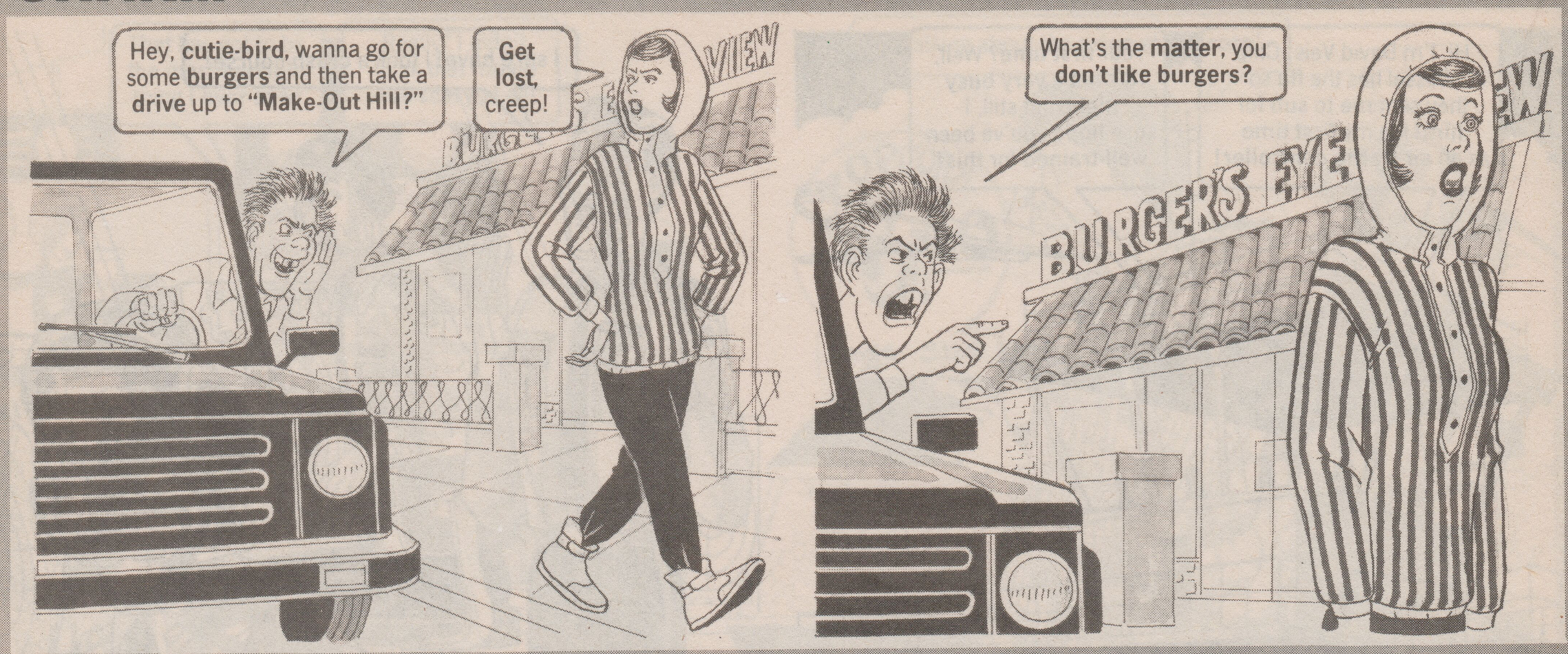
R SIDE OF...

ARTIST & WRITER:
DAVE BERG

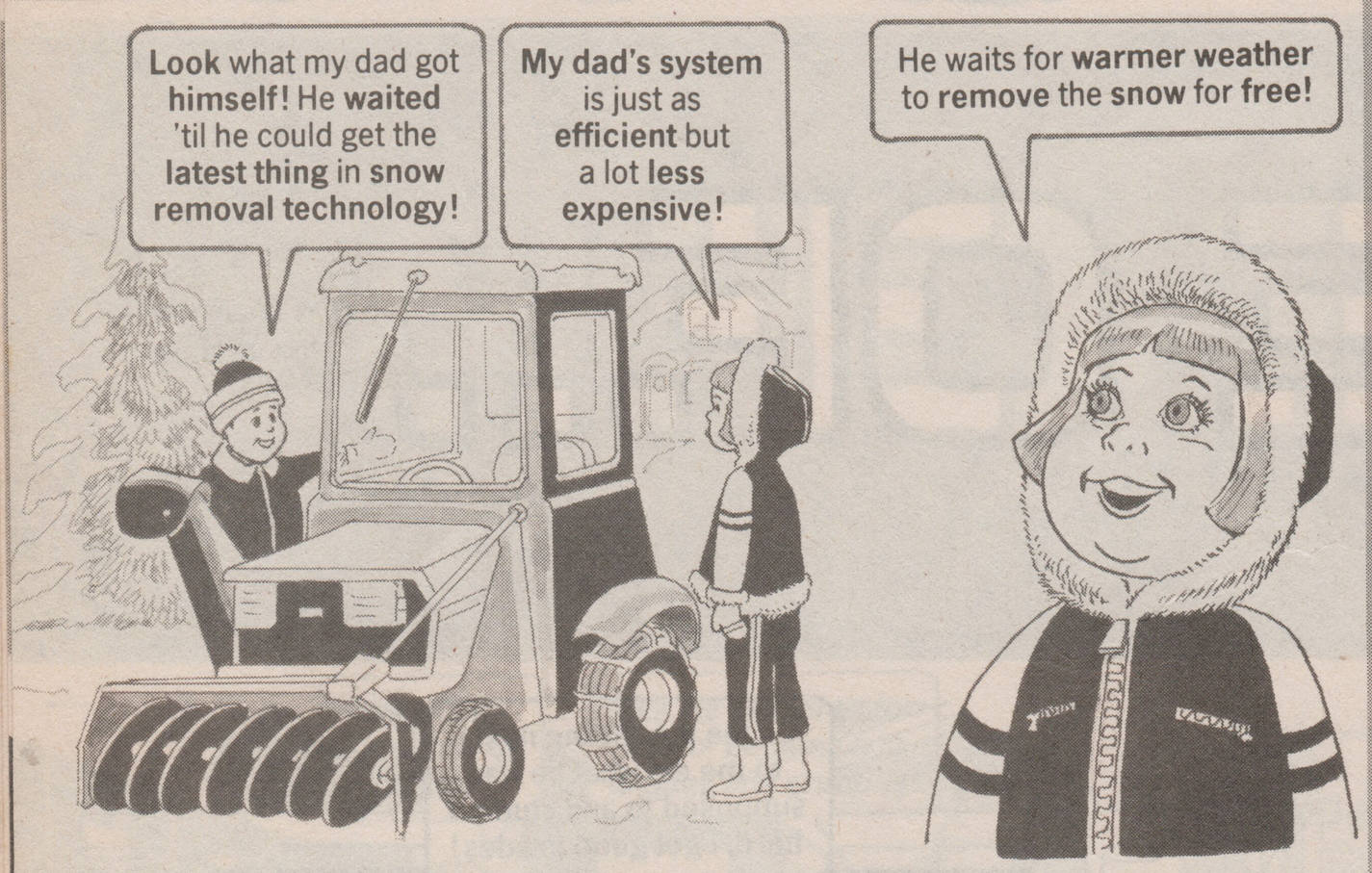
SCHOOL


I don't understand your **uneven grades,** Larry! On **one test** you **score brilliantly,** on the **next** you **fail miserably!**
What's not to **understand?** It's **obvious** It's **all** in the **studying!**

CHARM


Hey, **cutie-bird,** wanna go for some **burgers** and then take a **drive** up to **"Make-Out Hill?"**
Get lost, creep!
What's the **matter,** you **don't like burgers?**
BURGER'S EYE VIEW

SCIENCE


Look what my dad got **himself!** He **waited** 'til he could get the **latest thing** in **snow removal technology!**
My dad's system is just as **efficient** but a lot **less expensive!**
He waits for **warmer weather** to **remove** the **snow** for **free!**

ADVICE

This **card** is the **Queen** of **Pentacles,** indicating a **clever, dark-haired woman** who is **after your money!**
Thanks for the **warning!** I'll be on my **guard!**
YOUR FUTURE IN THE CARDS

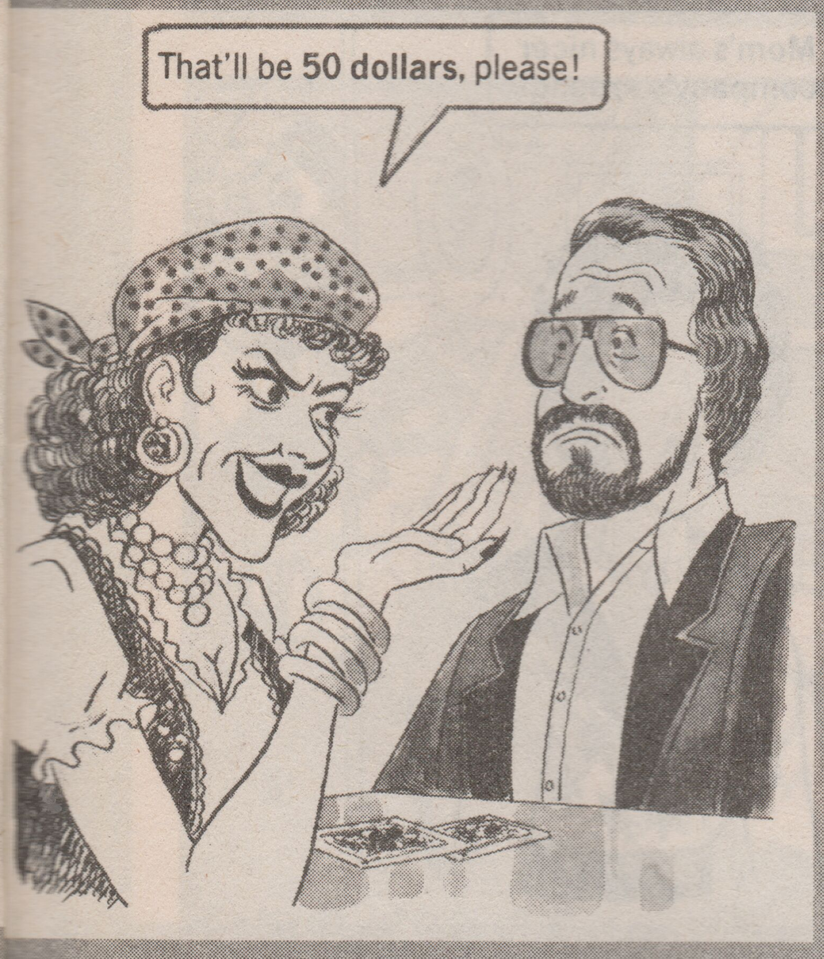
NATURAL TALENT

Richard! Will you get **down here** already? This is absolutely the **last time** I'm going to **call you!**
I'll be right there, Mom!
My son is **impossible!** You can call him **100 times.** He says, **"I'll be right there!"** But he **never comes!** What's going to **happen** to him when he's **out** of **school** and **on his own?**
Don't **worry** about him, Dolores! He'll make a **good living** just being the **way he is!**
Tell me, **who's** going to **put up** with such **nonsense?**

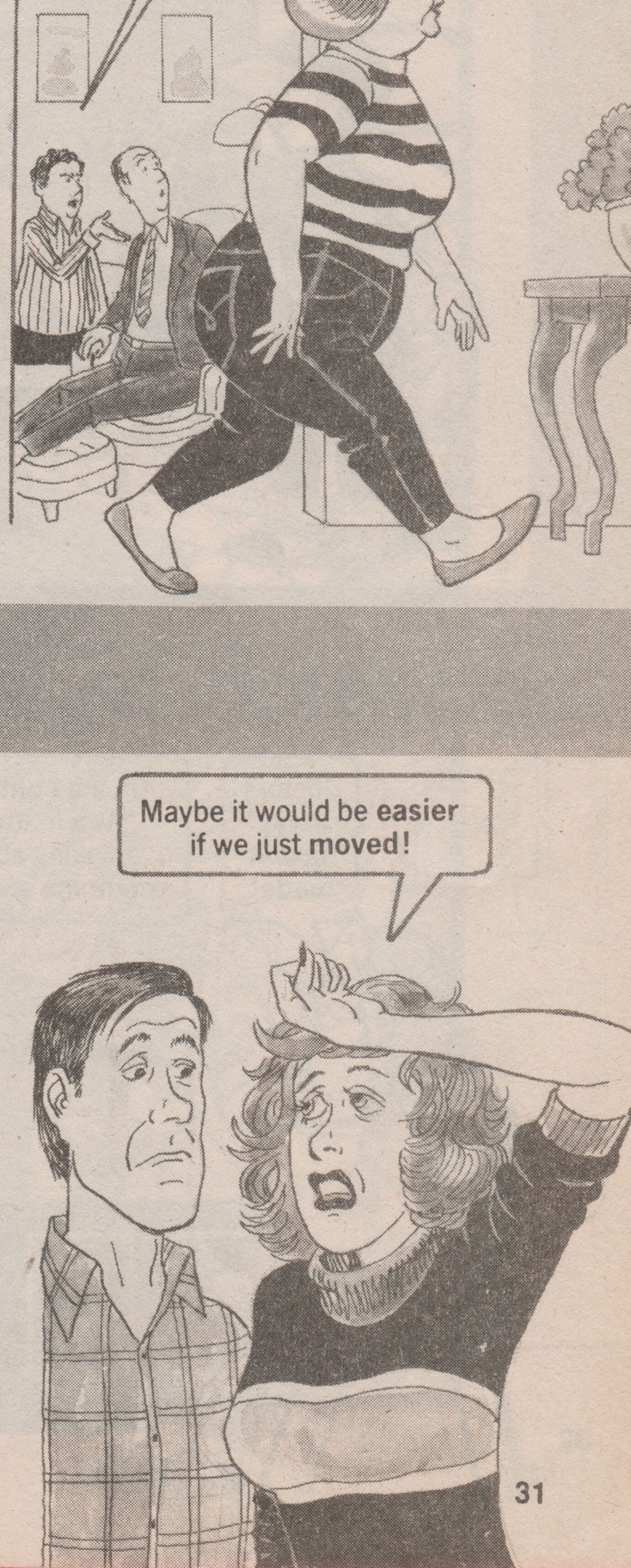
LEAVING THE NEST

Free! We're free at last! Lisa, Meg, and now Joanne! No more weddings to save for! We can do whatever we want from now on, Kate! How about going on a trip?
Wonderful, Sal! Where would you like to go?
JUST MARRIED

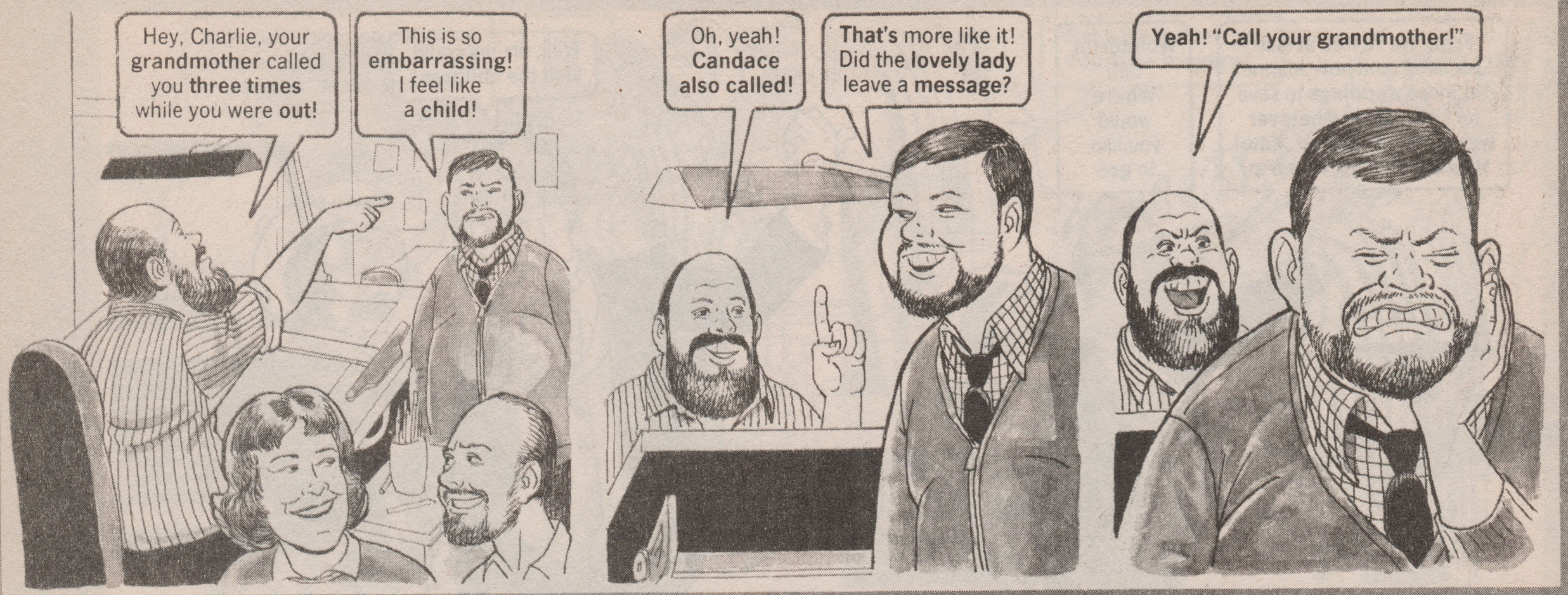
RELATIONSHIPS



HOUSEKEEPING



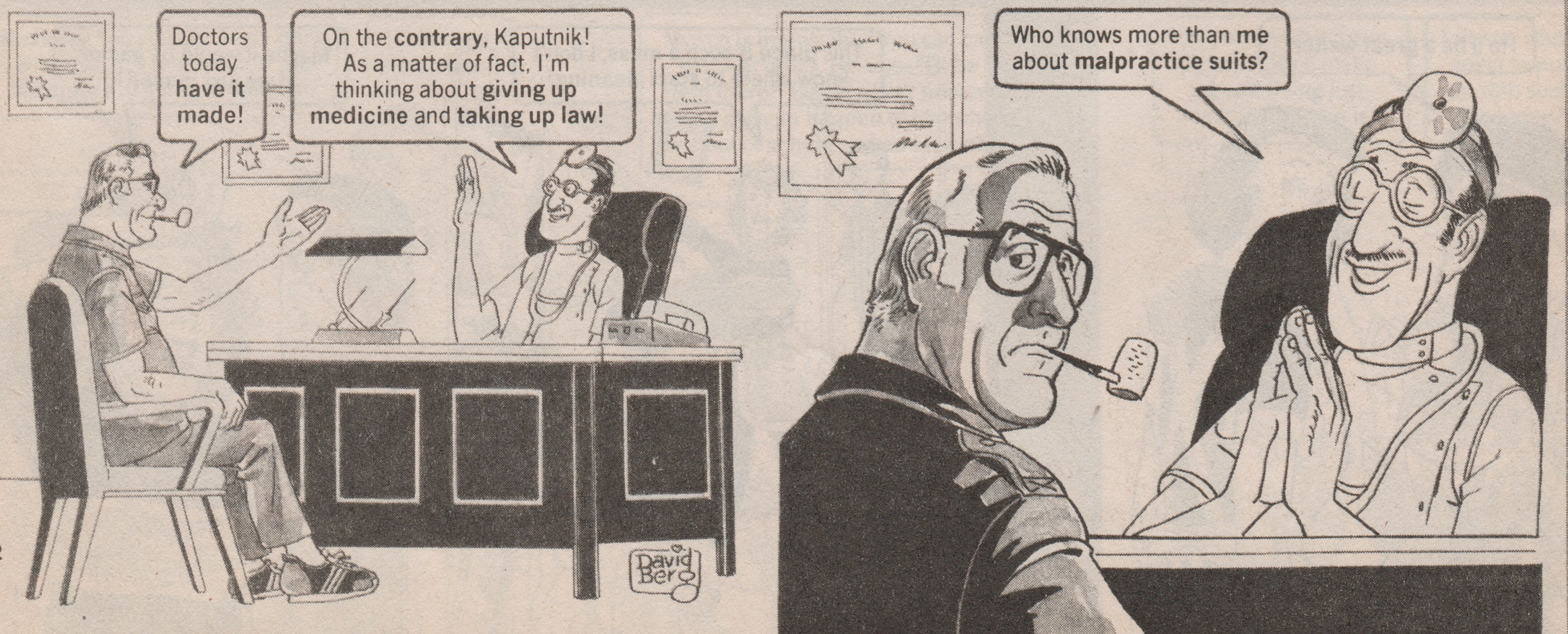
COMMUNICATION


Hey, Charlie, your **grandmother** called you **three times** while you were **out!**
This is so **embarrassing!** I feel like a **child!**
Oh, yeah! **Candace also called!**
That's more like it! Did the **lovely lady** leave a **message?**
Yeah! "Call your grandmother!"

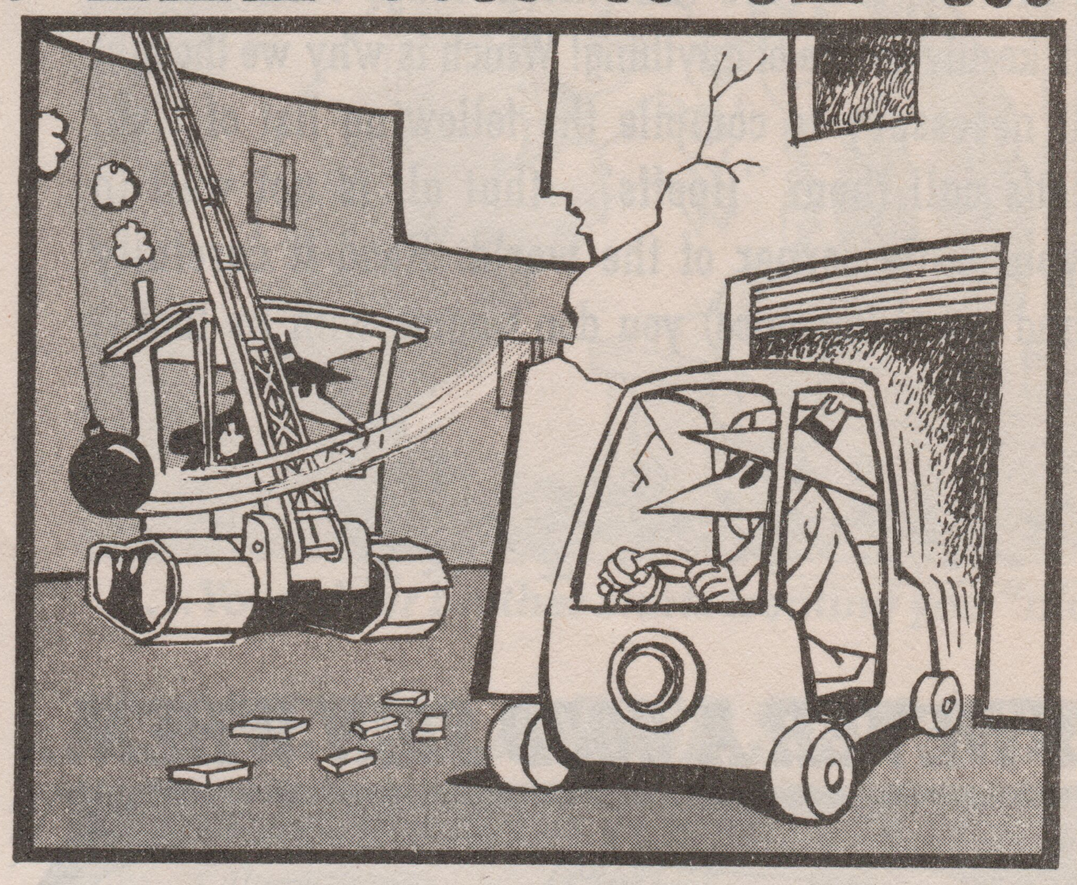
RELATIVES

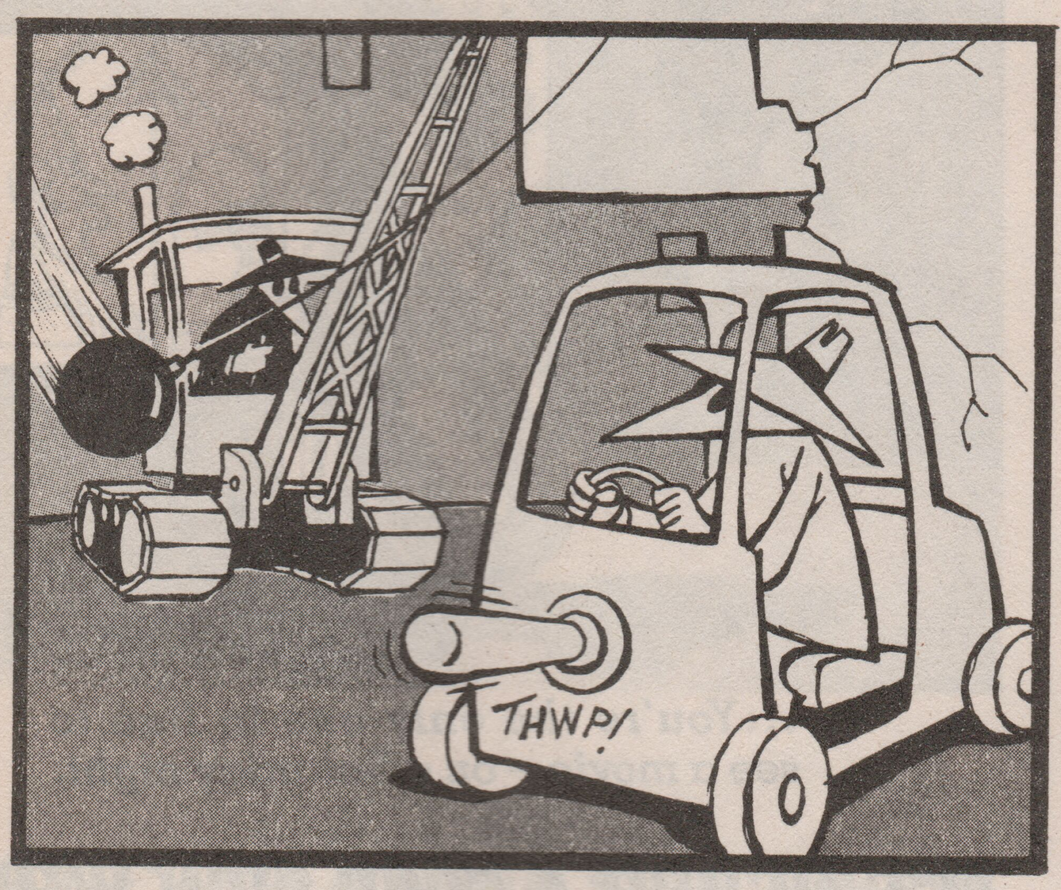
Gee, Aunt Joy, I sure hope you're here for a **nice, long visit!**
How **sweet** of you to feel that way, Maxwell!
Yeah, **Mom's** always **nicer** when **company's around!**

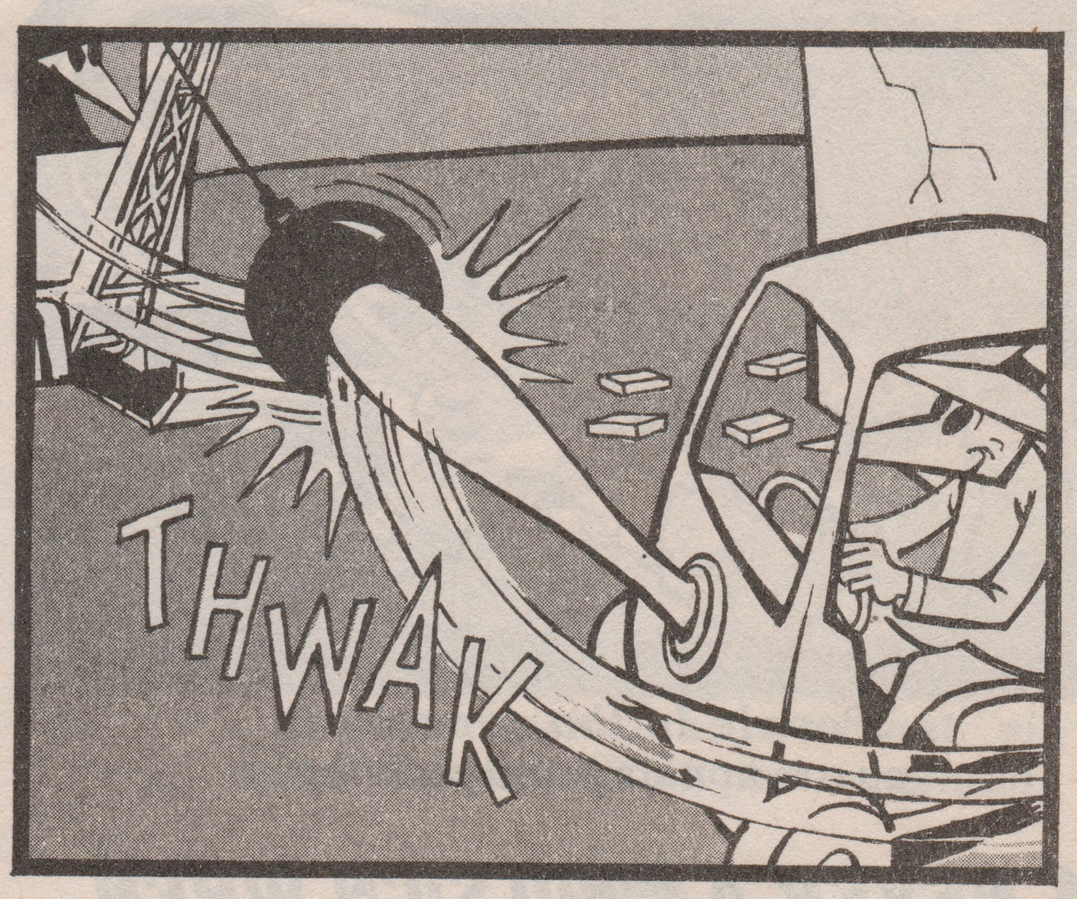
DOCTORS

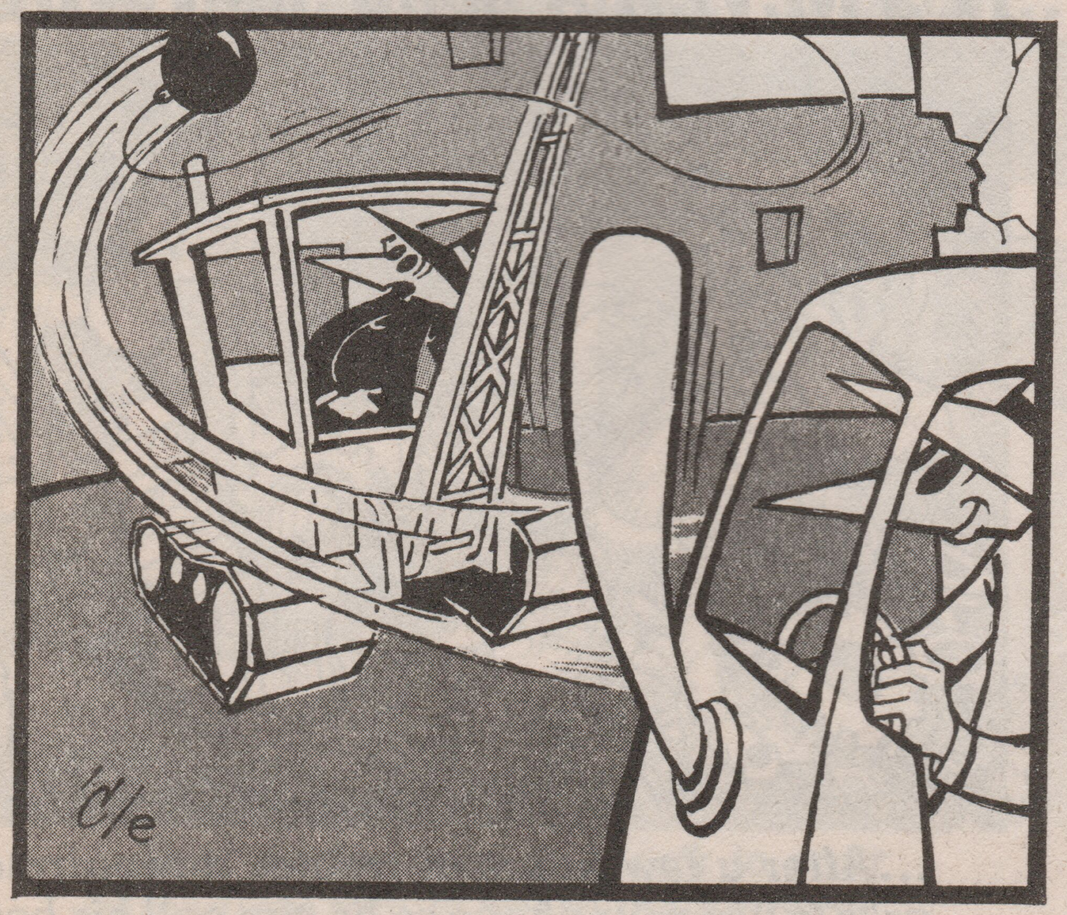

Doctors today **have it made!**
On the **contrary,** Kaputnik! As a matter of fact, I'm thinking about **giving up medicine** and **taking up law!**
Who knows more than **me** about **malpractice suits?**
David Berg

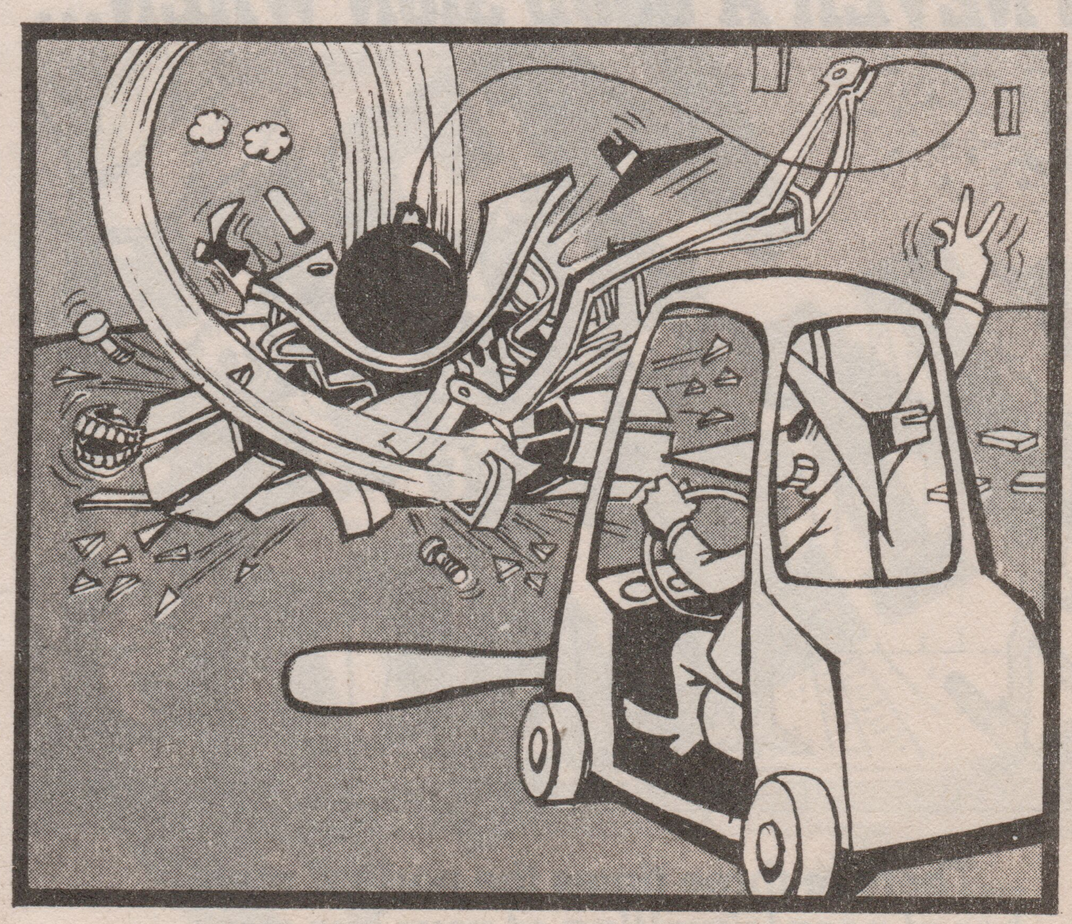
SPY VS SPY

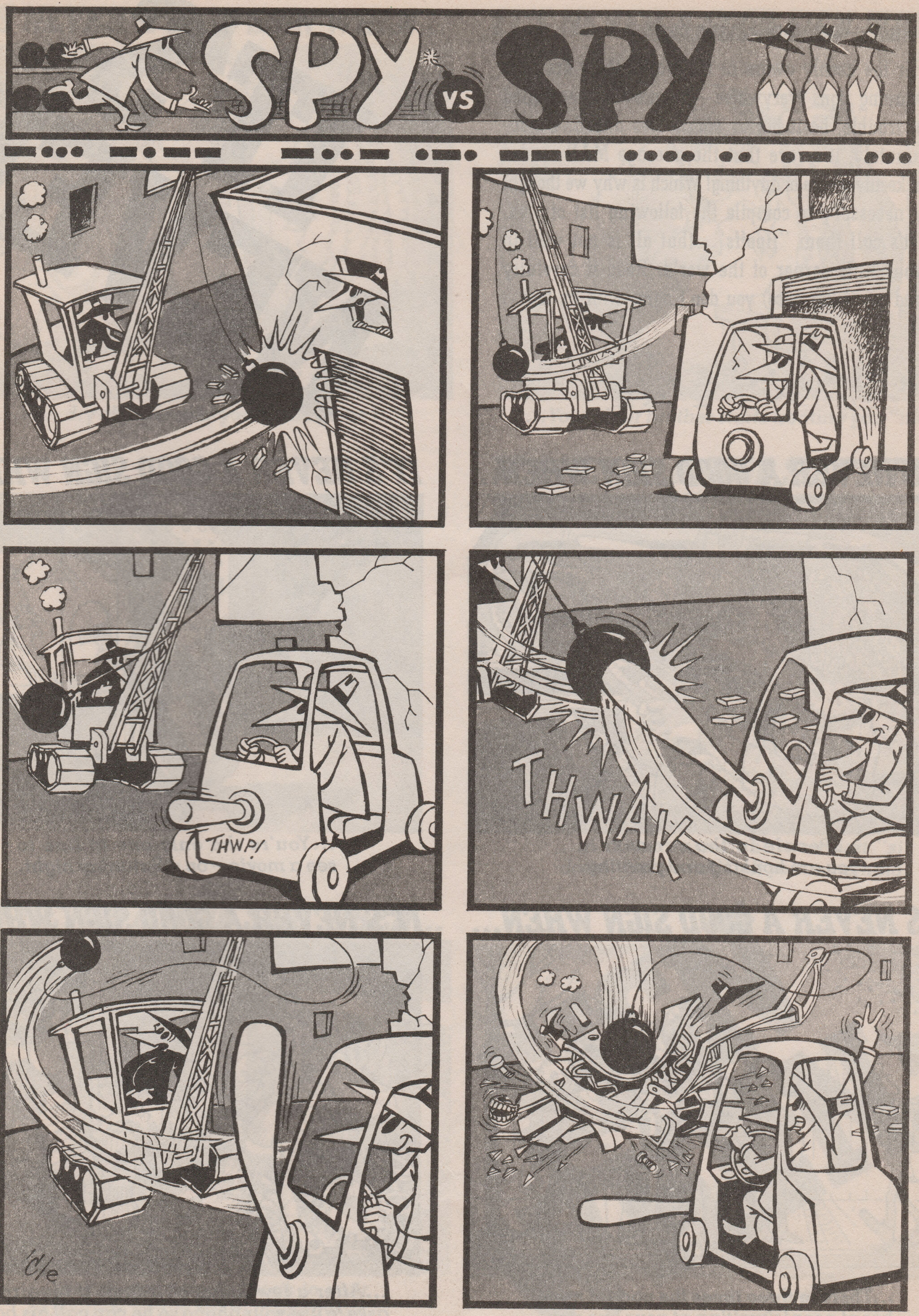










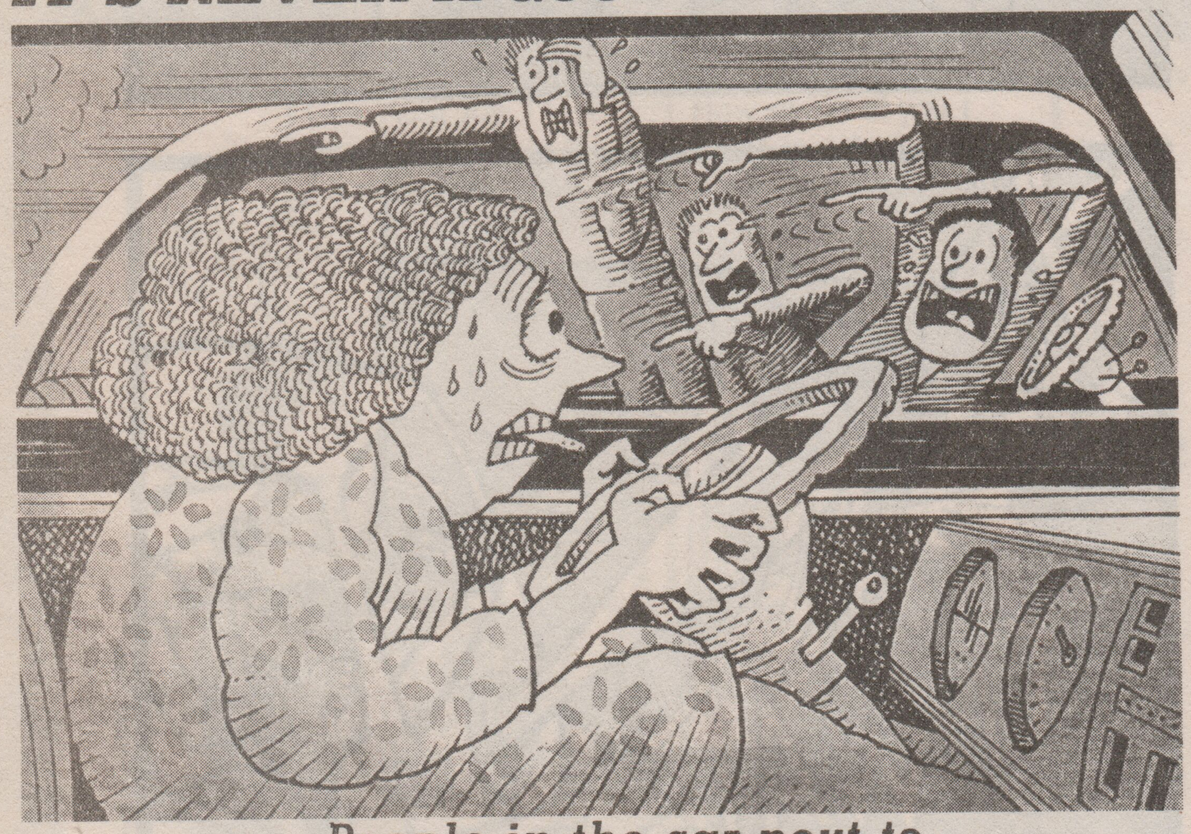

SPY VS SPY
THWP!
THWAK
c/e

HARDEE-HAR-HARBINGERS DEPT.

For the keenly aware in the world, there are little warning signs everywhere—nuances that some kind of trouble, be it big or small, lies ahead. Unfortunately, it's rare that the average MAD reader is keenly aware of anything! Which is why we thought it necessary to compile the following list of...oh, let's call them "tipoffs"...that all is not well in your little corner of the world. Read it carefully and see if (for once) you don't agree with us that...

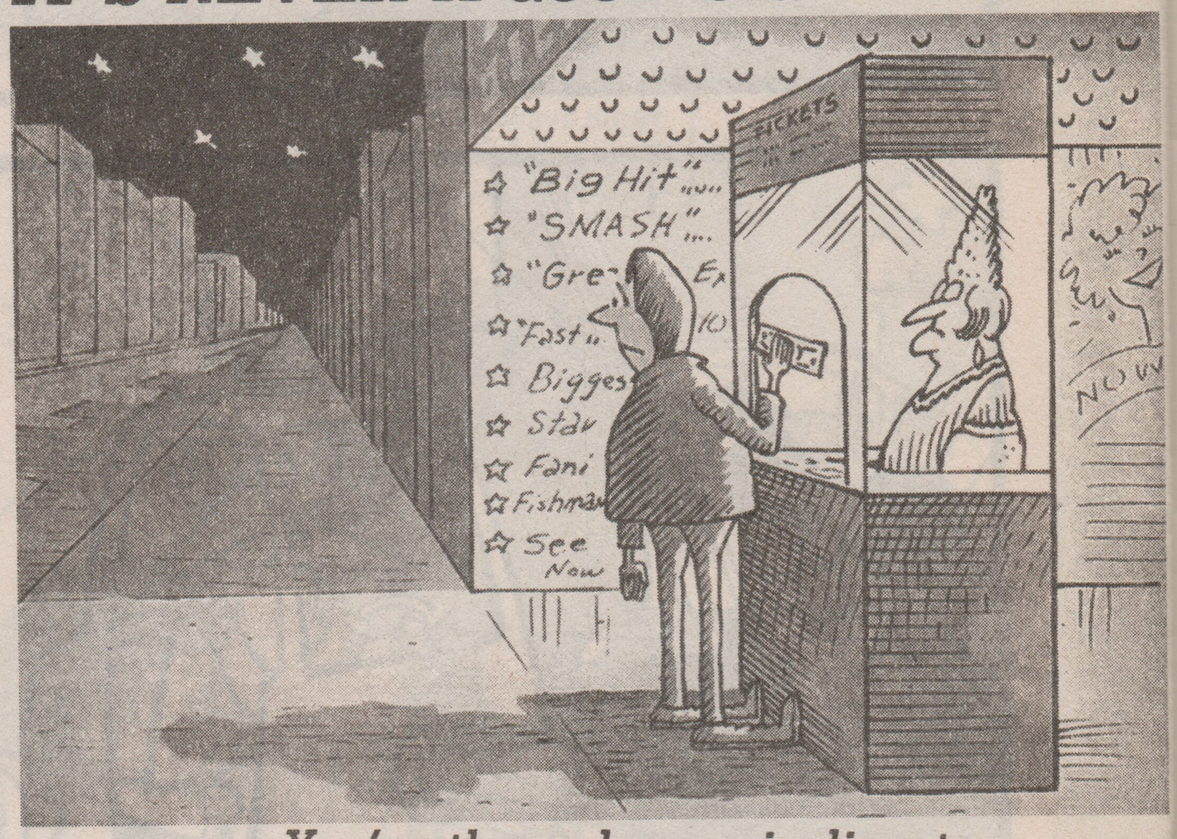
IT'S NEVER

IT'S NEVER A GOOD SIGN WHEN...



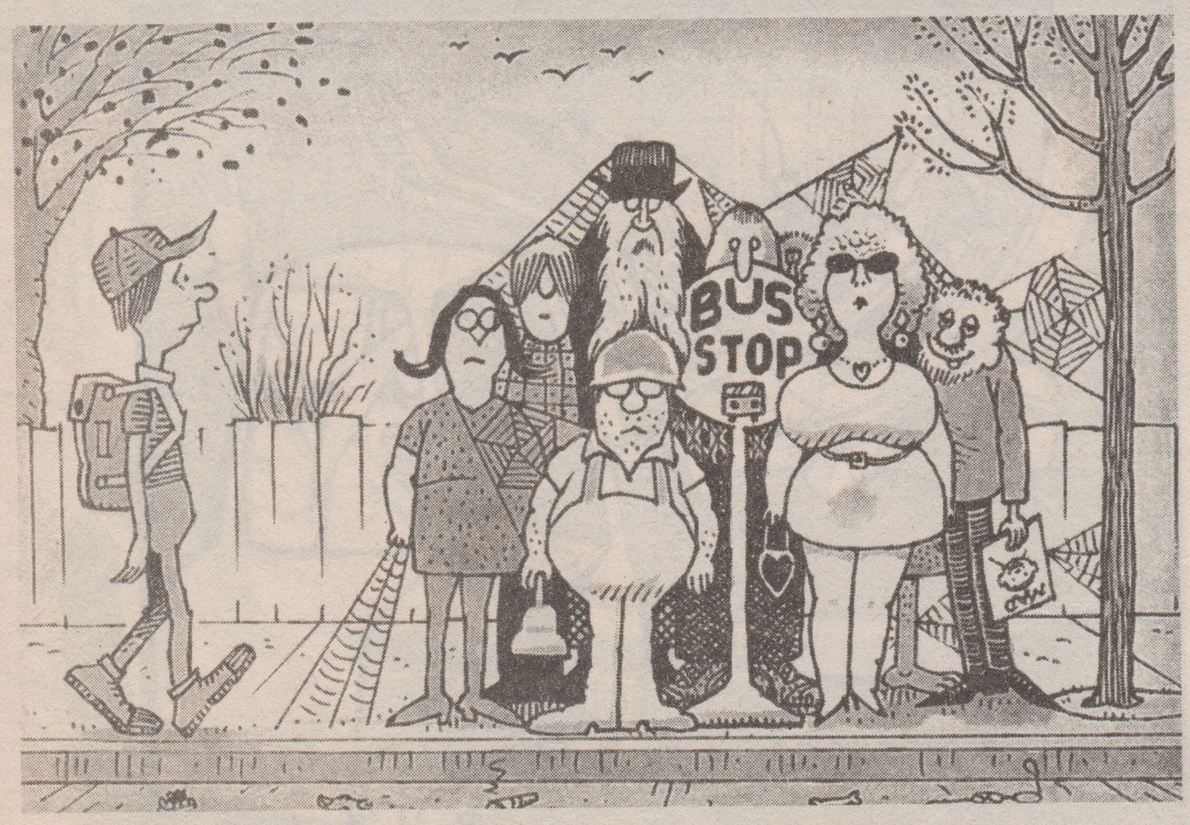
...People in the car next to you are honking and pointing.

IT'S NEVER A GOOD SIGN WHEN...



...You're the only one in line to see a movie—on a Saturday night.

IT'S NEVER A GOOD SIGN WHEN...

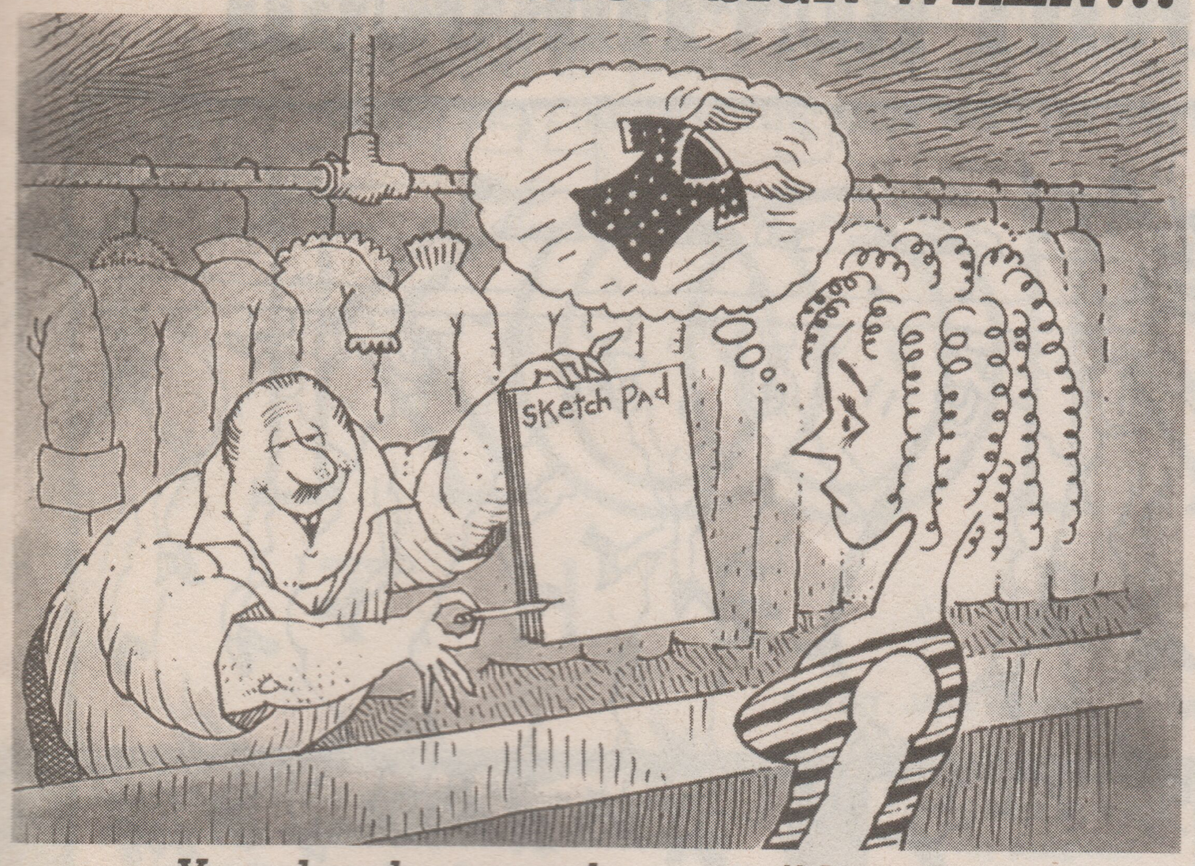


...There're three times the normal number of people waiting at your bus stop.

IT'S NEVER A GOOD SIGN WHEN...

...After a few hours of trying, a repairman asks to use your phone so he can call his boss.

IT'S NEVER A GOOD SIGN WHEN...



...Your dry cleaner asks you to "describe it."

IT'S NEVER A GOOD SIGN WHEN...

...Your older brother starts treating you "nice."

A GOOD

IT'S NEVER A GOOD SIGN WHEN...

...A friend insists that you first "sit down" before he'll tell you something.

IT'S NEVER A GOOD SIGN WHEN...

...Your doctor asks to speak to your immediate family out in the hallway.

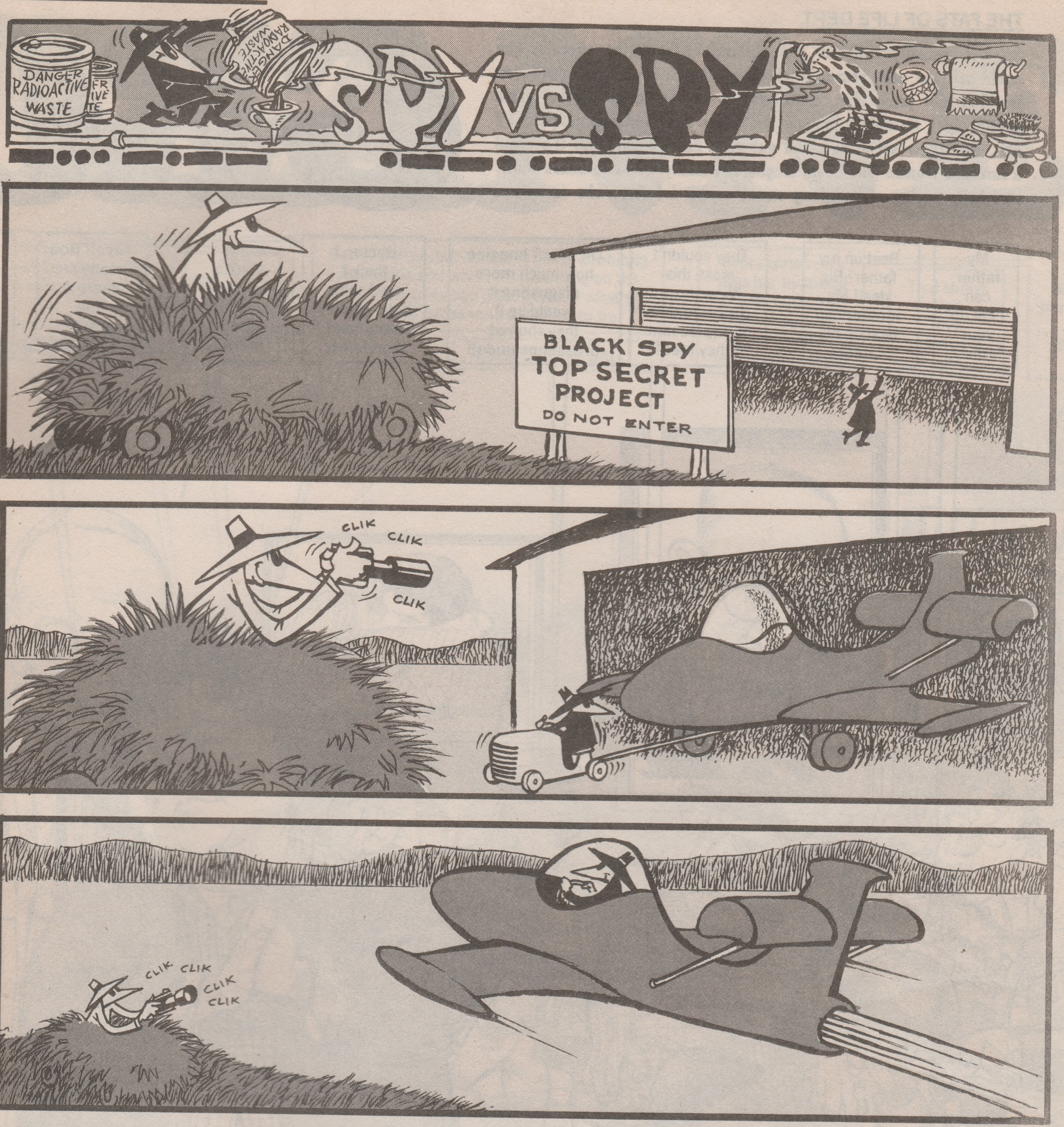
SIGN WHEN...

ARTIST: AL JAFFEE

WRITER: J. PRETE

THE REFRIGERATED ROCKY RUN-THROUGH

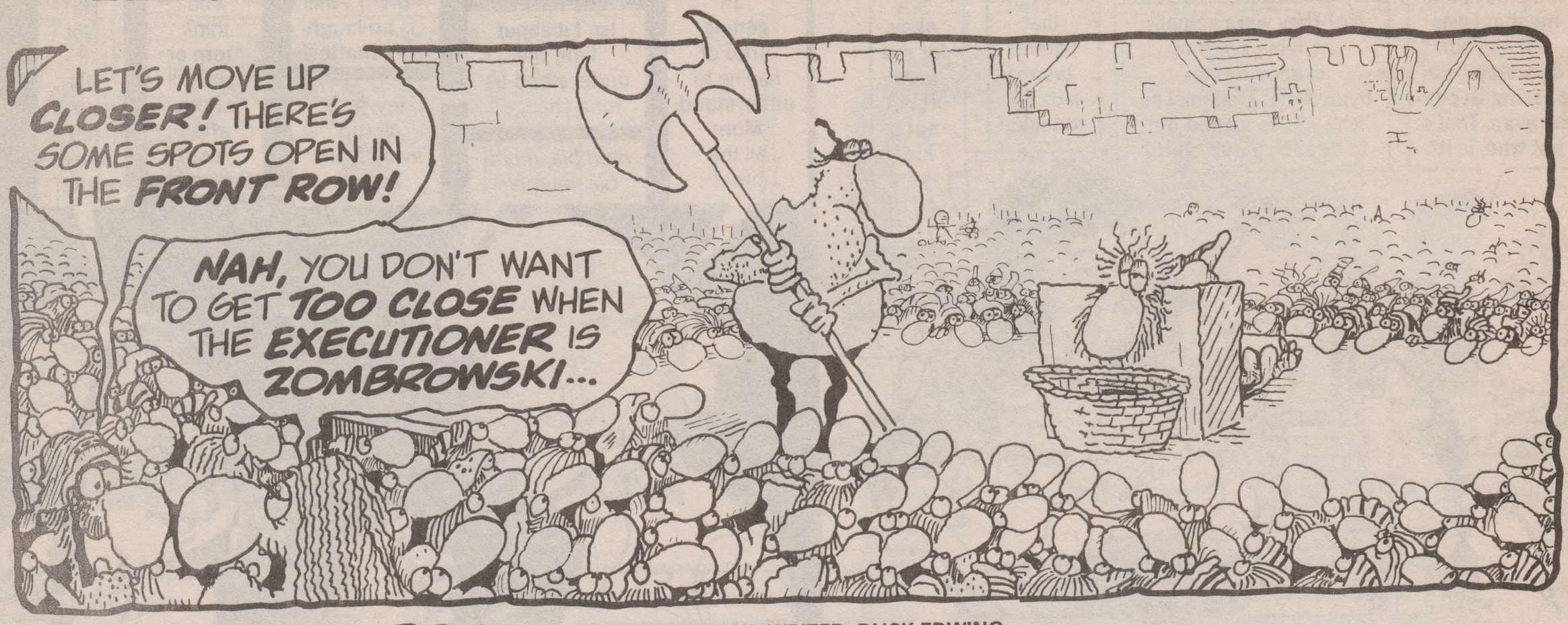
ARTIST AND WRITER: DUCK EDWING


DANGER RADIOACTIVE WASTE
DANGEX RADIOACTIVE WASTE
SPY vs SPY
BLACK SPY TOP SECRET PROJECT DO NOT ENTER
CLIK CLIK CLIK
CLIK CLIK CLIK
Cle

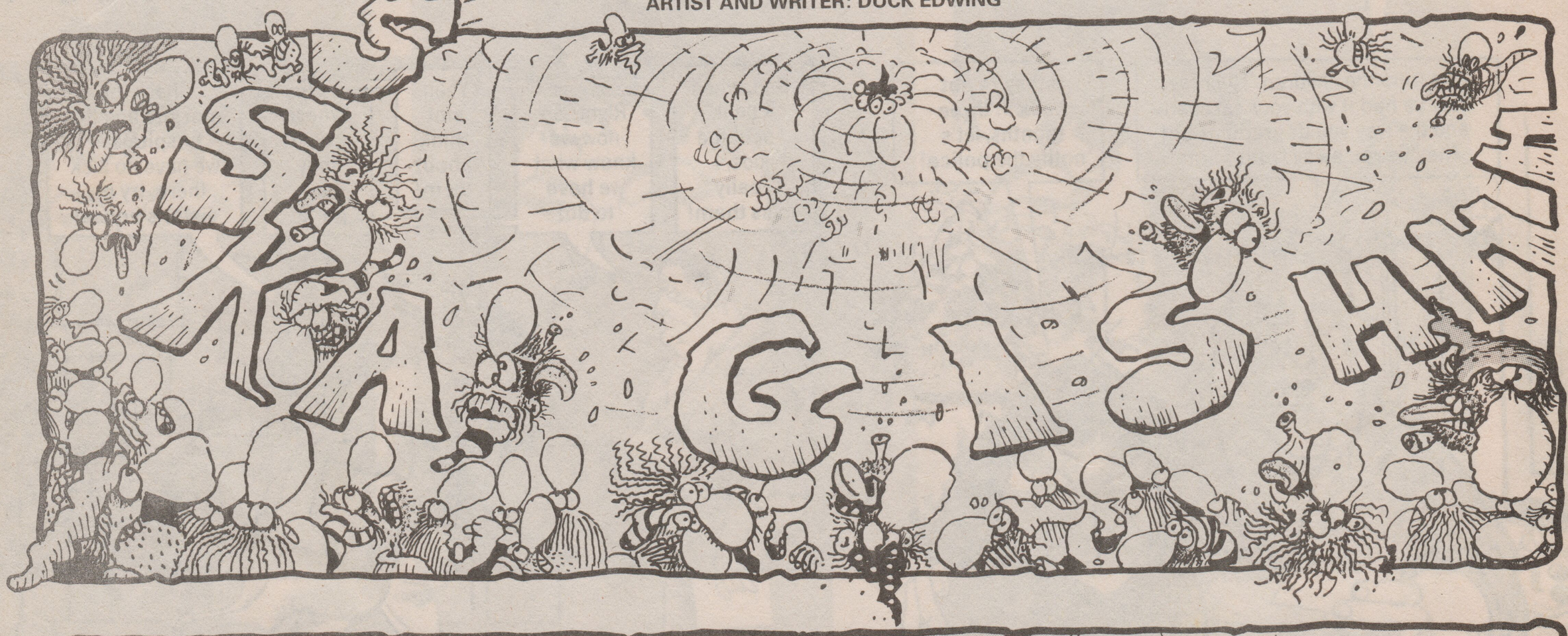
AAA
B
TUFS
AAA

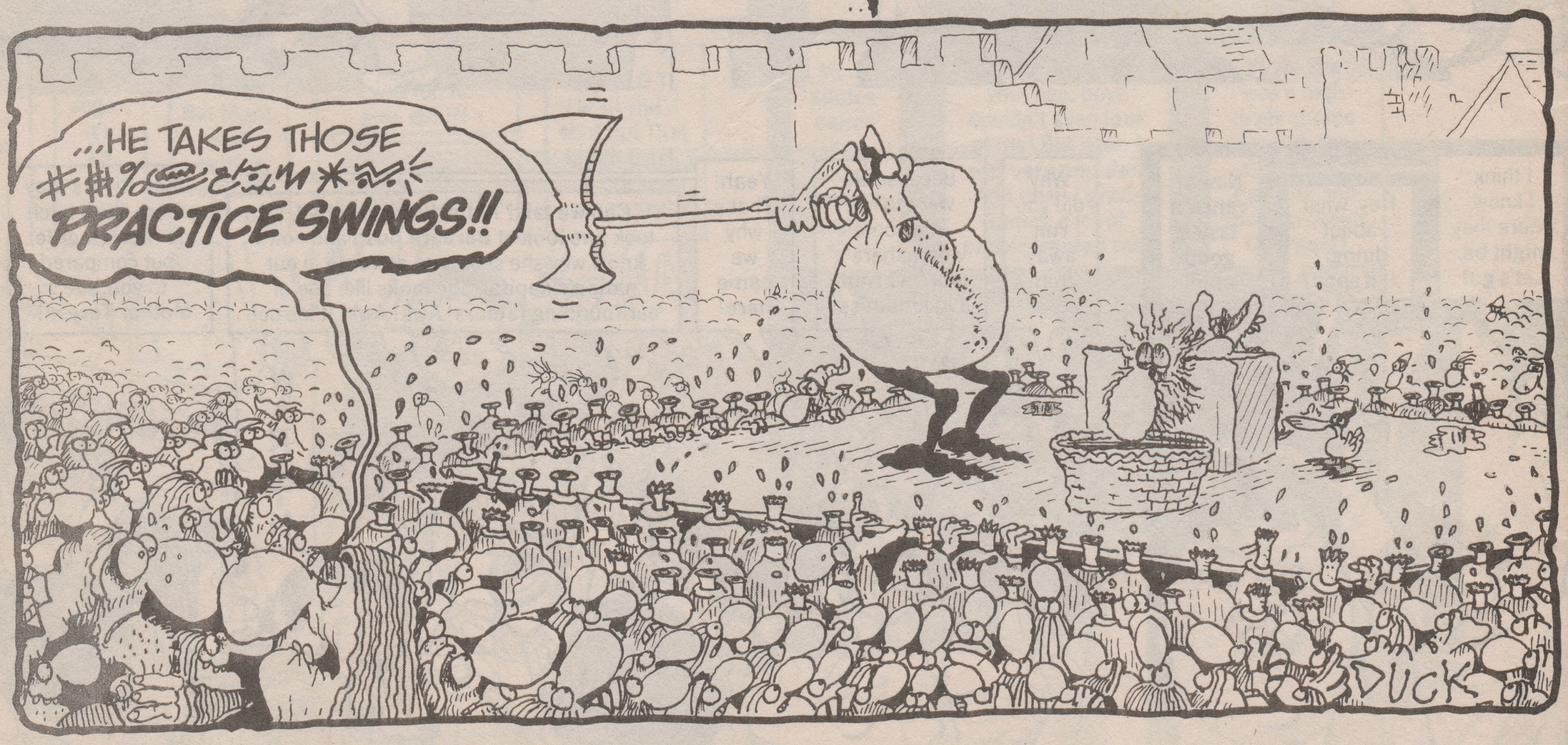
TALES FROM THE DUCK SIDE DEPT.

THE HIDEOUS HEADSMAN'S HORSEPLAY


LET'S MOVE UP CLOSER! THERE'S SOME SPOTS OPEN IN THE FRONT ROW!
NAH, YOU DON'T WANT TO GET TOO CLOSE WHEN THE EXECUTIONER IS ZOMBROWSKI...

ARTIST AND WRITER: DUCK EDWING





WHAT IS CONSTANTLY REACHING RECORD HEIGHTS?

HERE WE GO AGAIN WITH ANOTHER

MAD FOLD-IN

"The sky's the limit" is the slogan we seem to live by nowadays. To find out where this is most true, simply fold page in as shown in the diagram.

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀ B FOLD BACK SO "A" MEETS "B"

WITH BLASTOFF APPROACHING AND THE CREW SNUGLY STRAPPED IN THEIR CAPSULE, A LOUDSPEAKER PROVIDES INSTRUCTIONS TO ALERT VITAL SERVICES!

A ▶ ◀ B

ISBN 0 7255 2127 9

ANOTHER FREE BONUS!!

MAD BOOKMARKS

THIS SQUASHED BUG COLLECTION BELONGS TO:

HOUSEFLY
(Musca domestica)

COCKROACH
(Periplaneta americana)

SPIDER
(Argiope aurantia)

MOSQUITO
(Aedes aegypti)

WASP
(Polistes fascatus)

AMAZON FLATBUG
(Insectus jaffeeus)

A MAD BOOKMARK

T
HI
SIS
ABOO
KMARKYO
UBLITHERINGIDIOT!

(Not An Eyechart!)

A MAD BOOKMARK

"BUG" ARTIST: DENNIS WUNDERLIN

WRITERS: CHARLIE KADAU AND JOE RAIOLA

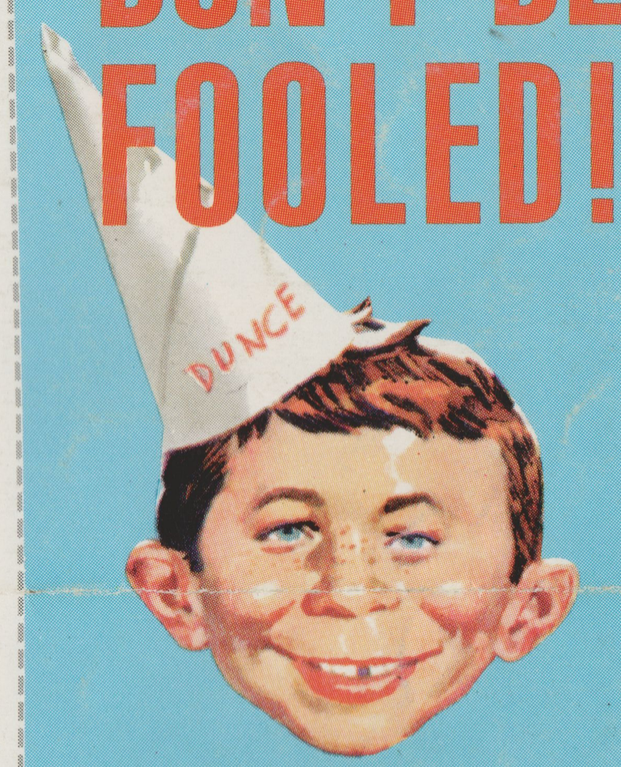
WARNING!

THIS BOOKMARK IS TO BE USED SOLELY FOR THE PURPOSE OF MARKING YOUR PLACE IN A BOOK! IT MAY NOT BE USED:

1. FOR WRITING DOWN PHONE NUMBERS.
2. AS A SMALL, UNCONVENTIONAL SCARF.
3. FOR MAKING SPITBALLS.
4. AS A NON-NUTRITIOUS YET INEXPENSIVE MID-DAY SNACK.
5. FOR PICKING YOUR TOES.
6. FOR PICKING YOUR TEETH (ESPECIALLY AFTER PICKING YOUR TOES! YECCH!).

A MAD BOOKMARK

DON'T BE FOOLED!



THE PERSON READING THIS BOOK ISN'T SMART ENOUGH TO HAVE READ THIS FAR ALREADY! HE ONLY PUT THIS BOOKMARK HERE TO IMPRESS YOU!

IT'S A TRICK!

A MAD BOOKMARK